

*Sample membership email to a prospective Corporate member. Please personalize as you see fit.*

Subject: Invitation to join IPO

Attachment: IPO Membership Brochure for Companies

(Click to open and download <https://ipo.org/wp-content/uploads/2024/01/IPO-2024-Corporate-Membership-Brochure.pdf>)

Attachment: IPO Impact Report

(Click to open and download <https://ipo.org/wp-content/uploads/2024/08/Impact-Report-2024-final0828.pdf>)

*Alternatively, you can copy and paste the links directly into your message.*

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Dear **First Name**:

I'm writing to invite **COMPANY** to join IPO. As an incentive to join within the next 60 days, IPO is offering to add three free additional months to your first year of IPO membership.

Our network of chief IP officers and staff is growing but we need you and **COMPANY** to make it even stronger and more effective. I have attached information on how IPO serves in-house IP departments.

**Please note that IPO has a new membership structure which features lower prices for a wide range of companies including small and medium enterprises, as well as large companies with small IP teams.** Your entire IP team and support staff are welcome to participate fully as members of IPO and utilize our committees, best-practices, webinars, conferences, and publications.

If you have any questions about IPO membership, or if you are interested in taking us up on this offer, please contact IPO's director of membership, Matt Rankin, at 202-507-4496 or [MRankin@ipo.org](mailto:MRankin@ipo.org).