



**PROGRAM**  
**THURSDAY, MARCH 7, 2024**

<u>TIME</u>	<u>FUNCTION</u>	<u>LOCATION</u>
8:00-8:30AM	<b>REGISTRATION AND BREAKFAST</b> <i>Breakfast sponsored by: Finnegan, Henderson, Farabow, Garrett &amp; Dunner, LLP</i>	<b>JUNIOR BALLROOM</b>
8:30-9:15AM	<b>WELCOME &amp; FIRSIDE CHAT WITH USPTO DIRECTOR KATHI VIDAL</b>	<b>JUNIOR BALLROOM</b>

Welcome Remarks: **IPO President Krish Gupta**, Dell Technologies

Keynote Speaker: **Kathi Vidal**, Under Secretary of Commerce for Intellectual Property and Director of the US Patent and Trademark Office



**Kathi Vidal** serves as the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office (USPTO). As the chief executive of the USPTO, she leads one of the largest intellectual property offices in the world. She is the principal IP advisor to the President and the Administration, through the Secretary of Commerce, and is focused on incentivizing and protecting U.S. innovation, entrepreneurship, and creativity. She leads an agency whose mission is to help American workers and businesses compete and collaborate, especially in ground-breaking technologies and across all demographics. As Director of the USPTO, she is working to expand American innovation for and from all, including serving as the Vice Chair of the Council for Inclusive Innovation, alongside Secretary of Commerce Gina M. Raimondo and the Council members; serving as Co-Chair of the National Advisory Council on Innovation and Entrepreneurship; and the Co-Founder, with the Secretary, of the Women’s Entrepreneurship (WE) initiative.

9:30-10:30AM	<b>CONCURRENT SESSIONS</b>	<b>GRAND BALLROOM AB</b>
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**Procedural Harmonization**

The IP5 Industry group continues to engage with the IP5 offices in efforts to improve efficiency and reduce costs by making national processes around the world more uniform. In this session, speakers will provide an update on various harmonization areas, such as global assignment, e-signatures, and artificial intelligence (AI). Global assignment relates to the creation of a recordable IP assignment form, along with the institution of a central depository where the form could be filed and recognized by multiple jurisdictions. E-signature efforts explore legal pathways for the IP Offices to broadly accept use of electronic signatures by applicants provided that certain minimum requirements are met. Finally, AI harmonization efforts aspire towards common treatment of AI-related inventions and are furthermore directed to using AI to facilitate the patent grant process.

Moderator: **Tom Valente**, Intellectual Property Owners Association

Speakers:

**Jessica Patterson**, US Patent and Trademark Office

**Philip Soo**, 3M Innovative Properties Co.

**Dan Staudt**, Siemens Corp.

**PROGRAM**  
**THURSDAY, MARCH 7, 2024** *(continued)*

<u>TIME</u>	<u>FUNCTION</u>	<u>LOCATION</u>
9:30-10:30AM	<b>CONCURRENT SESSIONS</b>  <b>Using Key Performance Indicators (KPIs) to Leverage Your IP and Manage More Effectively</b> IPO's Corporate IP Management and Operations Committee finalized their Key Performance Indicator (KPI) Reference Guide version 2.0. The new version of the Guide includes KPIs on DEI and Trademarks. During this session, panelists will present the guide, share testimonials on how these and other KPI's can be used to leverage your IP, and how they can also be used to manage more effectively.  <u>Speakers:</u> <b>Thomas Marlow</b> , Black Hills IP <b>Peter Mattei</b> , Driv <b>Jayne Piana</b> , Fletcher Yoder	<b>GRAND BALLROOM CD</b>
10:30-11:00AM	<b>COFFEE BREAK</b>	<b>BALLROOM FOYER</b>
11:00AM-12:00PM	<b>CONCURRENT SESSIONS</b>  <b>Sufficiency of Disclosure for AI Inventions</b> Drafters of patents directed to Applications of Core AI Technology often face difficult choices when trying to balance the disclosure requirements of 35 USC 112 with the desire to protect data that is considered confidential / trade secret by the Applicant. The degree to which this is an issue can depend on a number of issues including: the degree to which patentability will lie in the data used and how it is processed as opposed to the AI technology itself; public availability of similar data sets; and reproducibility of the data. Two decisions have been issued by the EPO Technical Board of Appeals that found patents claiming AI applications to be insufficiently disclosed under Article 83 EPC. Similar decisions have begun to appear at the USPTO Board of Appeals. Accordingly, this is an important issue for patent applicants when deciding whether to pursue patent coverage for AI-related technology versus retaining it as trade secret.  <u>Moderator:</u> <b>Laura Sheridan</b> , Google LLC  <u>Speakers:</u> <b>Ms. Yejin Kim</b> , Sughrue Mion, PLLC <b>Carl Kukkonen</b> , Jones Day <b>Nicole Spence</b> , IBM Corp.	<b>GRAND BALLROOM AB</b>
11:00AM-12:00PM	<b>CONCURRENT SESSIONS</b>  <b>Taxes and IP Issues</b> Intercompany transactions involving the exchange of intellectual property are coming under heavy scrutiny from government tax authorities. Transfer pricing transactions involving the exchange of intellectual property are viewed as a commercial transaction that will create a tax liability to the enterprise. This session will discuss transfer pricing best practices, including organization structures, valuations and the agreements that need to be put in place to help IP professionals support their organizations' transfer pricing teams.  <u>Moderator:</u> <b>John Cheek</b> , Tenneco Inc.  <u>Speakers:</u> <b>James Ferguson</b> , Mayer Brown LLP <b>Megan Hall</b> , Eversheds Sutherland (US) LLP <b>David Lane</b> , Johnson & Johnson	<b>GRAND BALLROOM CD</b>
12:00-1:00PM	<b>NETWORKING LUNCH</b> <i>Sponsored by: Akin Gump Strauss Hauer &amp; Feld LLP</i>	<b>JUNIOR BALLROOM</b>

**PROGRAM**  
**THURSDAY, MARCH 7, 2024** *(continued)*

<u>TIME</u>	<u>FUNCTION</u>	<u>LOCATION</u>
1:00-2:00PM	<b>CONCURRENT SESSIONS</b>  <b>Generative-AI and Copyright Law: How to Set-up a Corporate Framework</b> This panel will discuss issues for in-house counsel to consider in guiding business teams interested in leveraging new generative AI tools. Topics to be addressed include: <ul style="list-style-type: none"><li>• Potential copyright infringement liability risks</li><li>• Copyright ownership considerations for AI-generated output</li><li>• Data privacy considerations</li><li>• Concerns around accuracy and bias</li><li>• Transparency and disclosure requirements</li><li>• Insurance coverage considerations</li><li>• Structural/procedural frameworks for corporate governance around use of AI</li></ul> Attendees will leave with a checklist for establishing a considered approach to using AI within their company.  <u>Moderator:</u> <b>Sean Park</b> , Day Pitney  <u>Speakers:</u> <b>Anna Chauvet</b> , Finnegan, Henderson, Farabow, Garrett & Dunner, LLP <b>Edward Ryan</b> , Tutunjian & Bitetto, P.C.	<b>GRAND BALLROOM AB</b>
1:00-2:00PM	<b>CONCURRENT SESSIONS</b>  <b>Incentivizing Green Innovations: In-house, Patent Office and Government Perspectives</b> The development of Green IP is vital to countering climate change and accelerating initiatives to obtain a sustainable, greener world. This session will delve into how the current IP systems work to support green technology, what is currently being done to incentivize development of green technology, and what could be done to further support this development.  <u>Moderator:</u> <b>Laurence Loumes</b> , Plasseraud IP  <u>Speakers:</u> <b>Soma Saha</b> , US Patent and Trademark Office <b>Jessica Sinnott</b> , DuPont <b>Karen Ware</b> , Lenovo	<b>GRAND BALLROOM CD</b>
2:00-2:20PM	<b>COFFEE BREAK</b>	<b>BALLROOM FOYER</b>
2:20-3:20PM	<b>CONCURRENT SESSIONS</b>  <b>Patent Eligibility Around the World</b> Patent eligibility is a significant concern to IP owners and inventors in determining how to invest time, money, and resources in research and development. The panel will discuss issues, observations, and concerns regarding patent eligibility through the lens of practitioners in a variety of technical fields and jurisdictions.  <u>Speakers:</u> <b>David Hammond</b> , Haseltine Lake Kempner LLP <b>Wayne Jaeschke</b> , Johnson & Johnson <b>Chris Johns</b> , Finnegan, Henderson, Farabow, Garrett & Dunner, LLP <b>Mauricio Sámano</b> , Olivares	<b>GRAND BALLROOM AB</b>

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<u>TIME</u>	<u>FUNCTION</u>	<u>LOCATION</u>
2:20-3:20PM	<b>CONCURRENT SESSIONS</b>  <b>Using your IP Rights (Trademark, Copyrights, AND Patents) to Fight Counterfeits</b> During this session, panelists will discuss how to leverage your IP rights to assist in stopping illicit trade.  <u>Moderator:</u> <b>Jake Feldman</b> , Kenvue  <u>Speakers:</u> <b>Sanjiv Sarwate</b> , Dell Technologies <b>Zach Keegan</b> , Intellectual Property Enforcement (IPE) Branch of US Customs and Border Protection <b>Chris Weimer</b> , Pirkey Barber PLLC	GRAND BALLROOM CD
3:20-3:45PM	<b>COFFEE BREAK</b>	<b>BALLROOM FOYER</b>
3:45-4:45PM	<b>GENERAL SESSION</b>  <b>Out of the Frying Pan into the Fire: How IP Attorneys Get Ethically Burned at the USPTO and Protecting Yourself from Sanctions and Discipline</b> The US Patent and Trademark Office (USPTO) actively investigates IP lawyers accused of violating the agency’s professional conduct rules. The USPTO has been extremely active in regulating patent and trademark preparation and prosecution practices. Practitioners who receive referrals or are paid by third-party sources are particularly vulnerable to ethical grievances, particularly when the practices originate from China. Learn best practices IP practitioners should incorporate in their practices to reduce the risk of an OED ethics inquiry and disciplinary sanctions.  <u>Speaker:</u> <b>Michael McCabe, Jr.</b> , McCabe & Ali, LLP	GRAND BALLROOM AB
4:45-6:30PM	<b>CLOSING RECEPTION</b>	<b>BALLROOM FOYER</b>

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