PRELIMINARY PROGRAM

Note: Program details are subject to change including session titles, descriptions, and times.

Wednesday, March 6, 2024

<table>
<thead>
<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>6:00-7:30PM</td>
<td>WELCOME RECEPTION</td>
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Thursday, March 7, 2024

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<tr>
<th>TIME</th>
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<tbody>
<tr>
<td>8:00-8:45AM</td>
<td>REGISTRATION AND BREAKFAST</td>
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<td>Breakfast sponsored by: Finnegan, Henderson, Farabow, Garrett &amp; Dunner, LLP</td>
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<tr>
<td>8:45-9:30AM</td>
<td>WELCOME</td>
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<td>9:40-10:40AM</td>
<td>CONCURRENT SESSIONS</td>
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Procedural Harmonization
The IP5 Industry group continues to engage with the IP5 offices in efforts to improve efficiency and reduce costs by making national processes around the world more uniform. In this session, speakers will provide an update on various harmonization areas, such as global assignment, e-signatures, and artificial intelligence (AI). Global assignment relates to the creation of a recordable IP assignment form, along with the institution of a central depository where the form could be filed and recognized by multiple jurisdictions. E-signature efforts explore legal pathways for the IP Offices to broadly accept use of electronic signatures by applicants provided that certain minimum requirements are met. Finally, AI harmonization efforts aspire towards common treatment of AI-related inventions and are furthermore directed to using AI to facilitate the patent grant process.

Speakers:
Jessica Patterson, US Patent and Trademark Office
Philip Soo, 3M Innovative Properties Co.
Dan Staudt, Siemens Corp.

Using Key Performance Indicators (KPIs) to Leverage Your IP and Manage More Effectively
IPO’s Corporate IP Management and Operations Committee finalized their Key Performance Indicator (KPI) Reference Guide which they have been working on for over a year. During this session, panelists will present the guide, share how KPI’s can be used to leverage your IP, and how they can also be used to manage more effectively.

Speakers: to be announced

10:40-11:00AM  | COFFEE BREAK
TIME | FUNCTION
--- | ---
11:00AM-12:00PM | CONCURRENT SESSIONS

**Sufficiency of Disclosure for AI Inventions**
Drafters of patents directed to Applications of Core AI Technology often face difficult choices when trying to balance the disclosure requirements of 35 USC 112 with the desire to protect data that is considered confidential / trade secret by the Applicant. The degree to which this is an issue can depend on a number of issues including: the degree to which patentability will lie in the data used and how it is processed as opposed to the AI technology itself; public availability of similar data sets; and reproducibility of the data. Two decisions have been issued by the EPO Technical Board of Appeals that found patents claiming AI applications to be insufficiently disclosed under Article 83 EPC. Similar decisions have begun to appear at the USPTO Board of Appeals. Accordingly, this is an important issue for patent applicants when deciding whether to pursue patent coverage for AI-related technology versus retaining it as trade secret.

**Moderator:** Laura Sheridan, Google LLC

**Speakers:**
Ms. Yejin Kim, Sughrue Mion, PLLC  
Carl Kukkonen, Jones Day  
Additional speaker to be announced

**Taxes and IP Issues**
Intercompany transactions involving the exchange of intellectual property are coming under heavy scrutiny from government tax authorities. Transfer pricing transactions involving the exchange of intellectual property are viewed as a commercial transaction that will create a tax liability to the enterprise. This session will discuss transfer pricing best practices, including organization structures, valuations and the agreements that need to be put in place to help IP professionals support their organizations’ transfer pricing teams.

**Moderator:** John Cheek, Tenneco Inc.

**Speakers:**
Robb Chase, Eversheds Sutherland (US) LLP  
James Ferguson, Mayer Brown LLP  
Additional speaker to be announced

12:00-1:00PM | NETWORKING LUNCH
*Sponsored by:* Akin Gump Strauss Hauer & Feld LLP

1:00-2:00PM | CONCURRENT SESSIONS

**Incentivizing Green Innovations: In-house, Patent Office and Government Perspectives**
The development of Green IP is vital to countering climate change and accelerating initiatives to obtain a sustainable, greener world. This session will delve into how the current IP systems work to support green technology, what is currently being done to incentivize development of green technology, and what could be done to further support this development.

**Moderator:** Laurence Loumes, Plasseraud IP

**Speakers:** to be announced

**Generative-AI and Copyright Law: How to Set-up a Corporate Framework**
This session will provide information on how to set up internal frameworks on the use of AI tools with respect to copyright and regulatory concerns.

**Speakers:** to be announced
### PRELIMINARY PROGRAM
**THURSDAY, MARCH 7, 2024 (continued)**

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<th>TIME</th>
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<tr>
<td>2:00-2:20PM</td>
<td>COFFEE BREAK</td>
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<td>2:20-3:20PM</td>
<td>CONCURRENT SESSIONS</td>
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**Patent Eligibility Around the World**
Patent eligibility is a significant concern to IP owners and inventors in determining how to invest time, money, and resources in research and development. The panel will discuss issues, observations, and concerns regarding patent eligibility through the lens of practitioners in a variety of technical fields and jurisdictions.

**Speakers:**
- **David Hammond**, Haseltine Lake Kempner LLP
- **Wayne Jaeschke**, Johnson & Johnson
- **Chris Johns**, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
- **Mauricio Sámano**, Olivares

**Using your IP Rights (Trademark, Copyrights, AND Patents) With Customs to Fight Counterfeits**
During this session, panelists will discuss how to leverage your IP rights to assist in stopping illicit trade.

**Moderator:** **Jake Feldman**, Kenvue

**Speakers:**
- **Sanjiv Sarwate**, Dell Technologies
- **Chris Weimer**, Pirkey Barber PLLC
  
  *Additional speaker to be announced*

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<tr>
<td>3:20-3:45PM</td>
<td>COFFEE BREAK</td>
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<tr>
<td>3:45-4:45PM</td>
<td>GENERAL SESSION: Hot Topics and Latest Developments in IP Ethics</td>
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<td>4:45-6:30PM</td>
<td>CLOSING RECEPTION</td>
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**MEETING SPONSORS**

- Akin
- Finnegan
- Pitstop Drawings
- Kramer Levin
- Knobbe Martens
- TPR

**MEDIA PARTNERS**

- The Global IP Matrix
- Intellectual Property Pulse
- Women's IP World