



IPOwners Spring Summit™

Understanding the Needs of In-house IP Counsel in Today's Business Environment

Wednesday, March 15, 2023

<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
5:00pm 6:30pm	Welcome Reception	<i>Grand Foyer</i>

Thursday, March 16, 2023

<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
7:30am	Breakfast & Registration	<i>Independence Foyer</i>
8:30am	Welcome Remarks and Keynote Address	<i>Independence F-H</i>



Senator Chris Coons (D-DE) was elected to the United States Senate in 2010. He is the Chair of the IP Subcommittee. He sits on the Appropriations, Judiciary, Foreign Relations, Small Business and Entrepreneurship, and Ethics Committees. Before entering government, he was an attorney for W.L. Gore & Associates, an advanced materials manufacturer in Delaware, where he learned first-hand the importance of IP.

9:00am	How to Get Ahead in Today's IP Field: Hiring, Managing, and Developing IP Professionals	<i>Independence F-H</i>
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In an evolving IP environment, what does it mean to stay relevant...or competitive or better yet to get ahead? Today's IP work environment is one of reinvention. For example, IP professionals now question whether we need physical offices or if remote can be just as effective (or effective in different ways). They are also questioning what it means to have an IP career where management across diverse culture and geographies are commonplace. What are the best practices for IP leaders to cultivate a healthy culture in a world that is constantly connected? At the same time, the ways in which IP professional gain experience and grow in their careers is also changing. Speakers will focus topics such as managing across diverse cultures and geographies; cultivating a healthy culture in a hybrid environment; career paths and effective leadership skills for IP professionals; hiring and retention, and more.

Speakers:

- Brian Dorini, InterDigital
- Serena Farquharson-Torres, Bristol-Myers Squibb Company
- Carrie Webb Olson, Day Pitney LLP
- Jessica Sinnott, DuPont

<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
12:45pm	Networking Lunch <i>Sponsored by Akin Gump Strauss Hauer & Feld LLP</i>	<i>Independence East</i>
1:45pm	Concurrent Sessions:	
	IP Implications of Spin Offs Several companies have recently executed transactions where they have spun out subsidiaries. These types of transactions are different from a traditional sale and are inherently complex with significant implications for intellectual property assets. Panelists include chief IP counsel who have recently been through a spin or are in the process of supporting a spin.	<i>Independence F-H</i>
	<u>Speakers:</u> Buck de Wolf, General Electric Co. Robert DeBerardine, Johnson & Johnson Yen Florczak, 3M Innovative Properties Co.	
	Effective Use of Patent Agents for In-House and Outside Counsel The role of patent agents has evolved over the past decade. This session will address the benefits of having a patent agent program including how patent agents can support legal/business work outside of preparation and prosecution. Speakers will discuss unique benefits to staffing with patent agents, including contributing to your organization's diversity.	<i>Farragut Square</i>
	<u>Intro:</u> Connie Pielech, Shell USA, Inc. <u>Moderator:</u> Valerie Moore, Vorys, Sater, Seymour and Pease LLP <u>Speakers:</u> Karen Cochran, Shell USA, Inc. Carey Jordan, Vorys, Sater, Seymour and Pease LLP Kelly McGlashen, Robert Bosch, LLC Angela Parsons, Fish & Richardson, PC	
2:45pm	Coffee Break	<i>Independence Foyer</i>
3:10pm	Concurrent Sessions:	
	Taxes and IP Issues Intercompany transactions involving the exchange of intellectual property are coming under heavy scrutiny from government tax authorities. Transfer pricing transactions involving the exchange of intellectual property are viewed as a commercial transaction that will create a tax liability to the enterprise. This session will discuss transfer pricing best practices, including organization structures, valuations and the agreements that need to be put in place to help IP professionals support their organizations' transfer pricing teams.	<i>Farragut Square</i>
	<u>Moderator:</u> Elizabeth Lester, Equifax <u>Speakers:</u> Robb Chase, Eversheds Sutherland (US) LLP James Ferguson, Mayer Brown LLP Erik Perez, Shell USA, Inc.	

TIMEEVENTLOCATION**3:10pm****Concurrent Sessions:****Inequitable Conduct: Refresher and Update***Independence F-H*

This presentation will provide information of use to experienced patent attorneys and new practitioners. The panelists will provide an overview of the ethical obligation of practice as well as the substantive law of inequitable conduct and related disciplinary matters, including several recent cases find inequitable conduct despite the barriers created in 2011 by *Therasence*. Speakers will also provide practical procedures and practices to avoid creating a record that leads to inequitable conduct and for more compact prosecution.

Speakers:

Dahlia George, U.S. Patent and Trademark Office
 Danny Huntington, Rothwell, Figg, Ernst & Manbeck
 Warren Woessner, Schwegman Lundberg & Woessner, P.A.

4:10pm**Coffee Break***Independence Foyer***4:30pm****Concurrent Sessions:****Connecting Your IP Department with Your Government Relations Team***Farragut Square*

IP policymaking—via legislation, regulations, and other administrative agency actions—is important to most inhouse IP counsels. Most large companies have government relations specialists situated in Washington, DC to advocate their positions to Congress and the USPTO, but there is no one-size-fits-all model for how the IP legal department coordinates with government relations professionals. Some companies have very close connections with their DC teams, others have a dedicated IP policy attorney within the IP department, and in some companies the Chief IP Counsel is a one person band. During this session, speakers whose companies use different models will help us benchmark and discuss best practices for being an active partner or leader in strategizing and implementing a plan to communicate your company’s IP policy objectives.

Moderator: Samantha Aguayo, Intellectual Property Owners Association

Speakers:

John Cheek, Tenneco
 Troy Prince, Raytheon Technologies
 Corey Salsberg, Novartis

IP Litigation Concerns Resulting from Remote Work*Independence F-H*

This panel will discuss IP issues arising from the growth of remote work, including potential effects of corporate policies and remote work on patent venue and jurisdiction, trade secret and confidentiality concerns, and contractual obligations and applicable state laws.

Speakers:

Arpita Bhattacharyya, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
 Brian Horne, Knobbe Martens
 Kirby Lee, EcoLab Inc.
 Jeremy Younkin, Foley Hoag LLP

**5:30pm
7:00pm****Closing Reception***Grand Foyer*