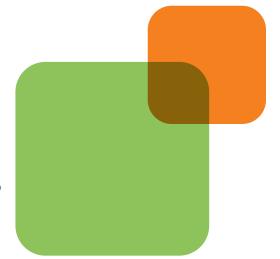


Intellectual<sup>®</sup> Property Owners Association

# IPO is the One-Stop Resource for IP Service Providers

- •••• Connect with Hundreds of Companies and Law Firms
  - Enjoy Free Marketing and Advertising
- ••••• Choose Sponsoring Options to Fit Any Budget



### What Sets IPO Apart from Other IP Associations?

As a worldwide trade association, our members are intellectual property owners in all industries and all fields of technology, plus hundreds of law firms. This means that your customers – and prospective customers – are IPO members. **IPO membership is the most cost-effective** way to reach them.

### Connect with Hundreds of Companies and Law Firms

IPO is the premier cross-industry voice. It provides an extremely broad network of professionals to bounce ideas off and to learn from." KRISH GUPTA,

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**IPO members** collaborate and network year-round through a variety of programs. More than 13,000 attorneys worldwide are involved in IPO.

#### **Committees and Resource Groups**

IPO has dozens of active committees and resource groups working in key areas of IP law and practice. **Please see the last page for a list.** 

Actively participating in IPO committees can also lead to additional opportunities and connections; speakers and presenters for our conferences and webinars are selected from IPO's membership.

*poconnect* 



### IPO Connect

This private online community, exclusively for IPO members, provides a forum for connecting with corporate and law firm leaders as part of IPO activities. It includes a member directory and resources for members to collaborate and support each other. IPO Connect is a great place for sharing your knowledge.

 CONNECT WITH HUNDREDS OF COMPANIES AND LAW FIRMS CHOOSE SPONSORING OPTIONS TO FIT ANY BUDGET

ENJOY FREE MARKETING AND ADVERTISING

### Enjoy Free Marketing and Advertising as Part of Your Membership

#### ● IPO Daily News<sup>™</sup>

IPO Daily News<sup>™</sup> (sent to 8,000 members each morning) concisely summarizes every precedential patent and trademark opinion issued for the U.S. Court of Appeals by the Federal Circuit, and provides updates on other important IP news, such as legislation, activities at the U.S. Patent and Trademark Office, and international development. Two consecutive weeks of free advertising is included in your membership.

#### IP Service Provider Directory – ipo.org/ipsd

Reach key decision-makers who want and need your products and services through our online IP Service Directory. We encourage our corporate and law firm members to use this interactive resource throughout the year to support their fellow members. Only IPO Service Provider members are listed in the IP Service Directory.

A free listing in the directory is included in your membership.

#### Service Provider Member Badge

Members can show their support for the IP community by using the IPO Service Provider badge on their websites, in marketing materials, and as part of their e-mail signatures.



CONNECT WITH HUNDREDS OF COMPANIES AND LAW FIRMS CHOOSE SPONSORING OPTIONS TO FIT ANY BUDGET

## Choose Sponsoring Options to Fit Any Budget

There is no better place to meet potential clients than at an IPO event.
IPO members are granted the exclusive opportunity to sponsor or exhibit.
Plus, your IPO membership saves you and your team hundreds of dollars in registration fees, often offsetting the cost of membership.

IPOwners Spring Summit<sup>™</sup> ····

(March 16, 2023 at the Grand Hyatt in Washington, DC)





#### •···· IPO Annual Meeting

(September 10-12, 2023 in Boston, MA)

Internationally, IPO hosts events through our European Practice, Asian Practice, and Latin American Practice Committees.

Our **IP Chat Channel<sup>™</sup>** is an exclusive free member benefit. We host between 2-4 webinars per month and have over 75 on-demand webinars on topics that span all areas of intellectual property.

Have an idea for an IP Chat Channel<sup>™</sup> webinar? Just let our meetings team know! Members are encouraged to sponsor and take part in creating this valuable member benefit.

CONNECT WITH HUNDREDS OF COMPANIES AND LAW FIRMS ••• CHOOSE SPONSORING OPTIONS TO FIT ANY BUDGET



### 2023 IPO Service Provider Membership Application

Company Name	
Primary Contact Name	
Title	
Full Mailing Address	
Phone	E-mail
Referred to us by another IPO Member? P	lease tell us who so we can thank them with a gift:

#### Service Provider Membership & Annual Dues

The IPO Service Provider membership category is for companies that provide intellectual property related services for our corporate or law firm members and do not directly practice law. (For example, consulting, strategy, portfolio management, licensing and litigation support, payment services, drafting, translation, patent searching, document production, and analytics.)

\$1,495

#### **Method of Payment**

For the fastest response, send your application to membership@ipo.org.

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Check Enclosed (Pa	yable to	Intellectual	Property	y Owners	Association)

Invoice Me

I authorize IPO to charge \$1,495 USD to my:

American Express	Discover	MasterCard	Visa	
Cardholder Name				
Card Number				
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Signature				

#### If you are mailing your application with payment, please send this membership application form to:

Intellectual Property Owners Association, 1501 M Street NW Suite 1150, Washington, DC 20005 USA

#### Questions

Need to arrange for payment electronically? Call +1 (202) 507-4500 or e-mail our membership team at membership@ipo.org

#### Note

Membership is for 12 months following the month in which the application is accepted and payment is received. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses, but are not deductible as charitable contributions.

#### **IPO Committees & Resource Groups**

#### **Business & Professional Committees**

Corporate IP Management & Operations Women in IP Law Leadership Development Diversity & Inclusion Patent Agent

#### **Resource Groups**

Asian IP Professionals Black IP Professionals IP Professionals with Disabilities & Advocates Hispanic IP Professionals Pride & Allies IP Professionals

#### **IP Law & Practice Committees**

Anti-Counterfeiting & Anti-Piracy Artificial Intelligence & New Emerging Technologies Asian Practice **Canadian** Practice Copyright & Related Rights Damages & Injunctions **European Practice** Industrial Designs International Patent Law & Trade International Trademark Law & Practice IP Licensing & Related Issues Latin American Practice Patent Litigation & Remedies Patent Search Pharmaceutical & Biotechnology Issues Software Related Inventions Standards Setting Trade Secrets U.S. Patent Law U.S. Trademark Law And more! Click here for a complete list.

As a co-vice chair of the European Practice Committee, I have the pleasure to interact with some of the finest, most exquisite and inquisitive minds practicing Intellectual Property in Europe."

DANIELA GILL-CAREY, UCB BIOPHARMA



#### SERVING THE INTELLECTUAL PROPERTY COMMUNITY WORLDWIDE

Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.

1501 M Street NW Suite 1150 Washington, DC 20005 USA +1 (202) 507-4500 membership@ipo.org www.ipo.org

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