

Sample membership email to a prospective Corporate member. Please personalize as you see fit.

Subject: Invitation to join IPO

Attachment: IPO Membership Brochure for Companies
(Downloadable from <https://ipo.org/wp-content/uploads/2021/01/Corporate2021.pdf>)

Dear **First Name**:

I'm writing to invite **COMPANY** to join IPO this year. As an incentive to join within the next 60 days, IPO is offering to add three free additional months to your first year of IPO membership.

Our network of chief IP officers and staff is growing but we need you and **COMPANY** to make it even stronger and more effective. I have attached information on how IPO serves in-house IP departments.

If you have any questions about IPO membership, or if you are interested in taking us up on this offer, please contact IPO's director of membership, Matt Rankin, at 202-507-4496 or MRankin@ipo.org.