



Intellectual
Property
Owners
Association

SERVING THE INTELLECTUAL PROPERTY
COMMUNITY WORLDWIDE



TWO GREAT REASONS

TO JOIN IPO AS A
SERVICE PROVIDER IN 2021

BUSINESS
DEVELOPMENT
AND NETWORKING

FREE MARKETING AND
ADVERTISING



The IPO Service Provider membership category is for companies that provide intellectual property related services for corporate or law firm members and do not directly practice law. For example, this includes companies that provide consulting, strategy, portfolio management, licensing and litigation support, payment services, drafting, translation, patent searching, document production, and analytics.

WHAT
SETS
IPO
APART
**FROM OTHER IP
ASSOCIATIONS?**

As a worldwide trade association, our members are intellectual property owners in all industries and all fields of technology, plus hundreds of law firms. This means that your customers — and prospective customers — are IPO members. IPO membership is the most cost-effective way to reach them.

BUSINESS DEVELOPMENT AND NETWORKING

IPO members collaborate and network year-round through a variety of programs. Hundreds of companies and law firms – more than 10,000 attorneys worldwide – are involved in IPO.

MEETINGS

There is no better place to meet potential customers than at an IPO event such as the IPO Annual Meeting or the IPO Owners Spring Summit™. IPO members are granted the exclusive opportunity to sponsor or exhibit at IPO events. Plus, your IPO membership saves you and your team hundreds of dollars in registration fees, often offsetting the cost of membership.

IPO CONNECT

This online community, exclusively for IPO members, provides a forum for connecting with corporate and law firm leaders as part of IPO activities. It's a great place for sharing your knowledge.

COMMITTEES AND RESOURCE GROUPS

IPO has dozens of active committees working in key areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, Trade Secrets
- Business Issues (Corporate IP Management, IP Licensing)
- International IP Law & Practice
- Women in IP
- Litigation & Dispute Resolution
- And more



Actively participating in IPO can lead to additional exposure and connections. Speakers and presenters for our conferences and webinars are almost exclusively selected from IPO's membership.

MARKETING AND ADVERTISING

SERVICE PROVIDER DIRECTORY

Reach key decision-makers who want and need your products and services through our online IP Service Directory. We encourage our corporate and law firm members to use this interactive resource throughout the year to support their fellow members. Only IPO Service Provider members are listed in the IP Service Directory.

ipo.org/ipspd

(Included in your membership)

SERVICE PROVIDER MEMBER BADGE

Members can show their support for the IP community by using the electronic IPO Service Provider badge on their websites, in marketing materials, and as part of their email signatures.

(Included in your membership)



MARKETING AND ADVERTISING

(CONTINUED)

EXCLUSIVE ADVERTISING AND SPONSORSHIP OPPORTUNITIES



IPO is known for providing the most timely and relevant legal updates in the IP industry. There is no better IP association to join to promote your company's services. Our most popular advertising and sponsorship opportunities include:

- *IPO Daily News™* (sent to 8,000 members each morning) concisely summarizes every precedential patent and trademark opinion issued for the U.S. Court of Appeals by the Federal Circuit and provides updates on other important IP news, such as legislation, activities at the U.S. Patent and Trademark Office, and international development.
(Two consecutive weeks of free advertising is included in your membership.)
- IPO's Annual Meeting and IPOwners Spring Summit™ deliver high-quality continuing legal education and provide opportunities to network with IP professionals from around the world.
ipo.org/calendar
- **New member benefit in 2021** – FREE access to all webinars in IPO's IP Chat Channel™. We offer between 2-4 webinars per month and have over 75 on-demand webinars on topics that span all areas of intellectual property.
webinars.ipo.org

2021



SERVICE PROVIDER MEMBERSHIP APPLICATION

Company Name _____

Primary Contact Name _____

Title _____

Address _____

Phone _____ E-mail _____

SERVICE PROVIDER MEMBERSHIP & ANNUAL DUES

\$1,350

The IPO Service Provider membership category is for companies that provide intellectual property related services for our corporate or law firm members and do not directly practice law. (For example, consulting, strategy, portfolio management, licensing and litigation support, payment services, drafting, translation, patent searching, document production, and analytics.)

Your IPO Service Provider membership grants member benefits to all employees of your business worldwide.

What IP-related products and services does your company provide? (For your listing in the IP Service Provider directory.) _____

In which month would you prefer your free two consecutive weeks of advertising in the *IPO Daily News™* to appear? First choice: _____
Second choice: _____

METHOD OF PAYMENT

For the fastest response, apply online at www.ipo.org/joinipo

Check Enclosed (Payable to Intellectual Property Owners Association)

Invoice Me

I authorize IPO to charge US \$1,350 to my:

American Express Discover MasterCard Visa

Cardholder Name _____

Card Number _____

3- or 4-digit CVV _____ Exp. Date _____

Signature _____ Date _____

Send this membership application form to:

Intellectual Property Owners Association
1501 M Street NW Suite 1150
Washington, DC 20005 USA
membership@ipo.org

QUESTIONS

Need to arrange for payment electronically? Call +1 (202) 507-4500
or e-mail our membership team at membership@ipo.org

NOTE

Membership is for 12 months following the month in which the application is accepted and payment is received. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.

SAVE THE DATES

IPOwners Spring Summit™
April 20-21, 2021
Virtual

IPO Annual Meeting
September 19-21, 2021
Austin, TX

Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.



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