



Intellectual  
Property  
Owners  
Association

SERVING THE INTELLECTUAL PROPERTY  
COMMUNITY WORLDWIDE



# TWO GREAT REASONS

FOR YOUR LAW FIRM  
TO JOIN IPO IN 2021

BUSINESS  
DEVELOPMENT  
AND NETWORKING

EXCLUSIVE MARKETING  
AND ADVERTISING



**“IPO PROVIDES AN EXCEPTIONAL OPPORTUNITY TO NETWORK AND COLLABORATE WITH IN-HOUSE AND OUTSIDE COUNSEL FROM TOP COMPANIES AND LAW FIRMS AROUND THE WORLD WHILE WORKING ON IMPORTANT ISSUES AFFECTING INTELLECTUAL PROPERTY RIGHTS.”**

– Jonathan D. Baker, Dickinson Wright

WHAT  
SETS  
IPO  
APART  
FROM OTHER IP  
ASSOCIATIONS?

As a worldwide trade association, our members include intellectual property owners in all industries and all fields of technology. This means that your clients—and prospective clients—are often members of IPO too. Where else can you collaborate directly with corporate in-house counsel on the most important issues in intellectual property rights?

Whether your IP practice has 100 attorneys or 1, IPO can help you achieve your firm's goals.

# BUSINESS DEVELOPMENT AND NETWORKING

IPO members—including chief IP officers and their staff—collaborate and network year-round through a variety of IPO programs. Hundreds of companies and law firms and more than 10,000 individuals worldwide are involved in IPO.

Firms join IPO to build their practice and then remain involved to maintain those connections. Join IPO and find out what you are missing.

## COMMITTEES AND RESOURCE GROUPS



Develop relationships with fellow professionals—including corporate in-house counsel—and demonstrate proficiency in your practice areas. IPO has dozens of active committees working on the most important areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, & Trade Secrets
- Corporate IP Management & Operations
- Litigation & Dispute Resolution
- International IP Law & Practice
- Women in IP
- Next Generation Leaders

In addition to offering mentoring opportunities, we also have Resource Groups that support inclusion and diversity in the IP profession.





## MEETINGS



As an IPO law firm member, your team can work directly with our corporate members to publish reports and develop IPO's policies and positions on key issues. Committees are also a great way to provide your associates with leadership experience. Vice Chair positions are usually reserved for law firm members. Actively participating in IPO committees can also lead to additional opportunities and connections; speakers and presenters for our conferences and webinars are selected from IPO's membership.

Want to continue the conversation in person? Join your colleagues at the IPO Annual Meeting and the IPOOwners Spring Summit™. Your IPO membership saves you and your staff hundreds of dollars off registration fees.

**New member benefit in 2021** – FREE access to all webinars in IPO's IP Chat Channel™. We offer between 2-4 webinars per month and have over 75 on-demand webinars on topics that span all areas of intellectual property. [webinars.ipo.org](https://webinars.ipo.org)

# MARKETING AND ADVERTISING

## EXCLUSIVE ADVERTISING AND SPONSORSHIP OPPORTUNITIES



IPO is known for providing the most timely and relevant legal updates in the IP industry. There is no better IP association to work with on promoting your firm. Our most popular opportunities include:

- *IPO Daily News*™ (sent to 8,000 members each morning) concisely summarizes patent and trademark opinions as they are issued and provides updates on other important IP cases.
- IPO's Annual Meeting and IPOwners Spring Summit™ deliver high-quality education and networking with IP professionals from around the world. [ipo.org/calendar](http://ipo.org/calendar)
- IP Chat Channel™ is a live and on-demand one-hour webinar series on current IP topics.

# 2021 IPO



## LAW FIRM MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Referred to us by another IPO Member?

Please tell us who so we can thank them with a gift: \_\_\_\_\_

### LAW FIRM MEMBERSHIP CATEGORIES & ANNUAL DUES

Your IPO law firm membership grants member benefits to all employees of the firm worldwide. There's no need to spend another \$300+ for each additional attorney.

- |  |         |
|--|---------|
| <input type="checkbox"/> Up to 15 attorneys/agents in firm     | \$1,750 |
| <input type="checkbox"/> 16-25 attorneys/agents in firm        | \$3,550 |
| <input type="checkbox"/> More than 25 attorneys/agents in firm | \$8,050 |

### METHOD OF PAYMENT

For the fastest response, apply online at [www.ipo.org/joinipo](http://www.ipo.org/joinipo)

Check Enclosed (Payable to Intellectual Property Owners Association)

Invoice Me

I authorize IPO to charge US\$ \_\_\_\_\_ to my:

American Express  Discover  MasterCard  Visa

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

3- or 4-digit CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Send this membership application form to:

Intellectual Property Owners Association  
1501 M Street NW Suite 1150  
Washington, DC 20005 USA  
[membership@ipo.org](mailto:membership@ipo.org)

### QUESTIONS

Need to arrange for payment electronically? Call **+1 (202) 507-4500**  
or e-mail our membership team at [membership@ipo.org](mailto:membership@ipo.org)

### NOTE

Membership is for 12 months following the month in which the application is accepted and payment is received. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.

# SAVE THE DATES

IPOwners Spring Summit™  
April 20-21, 2021  
Virtual

IPO Annual Meeting  
September 19-21, 2021  
Austin, TX

Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.



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