



Intellectual  
Property  
Owners  
Association

SERVING THE CORPORATE INTELLECTUAL  
PROPERTY COMMUNITY WORLDWIDE



# THREE GREAT REASONS

FOR YOUR COMPANY  
TO JOIN IPO IN 2021

SHARE IDEAS AND  
BEST PRACTICES

SHAPE THE  
FUTURE OF IP

STAY AHEAD OF  
CHANGES IN IP  
LEGISLATION AND  
REGULATION



**“IPO IS THE PREMIER  
CROSS-INDUSTRY VOICE.  
IT PROVIDES AN EXTREMELY  
BROAD NETWORK OF  
PROFESSIONALS TO  
BOUNCE IDEAS OFF  
AND TO LEARN FROM.”**

– Krish Gupta, Dell Technologies

WHAT  
SETS  
IPO  
APART  
FROM OTHER IP  
ASSOCIATIONS?

Our members are intellectual property owners in all industries and all fields of technology. As a worldwide trade association, our goal is to serve the needs of corporate IP departments. Whether you have an IP staff of 1 or 100, IPO can help.

# SHARING IDEAS

## AND BEST PRACTICES

## COMMITTEES AND RESOURCE GROUPS



## MEETINGS



IPO Corporate Members—Chief IP officers and their staff—collaborate and network year-round through a variety of IPO programs. Hundreds of organizations and more than 10,000 individuals worldwide are involved in IPO.

IPO has dozens of active committees working on the most important areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, Trade Secrets
- Corporate IP Management & Operations
- Litigation & Dispute Resolution
- International IP Law & Practice
- Women in IP
- Next Generation Leaders

In addition to offering mentoring opportunities, we also have Resource Groups that support inclusion and diversity in the IP profession.

Want to continue the conversation in person? Join your colleagues at the IPO Annual Meeting and the IPOwners Spring Summit™. Your IPO membership saves you and your staff hundreds of dollars off registration fees.

# SHAPE

THE FUTURE  
OF IP

## GLOBAL ADVOCACY



With IPO, you have a voice in a highly influential government affairs program that engages government legislatures and agencies, courts, and IP offices worldwide to advance the interests of our corporate members.

Let IPO enhance and complement your existing government affairs activities. Worried about the uncertain future of IP law, but don't have the resources to advance your advocacy agenda? Join IPO and make your voice heard.

IPO advocates for reforms that provide cost-effective and reliable intellectual property protection.

Current advocacy programs include:

- Section 101 patent subject matter eligibility
- High patent quality
- Patent law harmonization
- Patent enforcement reforms
- Anti-counterfeiting and piracy
- And more

# STAY AHEAD

## OF CHANGES IN IP LEGISLATION AND REGULATION

### NEWS



IPO provides the most timely and relevant legal updates in the IP industry. Whether you prefer updates daily, monthly, on demand, online, or in person, we have you covered!

- *IPO Daily News*<sup>™</sup> concisely summarizes patent and trademark opinions as they are issued and includes updates on other important IP cases.
- IPO's *Federal Circuit Summaries* rank and review the Court's precedential opinions.
- *IPOwners Quarterly*<sup>™</sup> features the most important news and events that are relevant to our corporate members.

### EDUCATION



- **New member benefit in 2021** – FREE access to all webinars in IPO's IP Chat Channel<sup>™</sup>. We offer between 2-4 webinars per month and have over 75 on-demand webinars on topics that span all areas of intellectual property. [webinars.ipo.org](https://www.ipo.org/webinars)
- IPO's Annual Meeting (September 19-21, 2021) and IPOwners Spring Summit<sup>™</sup> (April 20-21, 2021) deliver high-quality presentations and networking with IP professionals from around the world.

# 2021 IPO



## CORPORATE MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Referred to us by another IPO Member?

Please tell us who so we can thank them with a gift: \_\_\_\_\_

### CORPORATE MEMBERSHIP CATEGORIES & ANNUAL DUES

Your IPO Corporate membership grants member benefits to all employees of the organization worldwide.

- |  |         |
|--|---------|
| <input type="checkbox"/> Fewer than 10 patents received last year, and less than five billion annual sales | \$2,500 |
| <input type="checkbox"/> Fewer than 10 patents received last year  | \$4,825 |
| <input type="checkbox"/> 10 or more patents received last year   | \$7,250 |

### METHOD OF PAYMENT

For the fastest response, apply online at [www.ipo.org/joinipo](http://www.ipo.org/joinipo)

Check Enclosed (Payable to Intellectual Property Owners Association)

Invoice Me

I authorize IPO to charge US\$ \_\_\_\_\_ to my:

- American Express  Discover  MasterCard  Visa

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

3- or 4-digit CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

Send this membership application form to:

Intellectual Property Owners Association  
1501 M Street NW Suite 1150  
Washington, DC 20005 USA  
[membership@ipo.org](mailto:membership@ipo.org)

### QUESTIONS

Need to arrange for payment electronically? Call **+1 (202) 507-4500** or e-mail our membership team at [membership@ipo.org](mailto:membership@ipo.org)

### NOTE

Membership is for 12 months following the month in which the application is accepted and payment is received. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.

# SAVE THE DATES

IPOwners Spring Summit™

April 20-21, 2021

Virtual

IPO Annual Meeting

September 19-21, 2021

Austin, TX

Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.



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