



Intellectual  
Property  
Owners  
Association

SERVING THE INTELLECTUAL PROPERTY  
COMMUNITY WORLDWIDE



# TWO GREAT REASONS

TO JOIN IPO AS A  
SERVICE PROVIDER

BUSINESS  
DEVELOPMENT  
AND NETWORKING

MARKETING AND  
ADVERTISING



The **NEW** IPO Service Provider membership category is for companies that provide intellectual property related services for corporate or law firm members and do not directly practice law. For example, this includes companies that provide consulting, strategy, portfolio management, licensing and litigation support, payment services, drafting, translation, patent searching, document production, and analytics.

WHAT  
SETS  
IPO  
APART  
**FROM OTHER IP  
ASSOCIATIONS?**

As a worldwide trade association, our members are intellectual property owners in all industries and all fields of technology, plus hundreds of law firms. This means that your customers — and prospective customers — are IPO members. IPO membership is the most cost-effective way to reach them.

# BUSINESS DEVELOPMENT

## AND NETWORKING

IPO members collaborate and network year-round through a variety of programs. Hundreds of companies and law firms – more than 10,000 attorneys worldwide – are involved in IPO.

## MEETINGS

There is no better place to meet potential customers than at an IPO event such as the IPO Annual Meeting or the IPO Owners Spring Summit™. IPO members are granted the exclusive opportunity to sponsor or exhibit at IPO events. Plus, your IPO membership saves you and your team hundreds of dollars in registration fees, often offsetting the cost of membership.

## IPO CONNECT

This online community, exclusively for IPO members, provides a forum for connecting with corporate and law firm leaders as part of IPO activities. It's a great place for sharing your knowledge.

## COMMITTEES AND RESOURCE GROUPS

IPO has dozens of active committees working in key areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, Trade Secrets
- Business Issues (Corporate IP Management, IP Licensing)
- International IP Law & Practice
- Women in IP
- Litigation & Dispute Resolution
- And more



Actively participating in IPO can lead to additional exposure and connections. Speakers and presenters for our conferences and webinars are almost exclusively selected from IPO's membership.

# MARKETING AND ADVERTISING

## SERVICE PROVIDER DIRECTORY

Reach key decision-makers who want and need your products and services through our online IP Service Directory. We encourage our corporate and law firm members to use this interactive resource throughout the year to support their fellow members. Only IPO Service Provider members are listed in the IP Service Directory.

[ipo.org/ipspd](http://ipo.org/ipspd)

*(Included in your membership)*

## SERVICE PROVIDER MEMBER BADGE

Members can show their support for the IP community by using the electronic IPO Service Provider badge on their websites, in marketing materials, and as part of their email signatures.

*(Included in your membership)*



# MARKETING AND ADVERTISING

(CONTINUED)

## EXCLUSIVE ADVERTISING AND SPONSORSHIP OPPORTUNITIES



IPO is known for providing the most timely and relevant legal updates in the IP industry. There is no better IP association to join to promote your company's services. Our most popular advertising and sponsorship opportunities include:

- *IPO Daily News™* (sent to 8,000 members each morning) concisely summarizes every precedential patent and trademark opinion issued for the U.S. Court of Appeals by the Federal Circuit and provides updates on other important IP news, such as legislation, activities at the U.S. Patent and Trademark Office, and international development.  
*(Two consecutive weeks of free advertising is included in your membership.)*
- IPO's Annual Meeting and IPOwners Spring Summit™ deliver high-quality continuing legal education and provide opportunities to network with IP professionals from around the world.  
[ipo.org/calendar](http://ipo.org/calendar)
- IPO's IP Chat Channel™ is a weekly, live, one-hour webinar series on current IP topics. Also available on demand.  
[webinars.ipo.org](http://webinars.ipo.org)

# 2019-2020 IPO



## SERVICE PROVIDER MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### SERVICE PROVIDER MEMBERSHIP & ANNUAL DUES

\$1,350

The IPO Service Provider membership category is for companies that provide intellectual property related services for our corporate or law firm members and do not directly practice law. (For example, consulting, strategy, portfolio management, licensing and litigation support, payment services, drafting, translation, patent searching, document production, and analytics.)

Your IPO Service Provider membership grants member benefits to all employees of your business worldwide.

What IP-related products and services does your company provide? (For your listing in the IP Service Provider directory.) \_\_\_\_\_

In which month would you prefer your free two consecutive weeks of advertising in the *IPO Daily News™* to appear? First choice: \_\_\_\_\_

Second choice: \_\_\_\_\_

### METHOD OF PAYMENT

For the fastest response, apply online at [www.ipo.org/joinipo](http://www.ipo.org/joinipo)

Check Enclosed (Payable to Intellectual Property Owners Association)

Invoice Me

I authorize IPO to charge US \$1,350 to my:

American Express  Discover  MasterCard  Visa

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_

3- or 4-digit CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Send this membership application form to:

Intellectual Property Owners Association  
1501 M Street NW Suite 1150  
Washington, DC 20005 USA  
[membership@ipo.org](mailto:membership@ipo.org)

### QUESTIONS

Need to arrange for payment electronically? Call +1 (202) 507-4500

or e-mail our membership team at [membership@ipo.org](mailto:membership@ipo.org)

### NOTE

Membership is for 12 months following the month in which the application is accepted. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.

# SAVE THE DATES

IPOwners Spring Summit™  
March 5, 2020  
Washington, DC

48<sup>th</sup> IPO Annual Meeting  
September 21-23, 2020  
San Diego, CA

Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.



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