



Suggested Criteria for Director General of WIPO

Background

- Possess broad knowledge of IP laws and procedures, including those relating to patents, trademarks, copyrights, designs, and trade secrets
- Experience with, and a thorough understanding of, the Patent Cooperation Treaty
- Demonstrated commitment to programs related to the positive link between IP protection, including patent protection, and innovation
- Proposed by a nation that respects intellectual property in order to signal to the global community that IP protections are essential for economic prosperity and development

Leadership and Management Skills

- Experience in setting and communicating strategic direction, effective decision-making and execution, user/customer focus, and budgeting
- Ability to inspire, engage, and empower employees
- Willing to embrace and implement new technological solutions to address problems and improve efficiencies

Policy and Diplomacy Skills

- Capable of effectively and credibly presenting the importance of effective IP systems to innovation and economic growth and development
- Have a history of supporting the positive link between patents and innovation and economic growth and development
- Possesses proven international affairs experience and diplomacy skills
- Demonstrated ability to independently balance the views of various industry groups, countries, regions, and other interested parties