



**IPOWNERS
SPRING
SUMMIT™**

March 4 – 5, 2020

Mandarin Oriental Hotel, Washington DC

The IPOwners Spring Summit™ is a one-day conference for both in-house and outside counsel. The agenda offers equal networking and educational opportunities for attendees. Meet with existing and potential clients throughout the day. In 2019, just over half of the attendees were mid to senior level in-house counsel. IPO expects 200+ attendees in 2020. Become a conference sponsor and receive benefits that reach beyond conference attendees to the entire IPO network of over 10,000 IP professionals.

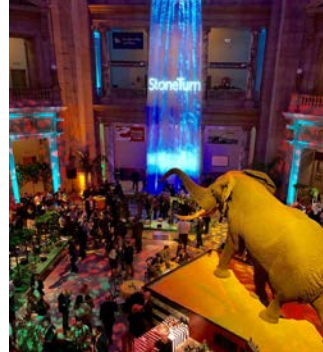
Sponsor Benefits

All sponsors to receive:

- Pre/Post Conference Attendee List (*includes name, organization, city and state only*);
- Sponsor logo in IPO Daily News™, meeting website, eblasts, program, and signage; and
- Sponsor ribbons for registered attendees of the sponsoring organization.

Additional benefits noted in descriptions below. All events are on Thursday, March 5 except the Corporate Only Reception which is on Wednesday, March 4.

- **SOLD Corporate Only Reception - \$12,500**
(1) pass to the meeting and (2) passes for sponsoring organization employees to attend reception. Opportunity to set up a booth during the sponsored event.
- **Closing Reception - \$12,500**
(1) pass to the meeting and (2) passes for sponsoring organization employees to attend reception. Opportunity to set up a booth during the sponsored event.
- **SOLD Breakfast & Breaks - \$10,000**
(1) pass to the meeting. Opportunity to set up a booth during the sponsored events.
- **Lunch - \$10,000**
(1) pass to the meeting. Opportunity to place pre-approved marketing/promotional material on each seat during lunch.
- **SOLD General Session Rooms - \$5,000**
Opportunity to place pre-approved promotional material at each seat at the beginning of the meeting.
- **WiFi - \$5,000**
Sponsor's logo printed with login instructions in attendee program.
- **Pens - \$5,000**
Sponsor's logo on pens will be placed on the tables during the morning session.
- **SOLD Lanyards - \$5,000**
Sponsor's logo will be placed on conference lanyards, provided to attendees at check-in.



Sponsorship Opportunities

Corporate Only Reception	\$12,500
Closing Reception	\$12,500
Breakfast & Breaks	\$10,000
Lunch	\$10,000
General Session Rooms	\$5,000
WiFi	\$5,000
Pens	\$5,000
Lanyards	\$5,000

**INTELLECTUAL
PROPERTY OWNERS
ASSOCIATION (IPO)**
Contact [Clara Stanfield](#)
for more information.