



Intellectual
Property
Owners
Association

SERVING THE CORPORATE INTELLECTUAL
PROPERTY COMMUNITY WORLDWIDE



THREE GREAT REASONS

FOR YOUR COMPANY
TO JOIN IPO IN 2020

SHARE IDEAS AND
BEST PRACTICES

SHAPE THE
FUTURE OF IP

STAY AHEAD OF
CHANGES IN IP
LEGISLATION AND
REGULATION



**“IPO IS THE PREMIER
CROSS-INDUSTRY VOICE.
IT PROVIDES AN EXTREMELY
BROAD NETWORK OF
PROFESSIONALS TO
BOUNCE IDEAS OFF
AND TO LEARN FROM.”**

– Krish Gupta, Dell Technologies

WHAT
SETS
IPO
APART
FROM OTHER IP
ASSOCIATIONS?

Our members are intellectual property owners in all industries and all fields of technology. As a worldwide trade association, our goal is to serve the needs of corporate IP departments. Whether you have an IP staff of 1 or 100, IPO can help.

SHARING IDEAS

AND BEST PRACTICES

COMMITTEES AND RESOURCE GROUPS



MEETINGS



IPO Corporate Members—Chief IP officers and their staff—collaborate and network year-round through a variety of IPO programs. Hundreds of organizations and more than 10,000 individuals worldwide are involved in IPO.

IPO has dozens of active committees working on the most important areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, Trade Secrets
- Corporate IP Management & Operations
- Litigation & Dispute Resolution
- International IP Law & Practice
- Women in IP
- Next Generation Leaders (New in 2020)

In addition to offering mentoring opportunities, we also have Resource Groups that support inclusion and diversity in the IP profession.

Want to continue the conversation in person? Join your colleagues at the IPO Annual Meeting and the IPOwners Spring Summit™. Your IPO membership saves you and your staff hundreds of dollars off registration fees.

SHAPE

THE FUTURE
OF IP

GLOBAL ADVOCACY



With IPO, you have a voice in a highly influential government affairs program that engages government legislatures and agencies, courts, and IP offices worldwide to advance the interests of our corporate members.

Let IPO enhance and complement your existing government affairs activities. Worried about the uncertain future of IP law, but don't have the resources to advance your advocacy agenda? Join IPO and make your voice heard.

IPO advocates for reforms that provide cost-effective and reliable intellectual property protection.

Current advocacy programs include:

- Section 101 patent subject matter eligibility
- High patent quality
- Patent law harmonization
- Patent enforcement reforms
- Anti-counterfeiting and piracy
- And more

STAY AHEAD

OF CHANGES IN IP LEGISLATION AND REGULATION

NEWS



IPO provides the most timely and relevant legal updates in the IP industry. Whether you prefer updates daily, monthly, on demand, online, or in person, we have you covered!

- *IPO Daily News™* concisely summarizes patent and trademark opinions as they are issued and includes updates on other important IP cases.
- IPO's *Federal Circuit Summaries* rank and review the Court's precedential opinions.
- *IPO Corporate Monthly™* recaps the most important news and events that are relevant to our corporate members.

EDUCATION



- IP Chat Channel™ is a weekly live and on-demand one-hour webinar series on current IP topics.
- IPO's Annual Meeting (September 21-23, 2020) and IPOwners Spring Summit™ (March 5, 2020) deliver high-quality presentations and networking with IP professionals from around the world.

2020 IPO



CORPORATE MEMBERSHIP APPLICATION

Company Name _____

Primary Contact Name _____

Title _____

Address _____

Phone _____ E-mail _____

Referred to us by another IPO Member?

Please tell us who so we can thank them with a gift: _____

CORPORATE MEMBERSHIP CATEGORIES & ANNUAL DUES

Your IPO Corporate membership grants member benefits to all employees of the organization worldwide.

- | | |
|--|---------|
| <input type="checkbox"/> Fewer than 10 patents received last year, and less than five billion annual sales | \$2,500 |
| <input type="checkbox"/> Fewer than 10 patents received last year | \$4,825 |
| <input type="checkbox"/> 10 or more patents received last year | \$7,250 |

METHOD OF PAYMENT

For the fastest response, apply online at www.ipo.org/joinipo

Check Enclosed (Payable to Intellectual Property Owners Association)

Invoice Me

I authorize IPO to charge US\$ _____ to my:

American Express Discover MasterCard Visa

Cardholder Name _____

Card Number _____

3- or 4-digit CVV _____ Exp. Date _____ Date _____

Signature _____

Send this membership application form to:

Intellectual Property Owners Association
1501 M Street NW Suite 1150
Washington, DC 20005 USA
membership@ipo.org

QUESTIONS

Need to arrange for payment electronically? Call **+1 (202) 507-4500** or e-mail our membership team at membership@ipo.org

NOTE

Membership is for 12 months following the month in which the application is accepted. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.

SAVE THE DATES

IPOwners Spring Summit™
March 5, 2020
Washington, DC

48TH IPO Annual Meeting
September 21-23, 2020
San Diego, CA



Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association's policies. Board members are corporate chief IP counsel who are elected by the members of IPO.



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