THREE GREAT REASONS FOR YOUR COMPANY TO JOIN IPO IN 2020

SHARE IDEAS AND BEST PRACTICES

SHAPE THE FUTURE OF IP

STAY AHEAD OF CHANGES IN IP LEGISLATION AND REGULATION
“IPO IS THE PREMIER CROSS-INDUSTRY VOICE. IT PROVIDES AN EXTREMELY BROAD NETWORK OF PROFESSIONALS TO BOUNCE IDEAS OFF AND TO LEARN FROM.”

– Krish Gupta, Dell Technologies
WHAT SETS IPO APART FROM OTHER IP ASSOCIATIONS?

Our members are intellectual property owners in all industries and all fields of technology. As a worldwide trade association, our goal is to serve the needs of corporate IP departments. Whether you have an IP staff of 1 or 100, IPO can help.
IPO Corporate Members—Chief IP officers and their staff—collaborate and network year-round through a variety of IPO programs. Hundreds of organizations and more than 10,000 individuals worldwide are involved in IPO.

IPO has dozens of active committees working on the most important areas of IP law and practice, including:

- Patents, Trademarks, Copyrights, Trade Secrets
- Corporate IP Management & Operations
- Litigation & Dispute Resolution
- International IP Law & Practice
- Women in IP
- Next Generation Leaders (New in 2020)

In addition to offering mentoring opportunities, we also have Resource Groups that support inclusion and diversity in the IP profession.

Want to continue the conversation in person? Join your colleagues at the IPO Annual Meeting and the IPOwners Spring Summit™. Your IPO membership saves you and your staff hundreds of dollars off registration fees.
SHAPE
THE FUTURE
OF IP

GLOBAL
ADVOCACY

With IPO, you have a voice in a highly influential government affairs program that engages government legislatures and agencies, courts, and IP offices worldwide to advance the interests of our corporate members.

Let IPO enhance and complement your existing government affairs activities. Worried about the uncertain future of IP law, but don’t have the resources to advance your advocacy agenda? Join IPO and make your voice heard.

IPO advocates for reforms that provide cost-effective and reliable intellectual property protection.

Current advocacy programs include:

- Section 101 patent subject matter eligibility
- High patent quality
- Patent law harmonization
- Patent enforcement reforms
- Anti-counterfeiting and piracy
- And more
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NEWS

• IPO Daily News™ concisely summarizes patent and trademark opinions as they are issued and includes updates on other important IP cases.
• IPO’s Federal Circuit Summaries rank and review the Court’s precedential opinions.
• IPO Corporate Monthly™ recaps the most important news and events that are relevant to our corporate members.

EDUCATION

• IP Chat Channel™ is a weekly live and on-demand one-hour webinar series on current IP topics.
• IPO’s Annual Meeting (September 21-23, 2020) and IPOwners Spring Summit™ (March 5, 2020) deliver high-quality presentations and networking with IP professionals from around the world.

IPO provides the most timely and relevant legal updates in the IP industry. Whether you prefer updates daily, monthly, on demand, online, or in person, we have you covered!
2020 IPO
CORPORATE MEMBERSHIP APPLICATION

Company Name ________________________________________________________________
Primary Contact Name __________________________________________________________
Title __________________________________________________________________________
Address _________________________________________________________________________
Phone _______________________________ E-mail ________________________________

Referred to us by another IPO Member?
Please tell us who so we can thank them with a gift: ______________________________

CORPORATE MEMBERSHIP CATEGORIES & ANNUAL DUES

[ ] Fewer than 10 patents received last year, and less than five billion annual sales $2,500
[ ] Fewer than 10 patents received last year $4,825
[ ] 10 or more patents received last year $7,250

METHOD OF PAYMENT

For the fastest response, apply online at www.ipo.org/joinipo
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Send this membership application form to: Intellectual Property Owners Association
1501 M Street NW Suite 1150
Washington, DC 20005 USA
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QUESTIONS
Need to arrange for payment electronically? Call +1 (202) 507-4500
or e-mail our membership team at membership@ipo.org

NOTE
Membership is for 12 months following the month in which the application is accepted. For U.S. federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses but are not deductible as charitable contributions.
Intellectual Property Owners Association (IPO) is an international trade association for intellectual property owners and others interested in patents, trademarks, copyrights, and trade secrets. IPO is led by a 50-member board of directors, which sets the association’s policies. Board members are corporate chief IP counsel who are elected by the members of IPO.