

## THE EVER-CHANGING IP LANDSCAPE: PATENTS, TRADEMARKS, AND TRADE SECRETS IN 2019 AND BEYOND

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<u>TIME</u>	<u>FUNCTION</u>
8:30	REGISTRATION & COFFEE
9:00	<b>WELCOME REMARKS &amp; INTRODUCTIONS</b> <u>Welcome Remarks</u> <i>Filip de Corte, Syngenta, Basel</i> <u>IPO's European Practice Committee Introduction</u> <i>Gautier Engisch, Procter &amp; Gamble Co., Strombeek-Bever, Belgium</i>
9:15	<b>HOW TO PROTECT YOUR DATA ONE YEAR AFTER THE TRADE SECRETS DIRECTIVE</b> <u>Moderator: Manisha Desai, UCB Biopharma SPRL, Brussels, Belgium</u> <u>Current state and first experiences with the Trade Secrets Directive in Europe</u> <i>Dr. Stefan Horstmann, Merck KGaA, Darmstadt, Germany</i> <u>How can data be owned?</u> <i>Prof. Dr. iur. Maximilian Becker, University of Siegen, Siegen, Germany</i> <u>How can data be patent infringing?</u> <i>Jasper Meyer zu Riemsloh, Wildanger Kehrwald Graf V. Schwerin &amp; Partner, Düsseldorf, Germany</i> <u>A view from the US</u> <i>John Williamson, Finnegan, Henderson, Farabow, Garrett &amp; Dunner, LLP, Washington, DC, US</i>
10:45	COFFEE BREAK
11:15	<b>EQUIVALENT PATENT INFRINGEMENT</b> <u>Moderator: Filip de Corte, Syngenta Crop Protection AG, Basel Switzerland</u> <u>In view of the latest decision: Is there a pan-European equivalent system?</u> <i>Hon. Judge Prof. Dr. Klaus Grabinski, Bundesgerichtshof, Karlsruhe, Germany</i> <u>How is equivalent patent infringement handled in the field of chemistry?</u> <i>Hon. Judge Carsten Haase, LL.M. (Norwich), Landgericht Düsseldorf, Düsseldorf, Germany</i>
12:15	LUNCH

<b><u>TIME</u></b>	<b><u>FUNCTION</u></b>
<b>13:40</b>	<b>OPENING REMARKS FOR AFTERNOON SESSION</b> <b>Manisha Desai</b> , <i>UCB Biopharma SPRL, Brussels, Belgium</i>
<b>13:45</b>	<b>HOW FOUNDED IS THE CURRENT CRITIQUE OF THE PATENT SYSTEM?</b> <u>Moderator: <b>Scott Marty</b>, <i>Ballard Spahr, Atlanta, GA, US</i></u> <u>Navigating international patent issues</u> <b>Robert Stanley</b> , <i>Novartis, Basel, Switzerland</i> <u>Time to call 911 (Emergency) on 101 in the US?</u> <b>James Signor</b> , <i>Leydig, Voit &amp; Mayer, Frankfurt, Germany</i> <u>Are compulsory licenses a solution or yet another burden for the patent system?</u> <b>Prof. Dr. Claudia Seitz</b> , <i>Universität Basel, Basel, Switzerland</i> <u>An institutional patent theory and why a different view on patents may help</u> <b>Aloys Hüttermann</b> , <i>Michalski • Hüttermann &amp; Partner, Düsseldorf</i>
<b>15:15</b>	<b>COFFEE BREAK</b>
<b>15:45</b>	<b>ARE THE GOOD OLD TRADEMARK (LAWYER) DAYS OVER?</b> <u>Moderator: <b>Roger Lush</b>, <i>Carpmaels &amp; Ransford LLP, London, United Kingdom</i></u> <u>Is trademark congestion a real concern?</u> <b>Wojciech Kreft</b> , <i>Novartis, Basel, Switzerland</i> <u>Will AI and neuroscience replace trademark lawyers?</u> <b>Neil Wilkof</b> , <i>Eyal Bressler, Tel Aviv, Israel</i> <u>Decision making in trademark matters</u> <b>Prof. Dr. Ulrich Hildebrandt</b> , <i>SKW Schwarz, Berlin, Germany</i>
<b>16:55</b>	<b>CLOSING REMARKS</b> <b>Gautier Engisch</b> , <i>Procter &amp; Gamble Co., Strombeek-Bever, Belgium</i>
<b>17:00</b>	<b>NETWORKING RECEPTION</b>
<b>18:00</b>	<b>ADJOURNMENT</b>

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