

THE EVER-CHANGING IP LANDSCAPE: PATENTS, TRADEMARKS, AND TRADE SECRETS IN 2019 AND BEYOND

<u>TIME</u>	<u>FUNCTION</u>
8:30	REGISTRATION & COFFEE
9:00	<p>WELCOME REMARKS & INTRODUCTIONS</p> <p><u>Welcome Remarks</u></p> <p>Filip de Corte, Syngenta, Basel</p> <p><u>IPO's European Practice Committee Introduction</u></p> <p>Gautier Engisch, Procter & Gamble Co., Strombeek-Bever, Belgium</p>
9:15	<p>HOW TO PROTECT YOUR DATA ONE YEAR AFTER THE TRADE SECRETS DIRECTIVE?</p> <p><u>Moderator: Manisha Desai</u>, UCB Biopharma SPRL, Brussels, Belgium</p> <p><u>Current state and first experiences with the Trademark Directive in Europe</u></p> <p>Dr. Stefan Horstmann, Merck KGaA, Darmstadt, Germany</p> <p><u>How can data be owned?</u></p> <p>Speaker to be announced</p> <p><u>How can data be patent infringing? (20 min)</u></p> <p>Dr. Thomas Adam, Peterreins Schley, Munich, Germany</p> <p><u>A view from the US</u></p> <p>Speaker to be announced</p>
10:30	COFFEE BREAK
10:45	<p>EQUIVALENT PATENT INFRINGEMENT</p> <p><u>Moderator: Filip de Corte</u>, Syngenta Crop Protection AG, Basel Switzerland</p> <p><u>In view of the latest decision: Is there a pa-European equivalent system?</u></p> <p>Hon Judge Prof. Dr. Klaus Grabinski, Bundesgerichtshof, Karlsruhe, Germany</p> <p><u>How is equivalent patent infringement handled in the field of chemistry?</u></p> <p>Hon Judge Carsten Haase, LL.M. (Norwich), Landgericht Düsseldorf, Düsseldorf, Germany</p> <p><u>Is "Festo" still alive – Equivalent patent infringement in the US?</u></p> <p>Speaker to be announced</p>
12:00	LUNCH
13:25	OPENING REMARKS FOR AFTERNOON SESSION

13:30 HOW FOUNDED IS THE CURRENT CRITIQUE ON THE PATENT SYSTEM?

Moderator: **Scott Marty**, Ballard Spahr, Atlanta, GA, USA

Navigation international patent issues

Robert Stanley, Novartis, Basel, Switzerland

Time to call 911 (Emergency) on 101 in the US?

James Signor, Leydig, Voit & Mayer, Frankfurt, Germany

Are Compulsory Licenses a solution or yet another burden for the patent system?

Prof. Dr. Claudia Seitz, Universität Basel, Basel, Switzerland

An Institutional Patent Theory and why a different view on patents may help

Aloys Hüttermann, Michalski • Hüttermann & Partner, Düsseldorf

15:00 COFFEE BREAK

15:15 ARE THE GOOD OLD TRADEMARK (LAWYER) DAYS OVER?

Moderator: to be announced

Is there something like trademark congestion?

Kana Enomoto, Johnson & Johnson, Basel, Switzerland

Will AI and neuroscience replace trademark lawyers?

Neil Wilkof, Eyal Bressler, Tel Aviv, Israel

Decision making in trademark matters

Prof. Dr. Ulrich Hildebrandt, SKW Schwarz, Berlin, Germany

16:30 CLOSING REMARKS

Gautier Engisch, Procter & Gamble Co., Strombeek-Bever, Belgium

16:45 NETWORKING RECEPTION

18:00 ADJOURNMENT