

## **NOW THAT WE'VE GOT IP -- WHAT ARE WE GOING TO DO WITH IT?**

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<b><u>TIME</u></b>	<b><u>FUNCTION</u></b>
<b>8:30</b>	<b>REGISTRATION &amp; COFFEE</b>
<b>9:00</b>	<b>WELCOME REMARKS &amp; INTRODUCTIONS</b>  <u>Welcome Remarks</u> <b>Cyra Nargolwalla</b> , <i>Cabinet Plasseraud, Paris, France</i>  <u>IPO's European Practice Committee Introduction</u> <b>Robert Furr</b> , <i>INVISTA S.À.R.L., Wilmington, DE, USA</i>
<b>9:15</b>	<b>WHAT ARE WE GOING TO DO WITH IP IN TERMS OF IP STRATEGY?</b>  <u>Moderator: John Richards</u> , <i>Ladas &amp; Parry LLP, New York, NY, USA and London, UK</i>  <u>The Current Status of the Unitary Patent Package</u> <b>Pierre Véron</b> , <i>Véron &amp; Associés, Paris, France</i>  <u>Evolving Patent Strategies for the U.S.</u> <b>David Black</b> , <i>Schwegman Lundberg Woessner, P.A., Minneapolis, MN, USA</i>
<b>10:30</b>	<b>COFFEE BREAK</b>
<b>10:45</b>	<b>WHAT ARE WE GOING TO DO WITH IP IN TERMS OF CLAIMS DRAFTING AND PROSECUTION?</b>  <u>Moderator: Robert Furr</u> , <i>INVISTA S.À.R.L., Wilmington, DE, USA</i>  <u>Strategies for Approaching New Restrictions on Patentable Subject Matter in the U.S.</u> <b>Scott Marty</b> , <i>Ballard Spahr LLP, Atlanta, GA, USA</i> <b>James Signor</b> , <i>Leydig, Voit &amp; Mayer, Ltd., Frankfurt, Germany</i>  <u>The "Pemetrexed" Decisions in UK and Germany</u> <b>Matthew Georgiou</b> , <i>Carpmaels &amp; Ransford, London, UK</i> <b>Aloys Hüttermann</b> , <i>Michalski · Hüttermann &amp; Partner, Düsseldorf, Germany</i>
<b>12:00</b>	<b>LUNCH</b>
<b>13:45</b>	<b>WHAT ARE WE GOING TO DO WITH LICENSING AS PART OF OUR IP STRATEGY</b>  <u>Moderator: Jean-Jacques Canonici</u> , <i>Gevers Patents, Diegem, Belgium</i>  <u>How do the Recent FRAND Decisions Affect Licensing in the Telecommunications Sector?</u> <b>Claudia Tapia Garcia</b> , <i>Ericsson, Frankfurt, Germany</i>  <u>What impact will the UPC have on licensing?</u> <b>Thierry Sueur</b> , <i>Air Liquide, Paris, France</i>
<b>15:00</b>	<b>COFFEE BREAK</b>

<b><u>TIME</u></b>	<b><u>FUNCTION</u></b>
<b>15:15</b>	<b>WHAT ARE WE GOING TO DO WITH ENFORCING AS PART OF OUR IP STRATEGY</b>  <i>Moderator: <b>Cyra Nargolwalla</b>, Cabinet Plasseraud, Paris, France</i>  <i>A Panorama on Preliminary Injunctions (U.S., France, Germany, Netherlands, UK, &amp; UPC)</i> <b>Stuart Baran</b> , <i>Three New Square, London, UK</i> <b>Hon. Marie Courboulay</b> , <i>Presiding Judge, Tribunal De Grande Instance De Paris, Paris, France</i> <b>Tammy Dunn</b> , <i>Osha Liang LLP, Houston, TX, USA</i> <b>Willem Hoyng</b> , <i>Hoyng Rokh Monegier, Amsterdam, Netherlands</i> <b>Jasper Meyer zu Riemsloh</b> , <i>Wildanger Kehrwald Graf V. Schwerin &amp; Partner, Düsseldorf, Germany</i> <b>John Pegram</b> , <i>Fish &amp; Richardson, PC, New York, NY, USA</i> <b>Pierre Véron</b> , <i>Véron &amp; Associés, Paris, France</i>
<b>16:55</b>	<b>CLOSING REMARKS</b>  <b>Robert Furr</b> , <i>INVISTA S.À.R.L., Wilmington, DE</i>
<b>17:00</b>	<b>NETWORKING RECEPTION</b>
<b>18:00</b>	<b>ADJOURNMENT</b>

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