



**Intellectual
Property
Owners
Association**

**IPO 2015 Annual Meeting
Committee Organized CLE Sessions
Monday, September 28, 2015**

Invalid IP: I Know It When I See It

Organizing Committees: Asian Practice, Canadian Practice, and International Patent Law & Practice

India, China and Canada are jurisdictions where patent owners often face burdensome patenting requirements and seemingly arbitrary hurdles when defending patent validity before domestic courts. Panelists will provide overviews of the respective requirements from each jurisdiction and will discuss recent decisions pertaining to issues of patentability, such as increased efficacy requirements under section 3(d) of the Indian Patent Act, sufficiency requirements under Article 26.3 of the Chinese Patent Law and heightened utility requirements under Canada's "promise doctrine."

The Nagoya Protocol: Conserving Biodiversity or Withering the Fruits of Innovation?

Organizing Committees: European Practice, Genetic Resources & Traditional Knowledge, and Pharmaceutical & Biotechnology Issues

The Nagoya Protocol entered into force October 12, 2014, under the auspices of the UN Convention on Biological Diversity (CBD), and requires member countries to create national checkpoints aimed at monitoring use of genetic resources and associated traditional knowledge, with a view to ensuring prior informed consent and benefit sharing for their use. Speakers will examine the Nagoya Protocol, the Regulations currently being adopted by EU Member States, and the impact on research and development activities extending well beyond the traditional life sciences, including research and licensing scenarios that could be significantly affected.

Unconventional Trademarks: An International Survey of Shape Trademarks

Organizing Committee: International Trademark and Anti-Counterfeiting

Protection for shape trademarks (a.k.a three-dimensional trademarks) is becoming a vital protection tool for intellectual property owners. Panelists will explore the relevant statutes, regulations and case law regarding shape trademarks in Europe, China, India, and the U.S. and provide practical tips and strategies for filing and protection.

Patent Issues in Latin America – Special Focus in Brazil, Mexico, and Colombia

Organizing Committee: Latin American Practice

Given the growing importance of Latin America for multinational companies operating in various fields of highly complex technologies, speakers will provide a high-level strategic view of key patent related topics to successfully do business in Latin America, with emphasis to Brazil, Mexico and Colombia.

Best Practices in Patent Litigation: What Practitioners Need To Know Given Recent Procedural Changes

Organizing Committee: Litigation

Panelist will discuss best practices for securing just, speedy and inexpensive resolution of patent cases in light of recent developments in local patent rules, the Judicial Conference, patent legislation and proposals from the recent WG 10 reports of The Sedona Conference.

Double the Opportunity: Patent and Copyright Protection for Software after *Alice* and *Oracle*

Organizing Committees: Software & Business Methods, Copyright & Anti-Piracy, and IP Licensing

Courts, IP owners, and practitioners increasingly ask what intellectual property protection is available and preferable for software today. This session will take a holistic approach toward examining the pros and cons of the different IP frameworks in view of recent court decisions, and reflecting on the strategic considerations (including comparative remedies) when seeking protection under alternate or multiple IP disciplines. This session will attempt to answer the question of whether the potential reduction of patent protection for software is likely to result in an increased reliance on copyright law.