

Michael Adlin

Michael Adlin is an Administrative Trademark Judge with the Trademark Trial and Appeal Board (“TTAB”). He previously served as an Interlocutory Attorney with the TTAB, and before that was an Attorney-Advisor with the USPTO’s Office of Enforcement, part of the USPTO’s Office of External Affairs. Prior to joining the USPTO, Mr. Adlin was in private practice as an associate, of counsel and partner with the national law firms Arter & Hadden, Piper Rudnick and Manatt, Phelps & Phillips, respectively. Mr. Adlin received a J.D. from Boston University School of Law, and a B.A. in Political Science and Public Policy from Duke University.

Tanya Amos

TEAS Administrator
Office of the Deputy Commissioner for Trademark
Examination Policy
United States Patent and Trademark Office
(571) 272-9423
Tanya.Amos@uspto.gov



Tanya Amos is a Staff Attorney in the Legal Policy Office of the Office of the Deputy Commissioner for Trademark Examination Policy. Tanya administers the Trademark Electronic Application System (TEAS) and assists in maintaining legal documents on the USPTO's internet and intranet websites. She provides expert policy guidance and support to employees on legal and procedural matters related to the filing and prosecution of trademark applications.

Tanya began working for the Office in 1999 as an examining attorney where, in addition to examining applications, Tanya mentored newly hired attorneys and participated in an electronic commerce work project to help automate the Office. Tanya received her law degree from the University of Oklahoma, College of Law and her undergraduate degree from Macalester College.



Erika Harmon Arner Partner

Erika Arner chairs Finnegan's patent office practice. She focuses on patent office trials, patent prosecution management, client counseling, and litigation, with an emphasis on electronic technology, computer software, and the Internet. Ms. Arner has helped clients of all sizes to establish and grow patent portfolios, align intellectual property strategy with business objectives, and adapt to the evolving legal landscape, including the America Invents Act.

Ms. Arner is a well-known authority in the area of business method patents and patent-eligibility jurisprudence. She represented the petitioners before the U.S. Supreme Court in *Bilski v. Kappos*, and has advised clients on issues related to patentable subject matter before the U.S. Court of Appeals for the Federal Circuit, U.S. district courts, and the U.S. Patent and Trademark Office. She has also served as lead counsel before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office (PTAB) (formerly the U.S. Board of Patent Appeals and Interferences) in post-grant review proceedings involving covered business method patents.

Ms. Arner has provided opinions on patentability, infringement, and validity of patents, and drafted or overseen the drafting of more than 150 patent applications for business method, electrical, telecommunications, and software-based technologies. She is a frequent author and lecturer on business method and computer-related patents.

Erika Harmon Arner
Two Freedom Square
11955 Freedom Drive
Reston, VA 20190-5675
571.203.2754
Fax 202.408.4400
erika.arner@finnegan.com

Areas of Practice

Patent Office

Patent Prosecution
Post-Grant Review Proceedings

Patent Transactions and Strategic Counseling

Portfolio Management
Opinions and Counseling

Litigation

Industry Focus

Business Method Patents
Electrical and Computer Technology

Bar and Court Admissions

District of Columbia
Virginia
U.S. Court of Appeals for the Federal Circuit
U.S. Court of Appeals for the Fourth Circuit
U.S. Supreme Court
U.S. Patent and Trademark Office

Education

Washington and Lee University School of Law
J.D., *cum laude*, 1999
College of William and Mary
B.S., Computer Science, 1993

Highlights

- *SAP v. Versata Software* (PTAB). Lead counsel for SAP in the first post-grant review of a covered business method patent; PTAB ruled that all claims challenged by SAP were invalid under 35 USC 101, concluding an expedited proceeding requested by SAP that lasted just nine months from petition filing to final written decision cancelling Versata's claims
- *ePlus, Inc. v. Lawson Software, Inc.* (Fed. Cir.). Represented Lawson as defendant-appellant; Federal Circuit determined that ePlus was not entitled to any damages and reversed district court's findings of infringement on four of the five patent claims, finding two invalid and two not infringed, with result that Lawson's main software product is now clear of any infringement claim.
- *Bilski v Kappos* (S. Ct.). Represented Bilski as petitioner; coauthored successful petition for a writ of certiorari and petitioner's merits briefs resulting in Court's ruling that business methods cannot be excluded from patenting per se.
- *Research Corp. Techs v. Microsoft* (Fed Cir.). Represented patent owner RCT as appellant; reversed summary judgment of invalidity, with court ruling that RCT patent claimed patentable subject matter of processing digital images.
- Managed prosecution and strategy for patent portfolio of over 400 U.S. and foreign patent applications for software and services company.
- *Mayo v. Prometheus* (S. Ct.). Authored *amicus curiae* brief on behalf of

Erika Harmon Arner
Partner

Two Freedom Square
11955 Freedom Drive
Reston, VA 20190-5675
571.203.2754
Fax 202.408.4400
erika.arner@finnegan.com

SAP.

- Prepared patent policy and procedures, conducted in-house patent committee meetings, and supervised prosecution of patent portfolios for clients in gaming, online advertising, business consulting, government contracting, and software industries.
- Serves as a regular contributor to Finnegan's AIA blog (www.aiablog.com).

Professional Recognition

- Recognized by *Managing Intellectual Property* as one of the "Top 250 Women in IP" and as an "IP Star" in Virginia, 2013.
- Recognized as a leading patent prosecutor in the D.C. area by *Intellectual Asset Management*, 2013.
- Recognized by *Law360* as a rising star in the field of intellectual property, 2011.

Professional Activities

- Intellectual Property Owners Association (vice chair, Patent Office Practice Committee, 2012-2013; vice chair, Software and Business Method Patents Committee, 2009-2011)
- American Bar Association (patents editor, *Landslide*® magazine, 2012-2013; lead patents editor, *Annual Review of Intellectual Property Developments*, 2010-2012)
- Virginia State Bar (Intellectual Property Section Board of Governors, 2013)
- American Intellectual Property Law Association

Select Publications

- Coauthor. "CLS Bank v. Alice Leads to an Even Murkier Morass," *Managing Intellectual Property*, May 28, 2013.
- Coauthor. "Kappos Leaves Big Shoes to Fill at Patent Office," *The National Law Journal*, Feb. 4, 2013.
- Coauthor. "Supreme Court Contemplates Patent Obviousness and Equivalents," *Bloomberg Law Reports*, March 5, 2012.
- Coauthor. "Golan v. Holder: Potential Shift in Judicial Scrutiny," *Law360*, Dec. 19, 2011.
- Coauthor. "How Will Patent Reform Affect the Software and Internet Industries?" *The Computer & Internet Lawyer*, Dec. 2011.
- Coauthor. "Treatment of Business Method Patents in Pending Patent Reform Legislation: *Bilski* Backlash?" *BNA's Patent, Trademark & Copyright Journal*, July 15, 2011.
- Coauthor. "High Court IP Roundup—Last Session, and What's Next," *Law360*, Sept. 21, 2010.
- "Practical Considerations for Working with Business Method Patents," *Electronic and Software Patents Law and Practice*, 2007-2010.
- Coauthor. "U.S. Supreme Court Decides Fate of Three Key § 101 Cases," June 29, 2010.
- Coauthor. "*Bilski* and Beyond: The Uncertain State of Patent-Eligible Subject Matter in the United States," *Managing Intellectual Property Chinese Edition*, June 2010.

Steven R. Berk
Trademarks Chief of Staff
Office of the Commissioner for Trademarks
U.S. Patent and Trademark Office

Steven R. Berk joined the United States Patent and Trademark Office (USPTO) in 1999 as an examining attorney. In 2005, he was promoted to the position of Senior Supervisory Attorney overseeing and directing the training of both new and experienced Trademark examining attorneys.

Steven also served as Acting Deputy Chief Communications Officer at the USPTO prior to joining the Office of the Commissioner for Trademarks as Trademarks Chief of Staff in 2012.

Steven has served in a number of different capacities at the USPTO including details with the Office of General Counsel, Office of Petitions, Office of the Commissioner for Trademarks, Office of the Undersecretary of Commerce, and Acting Managing Attorney of a Law Office.

Before joining the Patent & Trademark Office in 1999, Steven was an Assistant State Attorney in and for Dade County, Florida.

Steven received his undergraduate degree from the State University of New York at Binghamton (Binghamton University) and his J.D. from the University of Miami School of Law. Steven is admitted to practice law in New York, Florida, and the District of Columbia.

Hon. Scott R. Boalick

Scott R. Boalick was appointed as an Administrative Patent Judge in 2007. He has been acting in the role of Vice Chief Judge since 2013. Prior to joining the Board, Judge Boalick served as a patent attorney with the Department of the Navy at two different laboratories. Before that, he was an associate at Fish & Richardson and served as a law clerk to the Honorable Alvin A. Schall of the United States Court of Appeals for the Federal Circuit. Judge Boalick received a J.D., magna cum laude, from the Georgetown University Law Center where he was a Notes and Comments Editor of The Georgetown Law Journal. He received both a M.S.E. in Systems Engineering and a B.S.E. in Electrical Engineering, magna cum laude, from the University of Pennsylvania. Judge Boalick is a member of the Virginia and District of Columbia Bars, and is registered to practice before the USPTO.

David Boundy

David Boundy is an attorney in private practice in Boston Massachusetts. Until recently, he was Vice President and Assistant General Counsel for Intellectual Property for the Cantor Fitzgerald family of companies. In that role, Mr. Boundy had responsibilities for intellectual property legislative and regulatory affairs, for strategic portfolio management, patent acquisition, prosecution and licensing, for one of the largest patent portfolios of any Wall Street firm.

Mr. Boundy has a B.S. *cum laude* with a triple major in Mathematics, Physics, and Computer Science, an M.S. in Computer and Communication Sciences from the University of Michigan, graduate studies in Electrical Engineering and Computer Science at Massachusetts Institute of Technology, and a J.D. with honors, from Columbia University in New York.

Mr. Boundy spent over a decade in industry as a computer engineer in the Boston Route 128 technology suburbs, for firms such as Apollo Computer and Hewlett-Packard. He worked on operating systems internals, one of the first wide-word parallel issue processor architectures, and the first commercial implementation of static single assignment compilation. Mr. Boundy gave an invited lecture on compiler technology at the Laboratory for Computer Science at the Massachusetts Institute of Technology.

Mr. Boundy was in private practice for fifteen years, with Fish & Richardson, Shearman & Sterling, and Willkie Farr & Gallagher. Mr. Boundy's representations include the following:

- Mr. Boundy led the teams that made extensive presentations to the White House Office of Management and Budget (OMB) and Small Business Administration (SBA), concerning the 2006–2008 Continuations, Claims, IDS, Appeal and *Markush* rules, and the Patent Office's breaches of procedural law. These efforts led OMB to direct the PTO to withdraw the Claims, Continuations, and IDS rules from any approval track in January 2008, and to indefinitely delay the Appeal rule in December 2008.
- Mr. Boundy represented clients in *REFAC Int'l, Ltd. v. Lotus Development Corp.*, 887 F.Supp. 539, 38 USPQ2d 1653 (S.D.N.Y. 1995), *aff'd* 81 F.3d 1576, 38 USPQ2d 1665 (Fed. Cir. 1996) (one of the seminal inequitable conduct cases), *Digital Equipment Corp. v. Intel* (settlement value of high nine figures), *Reuters v. Bloomberg* (on behalf of defendant, reached a settlement that was better than *status quo ante*), and a trade secret owner in a matter that settled in the high nine figures.
- In corporate transactions, Mr. Boundy represented parties in Hewlett-Packard's spin-off of Agilent Technologies, Maytag's sale of The Hoover Co., Philips Electronics' acquisition of Color Kinetics, and recapitalizations of several well-known intellectual property-based companies.
- Mr. Boundy has counseled on patent portfolio management, defense, assertion, and prosecution in financial services, computer architecture, medical devices, computer delivery of financial information, and high-technology industrial products. Several of Mr. Boundy's patents have been licensed for substantial amounts.

Courtenay Brinckerhoff

Courtenay Brinckerhoff is a partner with Foley & Lardner LLP. She is chair of the firm's IP Law and Practice, immediate past vice chair of the firm's Chemical, Biotechnology & Pharmaceutical Practice and a member of the firm's Appellate Practice and Life Sciences Industry Team. Ms. Brinckerhoff is editor of the Foley blog, PharmaPatentsBlog.com and a regular contributor to @PharmaPatents on Twitter. Ms. Brinckerhoff serves as vice chair of IPO's Patent Office Practice committee.

Ms. Brinckerhoff's practice focuses on client counseling in all aspects of obtaining, licensing and enforcing patents and conducting freedom-to-operate and due diligence investigations. Over the past 20 years, she has represented clients before the U.S. Patent Office, the U.S. Patent Trial and Appeal Board, and the U.S. Court of Appeals for the Federal Circuit. Ms. Brinckerhoff works with clients in diverse industries, including pharmaceuticals (chemical and biotechnological), human and animal food products, nutraceuticals, and medical devices. She has particular experience with transdermal pharmaceutical products (patches, gels and liquids), oral dosage forms (including controlled release and extended release formulations), enzyme-based technologies, diagnostic and therapeutic antibodies, active and passive immunization therapies, and personalized medicine.

Ms. Brinckerhoff joined Foley as an associate in the fall of 2001, after clerking for the Honorable Judge Schall on the U.S. Court of Appeals for the Federal Circuit. Prior to her clerkship, she worked at Foley as a patent agent and law clerk.

Ms. Brinckerhoff graduated from George Mason University School of Law (J.D., *summa cum laude*, 1999) as valedictorian of her class. While a law student, she served as a member of the *George Mason University Law Review* and published an article in the *University of Baltimore Intellectual Property Law Journal* related to legislation that limits liability for infringement of medical method patents.

Ms. Brinckerhoff graduated from the University of Virginia with a B.S. in chemistry, with distinction, in 1988 and was elected to Phi Beta Kappa. In 1988, Ms. Brinckerhoff received an award for outstanding achievement in chemistry from the Virginia Section of the American Chemical Society.

Cheryl Butler

Cheryl Butler is Senior Counsel for TTAB Policy and Procedure and the TBMP Editor. Before taking her present position, Ms. Butler was an Interlocutory Attorney and, prior to that, was a Trademark Examining Attorney. Ms. Butler received her J.D. from George Mason University School of Law and her B.S. in Geosciences from the University of Arizona.

Beth Chapman

Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P.

In her 32 years working at the Patent and Trademark Office Beth Chapman held various positions -- Trademark Examining Attorney, Managing Attorney of a Law Office, Interlocutory Attorney, and Administrative Trademark Judge at the Trademark Trial and Appeal Board. She retired from federal service in 2005, and joined Oblon Spivak as "Of Counsel" in 2006. Beth counsels clients on trademark prosecution and litigation, and is an expert witness on matters of trademark registrability and TTAB practice. *Washingtonian Magazine* named her one of "Washington's Top Lawyers" in 2009, 2011 and 2013. In addition, Beth was selected for the 2013 *International Who's Who of Business Professionals-Trademarks*, and for the 2014 *World Trademark Review –World's Leading Business Professionals-Trademarks*.

MARK ANTHONY CHARLES

Mark Anthony Charles is an attorney for The Procter & Gamble Company, where his practice focuses on Intellectual Property. He leads the Global Design Patent Group and the China IP Policy Group and is heavily involved in the Post-Grant Proceedings group within P&G. His responsibilities also include providing IP support for P&G's Beauty business, as well as supporting IP policy from Washington, D.C.

Before joining P&G, Mr. Charles was an associate at the law firm of Pennie & Edmonds. His practice area included patent prosecution, litigation, and transitional matters involving the chemical, mechanical, and electrical arts.

Mr. Charles received both his Juris Doctor degree and his Master of Science in mechanical engineering from Duke University in 2001. Mr. Charles graduated from the University of Tennessee in 1998, where he received his Bachelor of Science in chemical engineering and a minor in business.

Mr. Charles is licensed to practice in Ohio, Virginia, Washington, D.C., and before the CAFC.

Jennifer D. Chicoski

Jennifer D. Chicoski is the Administrator for Trademark Classification Policy and Practice in the Office of the Commissioner for Trademarks of the United States Patent and Trademark Office (USPTO). Ms. Chicoski oversees the Trademark Classification Policy & Practice unit under the Deputy Commissioner for Trademark Examination Policy. Known familiarly as “ID/Class,” this unit consists of subject matter expert staff attorney advisors who provide guidance to trademark examining attorneys, trademark specialists and other USPTO personnel as well as to external customers on complex matters of international classification under the Nice Classification System and USPTO’s policies regarding identification of goods and services in trademark applications.

Ms. Chicoski joined the USPTO as a Trademark Examining Attorney in 1997. She was named an Examining Attorney of the Year by the American Intellectual Property Association in October 1999. In 2003, Ms. Chicoski served on detail to the International Relations group of the USPTO’s Office of External Affairs. During her tenure she worked on issues including the Internet domain name registration system, geographical indications, and trademarks. She represented the USPTO and served as an intellectual property advisor to the members of the United States delegations to two quarterly meetings of ICANN - the Internet Corporations for the Administration of Names and Numbers – in Brazil and Canada.

In February 2006, Ms. Chicoski joined the staff of the Office of the Commissioner for Trademarks. As part of the Legal Policy and Petitions office, she reviewed petitions to the Director relating to trademark matters at various stages of application prosecution and registration process and reviewed interlocutory orders of the Trademark Trial and Appeal Board. Ms. Chicoski served as the attorney liaison to the USPTO’s Madrid Processing Unit (MPU), and has advised the USPTO’s delegation to the Legal Development Working Group for the Madrid System at the World Intellectual Property Organization (WIPO) in Geneva, Switzerland. She has attended several sessions of the Working Group on the Legal Development of the Madrid System and a meeting of the Preparatory Working Group of the Committee of Experts of the Nice Agreement on Classification of Goods and Services.

In addition to her regular duties, Ms. Chicoski also lectures at various intellectual property seminars and symposia, including USPTO’s Global Intellectual Property Academy, WIPO’s Madrid Seminar in Geneva, Switzerland, and the WIPO Summer School on Intellectual Property. She has also spoken internationally at events in Bogota, Colombia and provided technical training to personnel from a variety of intellectual property offices, including the Mexican Institute for Intellectual Property. Frequent topics of her lectures include the Madrid System, Territoriality, Regional and International Trademark Systems, Trademark Goods and Services Identification and Classification Practice, and Letters of Protest Practice at the USPTO.

Ms. Chicoski holds both a bachelor’s of science in business administration and a juris doctorate from Georgetown University, and is a member of the bars of the states of Maryland and Florida and the Commonwealth of Virginia.

Deborah S. Cohn
Commissioner for Trademarks

Deborah Cohn is the United States Patent and Trademark Office (USPTO) Commissioner for Trademarks. Ms. Cohn oversees all aspects of the USPTO's Trademarks organization including policy, operations and budget relating to trademark examination, registration and maintenance.

Ms. Cohn joined the USPTO as a trademark examining attorney and was a managing attorney and group director before becoming Deputy Commissioner for Trademark Operations in 2006 and Commissioner for Trademarks in 2010. Ms. Cohn has proven expertise in labor negotiations, implementing trademark legislation and policy, legal examination, and leading the Trademarks organization to an electronic processing environment.

Ms. Cohn has been instrumental in the development and implementation of telework at the USPTO and led the effort to establish the office's first telework program in 1997. This program has served as a model for the federal government and has won numerous awards. She also served as Acting Chief Administrative Officer for the agency from October 2007 to April 2008 and from May to September 2010. Ms. Cohn was the recipient of the Presidential Rank Award in 2007, which recognizes leadership and results in public service. She is Excellence in Government fellow and is a frequent speaker on trademark topics to numerous audiences.

Ms. Cohn holds degrees from American University and George Mason University School of Law and is a member of the Virginia State Bar.



Dana Robert Colarulli

Director

Office of Governmental Affairs

U.S. Patent and Trademark Office

a bureau of the U.S. Department of Commerce

☎ phone: (571) 272-7300

✉ email: dana.colarulli@uspto.gov

Dana Colarulli is currently the Director of the Office of Governmental Affairs and a member of the Executive Management team at U.S. Patent and Trademark Office, which he joined in December 2009. He has nineteen years of experience working in and with the Federal government and the U.S. Congress in various roles. Through these various positions, Mr. Colarulli has facilitated discussions addressing a wide range of substantive and operational issues related to intellectual property law and policy and to the U.S. government. While in his current position, Mr. Colarulli coordinated USPTO personnel and resources to support enactment of legislation that increased USPTO's spending authority by \$129 million (Public Law 111-224) and facilitated discussions within the agency and on Capitol Hill related to a variety of reforms of the patent and trademark systems including enactment and effective implementation of the Leahy-Smith American Invents Act (Public Law 112-29), international treaties and on more recent proposals to address abusive patent litigation.

Before serving at the USPTO, Mr. Colarulli was the Director of Government Relations for the Intellectual Property Owners Association (IPO) for seven years, a national trade association representing owners of patents, trademarks, copyrights, and trade secrets supporting domestic legislation and facilitating international advocacy efforts. Prior to this position, Mr. Colarulli served on Capitol Hill as an assistant legislative counsel for Senator Maria Cantwell from Washington State addressing technology and IP issues.

Mr. Colarulli also worked at the Washington, DC law firm of Verner, Liipfert, Bernhard McPherson & Hand (now a part of DLA Piper Rudnick) in the Federal Affairs and Legislative Practice Group where his clients included small Internet start-ups, associations and large corporations with intellectual property and Internet related interests. Prior to this position, he served in the Federal government for five years in the U.S. Small Business Administration's Office of Entrepreneurial Development and at the U.S. Department of Health and Human Services, Administration for Children and Families in various positions.

Mr. Colarulli was born in Rhode Island and is a member of the Massachusetts Bar. He received a Juris Doctorate from American University's Washington College of Law in Washington, DC and a Bachelors of Arts from Boston College in Chestnut Hill, MA.

Revised: March 2014

United States Patent and Trademark Office
600 Dulany Street
Alexandria, Virginia 22313-1450
www.uspto.gov



Amy P. Cotton
Senior Counsel, Trademarks
Office of Policy and International Affairs
United States Patent and Trademark Office

Amy Cotton is Senior Counsel with the Office of Policy and International Affairs at the U.S. Patent and Trademark Office specializing in trademark, geographical indication and domain name issues. Before coming to the policy office in May of 2001, Amy was a Trademark Examining Attorney with the USPTO. Prior to her tenure at the USPTO, Amy was External Affairs Counsel at the American Intellectual Property Law Association.

William R. Covey

Deputy General Counsel and Director Office of Enrollment & Discipline United States Patent and Trademark Office

As USPTO's Acting General Counsel, Will Covey is the principal legal advisor to the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. He supervises the provision of legal advice and court representation on intellectual property and administrative matters for the agency. Mr. Covey is responsible for providing legal advice on patent, trademark, and copyright matters as well as administrative issues such as government contracts, personnel, and budgetary matters. As necessary, he coordinates with the Department of Justice, Department of Commerce and other agencies in developing the U.S. position on major intellectual property cases before the Supreme Court and Courts of Appeals.



Mr. Covey is also the Deputy General Counsel and Director of the Office of Enrollment and Discipline (OED). In this role, he manages an office of attorneys, paralegals, and support staff which is responsible for registering patent attorneys and agents to practice before the USPTO, overseeing the Law School Clinic Certification Program, and investigating grievances alleging misconduct by practitioners authorized to practice before the USPTO. To do so, OED evaluates the credentials of applicants for registration, develops and administers a registration examination to determine if applicants have the necessary knowledge of patent law and practice to render patent applicants valuable service, maintains a public roster of attorneys and agents recognized to practice before the office in patent matters, and conducts surveys of active registered practitioners.

Previously, Mr. Covey served as the USPTO's Deputy General Counsel for the Office of General Law for over four years. Mr. Covey was appointed to the Senior Executive Service in 2007. Before joining the USPTO in 2000, Mr. Covey served at the Pentagon in the U.S. Army's Judge Advocate General's Corps. He serves in the Army Reserve and has completed combat tours in Iraq (2007) and Afghanistan (2011). He served as Deputy Legal Counsel to the Chairman, Joint Chiefs of Staff, and is currently assigned to the Office of the Army General Counsel.

Mr. Covey received his undergraduate degree from Fordham University (magna cum laude; Phi Beta Kappa) and his J.D. from Fordham University School of Law in 1991. He graduated from Harvard University's John F. Kennedy School of Government (Senior Executive Fellowship) in 2005 and received a Master of Science degree in Strategic Studies from the U.S. Army War College in 2010.

Caroline D. Dennison, Esq.
U.S. Patent & Trademark Office
Caroline.Dennison@uspto.gov

Caroline Dennison is an Acting Deputy Director of the Office of Patent Legal Administration (OPLA), under the Deputy Commissioner for Patent Examination Policy at the United States Patent & Trademark Office. Her duties in OPLA include developing policy positions for examination issues, drafting and implementing rules, acting as a reexamination legal advisor for *inter partes* and *ex parte* reexamination proceedings, and providing examiner guidance and training.

Prior to taking her current position, Ms. Dennison practiced privately and was a partner in several small intellectual property boutiques and a large international general practice firm. Her practice included patent prosecution, strategic patent portfolio management, client counseling, rendering invalidity and non-infringement opinions, and litigating patent infringement actions. She began her career as a patent examiner.

Ms. Dennison holds a Bachelor of Science/Civil Engineering from Union College (NY) and a J.D. from George Washington University National Law Center. Ms. Dennison is a member of the Bars of the District of Columbia and Virginia.

Dianna DeVore

Dianna DeVore, Ph.D. is Sr. Vice President of Intellectual Property and Legal Affairs of Ariosa Diagnostics, Inc. and has been with Ariosa Diagnostics since November 2010. With over 18 years' experience in biotechnology patent law, Dr. DeVore has served as inside counsel for various companies including Complete Genomics, Cambridge Antibody Technology and Elan Pharmaceuticals. In 2002, Dr. DeVore co-founded the Australian Stem Cell Centre in Melbourne, Australia, and served as its Chief Operating Officer until 2005. Dr. DeVore holds a B.A. in Biology and Art History from Johns Hopkins University, a Ph.D. in Genetics from Yale University and a J.D. from Stanford Law School.

Brent M. Dougal

Brent M. Dougal is a partner with Knobbe Martens and is chair of the firm's Design Patent Practice Group. Brent's practice emphasizes strategic patent protection, clearance, and due diligence for his clients. A registered patent attorney, he focuses primarily in the mechanical and medical device fields, but also has an extensive design patent practice covering a broad spectrum of industries. Brent earned his bachelor's degree in Mechanical Engineering with a minor in Business Management from Brigham Young University and received his JD from William & Mary School of Law. In his spare time, Brent can often be found cycling or exploring a tide pool with his wife and children on the beaches of Southern California.



Tracy-Gene G. Durkin

When a leading consumer electronics company was a revolutionary product in 2007 and wanted to establish a world class program to protect that design globally, it hired Tracy Durkin of Sterne Kessler Goldstein & Fox, an IP law firm based in Washington, DC. Tracy is a recognized expert in the field of design law who melds more than 25 years of experience obtaining and enforcing design and utility patents, trademarks, trade dress and copyrights to create unique IP protection strategies to meet her clients' individual needs.

Recognized as one of the leading prosecution and strategy attorneys in Washington, DC, Ms. Durkin is particularly noted for her "smart, responsive, and value-oriented" approach, as well as her "knowledge of design patents, brand development strategies and eliminating copycat consumer products from the marketplace to prevent the devaluation of IP rights" (*World Trademark Review* 1000, 2014).

In addition to her work before the U.S. Patent & Trademark Office (USPTO), Tracy has served as an expert witness in patent disputes in district court litigation and before the International Trade Commission on the issues of design patents and USPTO practice and procedures. She recently served as an advisor on design patent and trade dress law to Judge Joy Flowers Conti in the Western District of Pennsylvania in design patent and trade dress litigation.

Tracy has achieved a Martindale AV Preeminent Peer Rating of 5 out of 5, recognition fewer than 5% of women lawyers have achieved, and was recently named to Managing Intellectual Property's "Top 250 Women in IP."

Active in community and bar service, she is the immediate past president of The Women's Bar Association Foundation, a past president of the Women's Bar Association of the District of Columbia, is currently Vice-Chair of the Industrial Design committee of the American Bar Association and has held leadership positions in the American Intellectual Property Law Association, and the Intellectual Property Owners association.

Andrew I. Faile

Deputy Commissioner for Patent Operations United States Patent and Trademark Office

Andrew Faile has over 20 years of USPTO experience in patent examining and patent operations management. Mr. Faile joined the USPTO in 1989 as an examiner in Group 260 and examined patent applications in the subject matter areas of cellular telephony, RF communications, and cable television. Mr. Faile received an examiner master's rating in the telecommunications technology in 1994 and was promoted to the position of Supervisory Patent Examiner in Group 260 in 1996. In this role, Mr. Faile managed a group of patent examiners in both the camera and TV recording technologies. He served on a work assignment/detail to the Office of the Commissioner of Patents and has represented management in negotiations with both the examiner's union (POPA) and with the technical support staff employee's union (NTEU 243). Mr. Faile was appointed to the Senior Executive Service (SES) as a Group Director in 2005 and was promoted to Assistant Deputy for Patent Operations in 2007. Recently, Mr. Faile served on a joint management/union taskforce charged with modifying the examiner production system and was awarded the Department of Commerce Silver Medal for his efforts. Mr. Faile is a graduate of the University of Maryland with a BS degree in Electrical Engineering.



Margaret (Peggy) Focarino

Margaret A. (Peggy) Focarino is Commissioner for Patents for the U.S. Patent and Trademark Office (USPTO), she was appointed to this position in January 2012. She previously served as Deputy Commissioner for Patents, providing administrative oversight to nine Patent Technology Centers and coordinating the activities of patent application examination and reissues of patents.

In her role as Commissioner, Ms. Focarino manages and leads the Patent organization as the chief operating officer. She is responsible for the management and direction of all aspects of this organization which affect the administration of patent operations, examination policy, resources and planning; and budget administration.



Ms. Focarino began her career at the USPTO in 1977 as a Patent Examiner. She was promoted to the Senior Executive Service in 1997. She received the Department of Commerce Silver Medal for leadership in 2010 for leading a joint union and management task force that developed and implemented the first significant changes to the patent examiner work credit system in more than 30 years.

Ms. Focarino was the 2010 recipient of American University's School of Public Affairs Roger W. Jones Award for Executive Leadership and was named to Managing Intellectual Property's 2012 list of the Most Influential People in the world of intellectual property. In May of 2013, the Partnership for Public Service named her a finalist for the Service to America Medal in the category of Management Excellence.

Ms. Focarino received her undergraduate degree in Physics from the State University of New York, and a Certificate in Advanced Public Management from Syracuse University's Maxwell School of Citizenship and Public Affairs.

Sara Freixa

Digital Brand Consultant

Sara.Freixa@cscglobal.com



Sara Freixa is a Digital Brand Consultant (DBC) at CSC Digital Brand Services.

She directly liaises with clients and assisting them through the new gTLD process.

Previously, she held a role as Senior Manager for the Brand Protection Department in the Americas.

Sara has been a member of CSC Digital Brand Services and their affiliates for the past 6 years, with a global background holding roles in the London, California and New York offices.

During this time, she has worked on thousands of acquisitions and filed dozens of UDRP's to assist in the management of trademarks infringements for hundreds of clients based in the United States, including some of the largest American corporations.

She has served on the INTA Online Reference Committee (ORC) for 3 years working on a variety of projects including Use of Trademarks in Domain Names and Domain Name Dispute Resolution procedures. Her latest project involved procedures involving Social Media Trademark infringements.

Sara is currently a Group Leader on the INTA Internet Committee.

She served as a panelist on the New York Affiliate Summit session titled "Master of Your Domain?" in August 2010.

In 2008, she also participated in a panel for the Autumn conference of the Anti-Counterfeiting Group with representatives from Coca-Cola, Proctor and Gamble, and PICA, titled "Online Trademark Enforcement".

Sara earned a Law Degree from the University of Barcelona followed by a Master's Degree in Internet and New Technologies in Law.

She currently lives and works in New York City and spends her free time with her close friends and family in the city that never sleeps.

Gary C. Ganzi, Esq.

Mr. Ganzi is Senior Counsel and Head of Intellectual Property at Evoqua Water Technologies LLC. He has over twenty years experience in multi-national corporate management of intellectual property (IP) and over twenty years R&D experience. Prior to joining Evoqua, Mr. Ganzi held IP management positions at Siemens, Veolia Environnement, United States Filter Corporation, and Ionpure Technologies Corp. Mr. Ganzi has made numerous presentations on topics of interest to the IP community, and as a technologist Mr. Ganzi is author of approximately thirty publications or book chapters and is named as an inventor on more than thirty U.S. patents.

Mr. Ganzi holds a BS degree in Chemical Engineering from the Massachusetts Institute of Technology, an MS degree in Chemical Engineering from the University of Delaware, and a JD degree from Suffolk University Law School (Magna cum laude, Sokoloff award winner). Mr. Ganzi is a registered Professional Engineer (Chemical), is admitted to the Massachusetts Bar, and is a registered U.S. Patent Attorney. Mr. Ganzi served on the Board of Directors of IPO during the period from 2002 to 2008 and presently co-chairs IPO's U.S. Patent Practice Committee.

Cheryl Goodman

Cheryl Goodman is an Interlocutory Attorney with the TTAB. Prior to joining the TTAB, she was a Trademark Examining Attorney with the USPTO Trademark Examining Operation. Prior to joining the USPTO, Ms. Goodman worked for the Office of Thrift Supervision (now merged with the Office of Comptroller of Currency, U.S. Department of Treasury) as an Enforcement Attorney. Ms. Goodman received a J.D. from Florida State University College of Law, and a B.S. from University of Illinois, Champaign-Urbana.

Cindy Greenbaum

Cindy Greenbaum is an Administrative Trademark Judge with the Trademark Trial and Appeal Board (“TTAB”). She previously served as the Managing Interlocutory Attorney and as an Interlocutory Attorney with the TTAB, and as a Trademark Examining Attorney. Prior to joining the USPTO, Ms. Greenbaum was in private practice in New York and Washington, DC. Ms. Greenbaum received a J.D. from New York University School of Law, and a B.S. in Economics from The Wharton School at the University of Pennsylvania.

Jack Harvey

Jack joined the USPTO in 1984 as a Patent Examiner in the electrical arts. He has held the positions of Supervisor Patent Examiner and Quality Assurance Specialist and has been a Technology Center Director for the past 8 years. Jack currently oversees the Semiconductor and Circuits technologies and was the lead on the Peer to Patent Pilot. He is also the Director lead for the Preissuance Submission Program under the America Invents Act.

Jay Hines

Jay Hines concentrates his practice in the areas of trademark and copyright law. Formerly a Senior Trademark Attorney at the U.S. Patent and Trademark Office (USPTO), he focuses on trademark prosecution, enforcement and *inter partes* proceedings before the Trademark Trial and Appeal Board.

While at the USPTO, Mr. Hines served in the Office of the Commissioner for Trademarks and carried out a special assignment involving automation issues related to implementation of the Trademark Law Revision Act of 1988.

Mr. Hines also has an active international trademark practice. He manages worldwide trademark portfolios and has written and spoken frequently on the Madrid Protocol; he was a private sector delegate to the World Intellectual Property Organization Diplomatic Conference on the Trademark Law Treaty. He taught Trademarks and Unfair Competition Law at George Mason University School of Law and currently teaches Trademark Law in Practice at the Max Planck Institute. Mr. Hines also serves as an arbitrator in domain name disputes for the National Arbitration Forum and WIPO.

Drew H. Hirshfeld

Deputy Commissioner for Patent Examination Policy

As Deputy Commissioner for Patent Examination Policy, Mr. Hirshfeld serves as the authority on patent laws, rules, and examining practice and procedure, and provides administrative oversight and direction for the activities of the Office of Petitions, Office of Patent Legal Administration, Office of Patent Cooperation Treaty Legal Administration, and the Office of Patent Quality Assurance. Further, Mr. Hirshfeld establishes patent examination and documentation policy standards for the Commissioner for Patents.



Prior to serving as Deputy Commissioner for Patent Examination Policy, Mr. Hirshfeld was the Chief of Staff to the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. Mr. Hirshfeld began his career at the USPTO in 1994 as a Patent Examiner. He became a Supervisory Patent Examiner in 2001, and was promoted to the Senior Executive Service in 2008 as a Group Director in Technology Center 2100, Computer Architecture and Software.

Mr. Hirshfeld received a Bachelor of Science from the University of Vermont, and a J.D. from Western New England College School of Law.

Hon. Linda Horner

Administrative Patent Judge Linda Horner was appointed to the Board of Patent Appeals and Interferences in 2006. She assumed the role of Acting Vice Chief Judge of the Patent Trial and Appeal Board in 2013. Prior to joining the Board, Judge Horner was a Director at patent law firm in Washington, D.C. where she worked as a patent attorney for twelve years. Judge Horner holds a Bachelor of Science degree in mechanical engineering from Cornell University and a law degree from Boston University School of Law.

Bruce Kisliuk

Deputy Commissioner for Patent Administration United States Patent and Trademark Office

Bruce Kisliuk is the Deputy Commissioner for Patent Administration for the United States Patent and Trademark Office (USPTO) with oversight of the Patent organization budget and planning, information management, and innovation development. He has held this position since March 2012. Prior to this appointment Mr. Kisliuk served as the Assistant Deputy Commissioner for Patent Operations for four years with oversight for the mechanical technology centers and prior to that the chemical technology centers. Mr. Kisliuk also previously served as Patent Examining Group Director in Technology Center 1600, Executive Assistant to the Commissioner for Patents, Supervisory Patent Examiner, and Primary Patent Examiner.

Mr. Kisliuk joined the United States Patent and Trademark Office in 1983 after having worked as an engineer for the Gulf Oil Corporation. Mr. Kisliuk earned a Bachelor of Science degree in chemical engineering from Lehigh University in 1981 and a Graduate Certificate in Advanced Public Management from the Maxwell School, Syracuse University in June 2000.



Jennifer R. Knight

Jennifer Knight is Senior Counsel at Eastman Chemical Company where her practice focuses on intellectual property, particularly patents and trade secrets. Dr. Knight received a bachelors of science in chemical engineering from the University of Tennessee at Knoxville in 1982 and a doctorate of philosophy in chemical engineering from the University of Massachusetts at Amherst in 1986. She worked in several technical and managerial positions at Eastman Chemical Company between 1986 and 2003. Dr. Knight earned a doctorate of jurisprudence from the University of Tennessee College of Law in 2006. Upon completion of her law degree, Dr. Knight returned to Eastman Chemical Company in the legal department.

Jennifer Knight is married to Joe Knight and they have two grown children, Johanna and James. Jennifer enjoys reading and is an avid knitter.

Mollybeth R. Kocialski

Mollybeth (Molly) Kocialski is Senior Patent Counsel for Oracle America, Inc. At Oracle, Ms. Kocialski is responsible for managing an active patent prosecution docket and is also responsible for post-grant procedures and patent investigations for Oracle and its subsidiaries. In addition to those responsibilities, Ms. Kocialski is involved in IP support for mergers and acquisitions, joint development agreements, patent licensing agreements, and providing advice on patent and other intellectual property matters to her colleagues and business clients at Oracle.

Prior to joining Oracle, Ms. Kocialski was patent counsel to Qwest Corporation and to First Data Corporation, with responsibilities similar to her responsibilities at Oracle. Prior to joining the ranks of in-house counsel, Ms. Kocialski was in private practice both in New York and in Colorado and focused her practice on intellectual property litigation for multiple high-tech companies while maintaining an active prosecution docket.

Ms. Kocialski is the Chair of the Intellectual Property Section of the Colorado Bar Association and serves on the Board of Directors for the Colorado Chapter of the Association of Corporate Counsel. Ms. Kocialski is also an active member of the Colorado IP Inn of Court and the Planning Committee for the Rocky Mountain Intellectual Property Institute.

Ms. Kocialski is a graduate of the State University of New York at Buffalo School of Law and received a Bachelor of Science from the University of New Mexico. Ms. Kocialski is a registered patent attorney and is admitted to the New York and Colorado state bars as well as to the United States Courts in those jurisdictions.

Kevin Laurence

Kevin Laurence is a partner at Oblon, Spivak, McClelland, Maier & Neutstadt, L.L.P. in Alexandria, Virginia. He represents patent owners and challengers in high stakes post-grant proceedings at the USPTO. Mr. Laurence is experienced with all aspects of review proceedings, reexaminations, and reissues.

Mr. Laurence has served as an instructor for Patent Resources Group since 2009. He teaches a comprehensive three-day course on post-issuance administrative proceedings titled Post-Grant Patent Practice and coauthors the two-volume treatise provided in conjunction with the course. He has co-authored over 40 articles for Intellectual Property Today magazine on post-grant patent topics. He has served as vice chair of Intellectual Property Owners Association's U.S. Post-Grant Patent Office Practice committee since 2012. Mr. Laurence has been named repeatedly by Intellectual Asset Management (IAM) as one of the nation's top post-grant practitioners. He has also received consistent recognition from prominent rankings such as Best Lawyers in America, Chambers USA, Managing IP Magazine, and Super Lawyers. He has 22 years of experience providing patent-related services.

Cynthia C. Lynch

Cynthia C. Lynch is the Administrator for Trademark Policy and Procedure for the USPTO. Her responsibilities include the development and dissemination of guidance on trademark examination policy, such as through rulemaking, the *Trademark Manual of Examining Procedure*, and examination guides. She also oversees the Office of Petitions that handles trademark-related petitions to the Director, as well as letters of protest. She previously served as an Associate Solicitor at the USPTO for five years, where she worked on trial and appellate trademark and patent matters in the federal courts, and regularly assisted the U.S. Solicitor General's Office on intellectual property cases at the U.S. Supreme Court. Before coming to the USPTO, Ms. Lynch was an Attorney Advisor with the U.S. International Trade Commission, where she worked on intellectual property-based unfair import investigations. She also spent several years in private practice, handling commercial litigation, including patent and trademark cases. Ms. Lynch has served as the Chair of the Virginia State Bar Intellectual Property Section.

Ms. Lynch is a graduate of the University of North Carolina at Chapel Hill and the University of Virginia School of Law.

Joseph Mallon

Joseph Mallon is a partner in the San Diego office of Knobbe, Martens, Olson & Bear, LLP.

Dr. Mallon's practice includes intellectual property due diligence, Patent Office appeals, preparation and prosecution of patent applications, and counseling on patent strategy, patent infringement and licensing issues. He represents clients in a wide range of technologies, including chemicals, polymers, pharmaceuticals, materials science, adhesives, coatings, composite materials, medical devices, semiconductor fabrication, and microelectromechanical system (MEMS) fabrication.

Dr. Mallon was named a 2013 "Life Science Star" by LMG Life Sciences in recognition of the strength of his patent prosecution, strategy and portfolio management practice. He is recognized by both print and on-line news media for his experience relating to patent matters, and has been quoted numerous times, including by the San Diego Daily Transcript, Milwaukee Wisconsin Journal Sentinel, and Law360.

He has presented numerous speeches to legal and technical organizations, including AIPLA and participants in the Biotechnology/Chemical/Pharmaceutical Partnership at the U.S Patent Office. He has also provided technical training to U.S. Patent Examiners in the Patent Examiner Technical Training Program.

After completing graduate school, Dr. Mallon worked for seven years as a research scientist in the aerospace and chemical industries. His research resulted in numerous publications and patents and focused on chemical and polymer syntheses, liquid crystals, composite materials, adhesives, coatings, biomedical polymers, and water-soluble polymers. In 1995, Dr. Mallon joined the Patent Law Department at Cytec Industries, Inc., as a patent agent and began attending law school in the evenings. He graduated from law school and became Patent Counsel at Cytec in 1999.

Dr. Mallon joined Knobbe Martens in 2000 and became a partner in 2006.

Education

- Pace University School of Law (J.D. 1999), *magna cum laude*
- University of Massachusetts (Ph.D. Polymer Science & Engineering 1988)
- University of Connecticut (B.S. Chemistry 1983), *magna cum laude, honors*

James McEwen

James McEwen is a Senior IP Attorney at Sikorsky Aircraft Corporation, where he focuses on complex IP procurement issues, and especially in the area of patent prosecution and intellectual property licensing with private parties and the Federal government. During his career, he was a Partner in a Washington DC patent boutique, and as an attorney in the Office of Counsel for Naval Surface Warfare Center, Carderock Division; and the Office of Counsel for Naval Air Systems Command. Mr. McEwen is an author and lecturer of numerous articles on various intellectual property and licensing topics, and is most recently a coauthor of **INTELLECTUAL PROPERTY IN GOVERNMENT CONTRACTS: PROTECTING AND ENFORCING IP AT THE STATE AND FEDERAL LEVEL (SECOND EDITION) (2014 EDITION PENDING)**. Mr. McEwen is a graduate of University of Texas (B.S. ASE) and George Washington University Law School (JD) with honors.

Lissi Mojica

Principal



Principal

Silicon Valley

D +1 650 798 0383

lissi.mojica@dentons.com

Overview

Lissi Mojica is a member of Dentons' Intellectual Property and Technology practice and is a globally recognized leader in reexamination procedures. Her practice focuses on all aspects of preparing, analyzing and prosecuting post-grant proceedings, including *inter partes* review (IPR) and covered business method (CBM) proceedings. Her practice also focuses on appeals to the Patent Trial and Appeal Board, reissue petitions, patent quality and patent examination matters.

Previously, Lissi served as a director at the United States Patent and Trademark Office (USPTO), where she started the Central Reexam Unit (CRU). During her tenure, she oversaw policies, standards and procedures and developed *inter partes* and *ex parte* reexamination training for CRU examiners.

Before joining Dentons, Lissi worked at Novak Druce + Quigg LLP and at Schwegman, Lundberg and Woessner, P.A., where she drafted, prosecuted and supervised post-grant proceedings.

Insights

- Co-author, *Intellectual Property Counseling and Litigation*, Lexis Nexis, Review Proceedings before the Patent Trial and Appeal Board, 2013

Activities and Affiliations

Presentations

- "Implementation of the AIA - A View From the USPTO," Fordham Intellectual Property Summit, November 2013
- "America Invents Act - Practical Perspectives on Post-Grant Review and Other New Provisions," Intellectual Property SpringPosium, April 2013
- "Post-Grant Proceedings," Rocky Mountain Intellectual Property & Technology Institute Symposium, May

2012

- “Post-Grant Practice,” Intellectual Property SpringPosium, April 2012
- Co-presenter, "Post-Grant Review Proceedings," webinar, Intellectual Property Owners Association, Post-Grant Office Practice Committee, 2012
- "Post-Grant Review Proceedings," webinar, American Intellectual Property Law Association (AIPLA), Patent Law Committee, 2012
- Co-author and presenter, "How to Effectively Prosecute AIA Post-Grant Proceedings," Practising Law Institute, 2012
- “Post-Grant Practice,” Intellectual Property SpringPosium, April 2011
- AIPLA European delegate, “Patent Office Practice in Post-Grant Proceedings,” March 2010
- AIPLA European delegate, “Patent Office Practice in Post-Grant Proceedings,” March 2009
- “Reexaminations and Concurrent Litigation” and “Proposed USPTO Rule Changes,” the Sedona Conference, October 11, 2007
- “Current State of Re-Exams at the USPTO,” Federal Circuit Bar Association webinar, September 13, 2007
- “Inside the USPTO's Central Reexamination Unit,” Advanced Patent Law Institute, November 16–17, 2006

Memberships

Memberships

- Member, American Intellectual Property Law Association
- Member, Intellectual Property Owners Association

Areas of focus

Practices

- Intellectual Property and Technology
- Post-Grant Proceedings

Region

- United States
- Silicon Valley

Education

- Marymount University, 1996, MBA
- Embry Riddle Aeronautical University, 1990, BS, Aeronautical Engineering

Admissions and qualifications

- US Patent and Trademark Office

Mark R. Powell

Mark R. Powell currently serves as Deputy Commissioner for International Patent Cooperation, effective early 2014. Since early 2011, he had been on assignment to the Undersecretary and Director, focusing on a diversity of international issues, including worksharing and harmonization efforts.

Mr. Powell began work at the USPTO in 1986 as a patent examiner in the area of high-energy physics, and became a senior examiner in high-definition television technology. In 1994, he became a supervisory examiner in what is now the main IT examining sector at the USPTO overseeing user-interface, artificial intelligence, source-code management, and computer graphics examination units. Mr. Powell served as a Technology Center Director from 2003-2011 in the telecommunications area, managing some 1,200 patent examiners, all while participating in international patent matters on behalf of the agency.

During the years 2000-2003, he was on assignment to the US Department of State, Bureau of Nonproliferation, focusing on WMD issues in the former Soviet Union.

Mr. Powell, a native of Mississippi, USA, holds a Bachelor of Science in Electrical Engineering from South Carolina's Clemson University and a Certificate of Advanced Public Administration from the Maxwell School of Citizenship and Public Affairs, Syracuse University, New York.

Montia Givens Pressey

Attorney Advisor, Office of the Deputy Commissioner for Trademark Examination
Policy, United States Patent and Trademark Office

Montia Givens Pressey is an attorney advisory in the Petitions Office of the Office of the Deputy Commissioner for Trademark Examination Policy. Montia's duties include providing guidance on law and policy matters pertaining to the federal trademark registration process, maintenance requirements for registrations, and the petition process to both internal and external customers. Montia also drafts decisions on letters of protest and petitions. In addition, Montia provides legal support to the Post Registration Division of the Office, including developing relevant training materials, online tools and other electronic resources, reviewing and updating pertinent legislation, and responding to inquiries concerning complex legal matters.



Previously, Montia worked as a Trademark Examining Attorney with the Office from 1995 to 1999, where in addition to examining applications, Montia trained newly-hired attorneys and assisted in other management tasks. Montia also worked for five years as a trademark associate with a large intellectual property law firm in Washington, D.C. where her practice focused on trademark prosecution, client counseling, and providing advice in proceedings before the Trademark Trial and Appeal Board. Montia received her law degree from Georgetown University Law Center and her undergraduate degree from the University of Virginia.

Professor Arti Rai

Arti Rai, Elvin R. Latty Professor of Law and Director, Duke Law Center for Innovation Policy, is an internationally recognized expert in patent law and administrative law. Rai has also taught at Harvard, Yale, and the University of Pennsylvania law schools. Rai's research on patent law and policy in biotechnology, pharmaceuticals, and software has been funded by NIH, the Kauffman Foundation, and the Woodrow Wilson Center. She has published over numerous articles, essays, and book chapters on patent law, administrative law, and health policy. She is the editor of *Intellectual Property Law and Biotechnology: Critical Concepts* (Edward Elgar, 2011) and the co-author of a 2012 Kauffman Foundation monograph on cost-effective health care innovation.

From 2009-2010, Rai served as the Administrator of the Office of External Affairs at the U.S. Patent and Trademark Office (USPTO). As External Affairs Administrator, Rai led policy analysis of the patent reform legislation that ultimately became the America Invents Act and worked to establish the USPTO's Office of the Chief Economist. Prior to that time, she had served on President-Elect Obama's transition team reviewing the USPTO. Prior to entering academia, Rai clerked for the Honorable Marilyn Hall Patel of the U.S. District Court for the Northern District of California; was a litigation associate at Jenner & Block (doing patent litigation as well as other litigation); and was a litigator at the Federal Programs Branch of the U.S. Department of Justice's Civil Division.

Rai regularly testifies before Congress and relevant administrative bodies on IP law and policy issues and regularly advises federal agencies on IP policy issues raised by the research that they fund. In 2011, Rai won the World Technology Network Award for Law.

Rai graduated from Harvard College, *magna cum laude*, with a degree in biochemistry and history (history and science), attended Harvard Medical School for the 1987-1988 academic year, and received her J.D., *cum laude*, from Harvard Law School in 1991.

Jason Reyes

Jason Reyes is Assistant General Counsel, IP, for EMC Corporation. EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Jason has been with EMC for nine years and has responsibility for patent prosecution, open source and standards, technology licensing matters, and IP support for EMC's M&A activities.

Dawn Sanok

Dawn Sanok is an Attorney Advisor in the Office of the Deputy Commissioner for Trademark Examination Policy. Dawn is responsible for handling petitions to the Director and letters of protest, and she operates as the liaison between the Office of the Deputy Commissioner for Trademarks and the Trademark Assistance Center and Assignment Recordation Branch. Dawn joined the USPTO in 1993 out of private practice, having been an associate in the New York office of Kenyon & Kenyon and then in the DC office of Collier Shannon Rill & Scott. Dawn began as a trademark examining attorney, and joined the Office of the Commissioner for Trademarks in 1997. Dawn obtained a Bachelor of Science degree in Electrical Engineering from Boston University and her Juris Doctorate from Loyola Law School.

Dennis Skarvan

Deputy General Counsel in Caterpillar's Legal Services Division

Dennis manages Caterpillar's Intellectual Property practice group based in Peoria, IL with offices in the U.S., U.K., China, Japan and India.



Dennis began his career as a design engineer with General Motors Corporation in 1984 before joining an IP law firm in Indianapolis, IN in 1990. He joined Caterpillar in 1993 as a patent attorney and has held various positions within Caterpillar's Legal Services Division. As an attorney at Caterpillar Financial Services Corporation from 1996-2001, he managed local and cross-border financing and supported regional office expansion in Asia. As general counsel for the Solar Turbines subsidiary of Caterpillar from 2008-2011, he managed the legal offices of Solar Turbines in San Diego, CA and Europe.

Dennis has been a speaker at IP meetings and is a member of the American Intellectual Property Law Association, Association of Corporate Patent Counsel, and on the Board of Directors for the Intellectual Property Owners Association. In 2012, Caterpillar received the International Law Office's Global Counsel Team Award for its Intellectual Property practice group. Dennis holds engineering degrees from General Motors Institute (now Kettering University) and Stanford University, and he received his JD degree from Indiana's School of Law in Indianapolis.

Allison Strickland Ricketts



Fross Zelnick Lehrman & Zissu, P.C.
500 North Washington Street, Suite 203
Alexandria, Virginia 22314
703-836-9800 (local)

Practice Description:

Trademark counseling, searching, filing, and protection, especially in the areas of pharmaceuticals, character merchandising and consumer products; trademark policing and enforcement strategies; trademark practice before the U.S. Patent and Trademark Office and the Trademark Trial and Appeal Board; conflict resolution; negotiation and drafting of agreements pertaining to intellectual property; domain name registration and counseling; copyright counseling and registration.

Education:

University of Alabama (B.A., cum laude, 1983); Columbia University School of Law (J.D., 1993). Harlan Fiske Stone Scholar. Recipient, Samuel I. Rosenman Prize, 1993. Member, Columbia Journal of Law and Social Problems, 1991-1992.

Professional Activities

Member: American Intellectual Property Law Association, Board of Directors (2005-2008); Amicus Committee (2009-2012); Recipient, "Mentor of the Year" 2009; FDA Clearance of Trade Names/Brands Subcommittee (2008-2009); Trademark Law Committee (Chair 2004-2005, Vice-Chair 2003-2004); Trademark Treaties and International Law Committee (Chair 2001-2003, Vice-Chair 2000-2001); TTAB Sub-Committee (Chair 1999-2001); American Bar Association.

Member, Intellectual Property Owners' Association, Trademark Office Practice (U.S.) Committee (2009-2010).

Admissions:

New York, 1994
Virginia, 2004
United States Supreme Court
United States District Courts for the Southern and Eastern Districts of New York

Speaking Engagements:

March 24, 2009: "Tricks of the Trade for the Madrid Protocol," sponsored by the International Intellectual Property Society.

March 4, 2009: "Tough Issues in Trademark Prosecution," part of the INTA's Next Level program, INTA's New Total Immersion Program for Up-and-Coming Trademark Lawyers. The "Next Level" program provided interactive workshops and Master Classes taught by leaders of the trademark profession to train and develop the next generation of trademark lawyers.

May 15, 2007: The Practising Law Institute's Advanced Seminar on Trademark Law 2007: Advanced Trademark Prosecution Issues (specimen-drawing agreement, mutilation, deceptive versus deceptively misdescriptive marks, geographically deceptively misdescriptive marks, coexistence agreements, foreign website evidence)

February 23, 2006: Practising Law Institute, Navigating Trademark Practice Before the PTO 2006: Trademark Searching and Clearance (Reasons to search; practical tips for searching, clearance and opinions; searching in light of the Madrid Protocol)

February 24, 2005: Practising Law Institute, Navigating Trademark Practice Before the PTO 2005: U.S. Implementation of the Madrid Protocol: A Status Report

October 16, 2004: American Intellectual Property Law Association (AIPPLA), Annual Meeting: Trademarks: Year in Review

October 13, 2004: AIPPI, AIPPI U.S. Conference: International Developments Affecting U.S. Trademark Law and Practice

October 3, 2004: International Trademark Association, Trademark Administrators Conference: Madrid Protocol - One Year Later

April 8, 2004: INTA Trademark Administrators Workshop: Electronic Filings in the USPTO

March 25, 2004: Practising Law Institute, Copyright and Trademark Law for the Nonspecialist: Understanding the Basics: Overview of Basic Principles of Trademark Law and Unfair Competition Law (types of marks, searching, selection, acquisition and scope of rights, domain names, dilution, update on Madrid Protocol)

March 21, 2002: Practising Law Institute, Copyright & Trademark Law for the Nonspecialist: Understanding the Basics: Copyright and Trademark Licensing (fictional characters, key provisions, quality controls, and enforcement; considerations in the Internet age)

December 20, 2001: Practising Law Institute, Bridge the Gap: Practice Pointers for the Newly Admitted Attorney: Copyright and Trademark Law: An Overview

March 22, 2001: Practising Law Institute, Copyright & Trademark Law for the Nonspecialist: Understanding the Basics: Copyright and Trademark Licensing (fictional characters, key provisions, quality controls, and enforcement)

February 20, 2001: Practising Law Institute, Bridge the Gap: Practice Pointers for the Newly Admitted Attorney: Copyright and Trademark Law: An Overview

April 6, 2000: Practising Law Institute, Copyright & Trademark Law for the Nonspecialist: Understanding the Basics: Copyright and Trademark Licensing (fictional characters, key provisions, quality controls, and enforcement)

Published Works

The Madrid Protocol - Advising Foreigners on Extending International Registrations to the U.S. [Download](#)
June 2003, Practising Law Institute

The Madrid Protocol, How it Works and its Impact on U.S. Trademark Practice
2003

The Madrid Protocol: Filing Strategies for U.S. Trademark Owners
April 2003

Co-author: Nadine H. Jacobson

[Download](#)

The Madrid Protocol: How it Works and Its Impact on U.S. Trademark Practice

Co-author: Nadine H. Jacobson

Licensing and Due Diligence Considerations in the Internet Age

The Licensing Journal, June-July 2001

[Download](#)

Trademark and Copyright Licensing for the Non-Specialist 2000

Practising Law Institute

Co-author: Susan Upton Douglass

Karen M. Strzyz

Staff Attorney, Office of the Deputy Commissioner for Trademark Examination Policy
United States Patent and Trademark Office (USPTO)

Karen Strzyz joined the USPTO in 1996 as an examining attorney. She was promoted to a Senior Attorney position in 2003, and became the Managing Attorney for a Law Office in 2007. Karen joined the Office of the Deputy Commissioner for Trademarks in 2012 where she specializes in petitions and letters of protest. She is also a legal liaison to the Madrid Processing Unit (MPU). Karen received her JD from Western New England College School of Law and her undergraduate degree from the University of Buffalo.

Raul Tamayo

Raul Tamayo joined the USPTO in 2007 as a legal advisor in the Office of Patent Legal Administration (OPLA). He became a senior legal advisor in 2012. Mr. Tamayo has recently focused on subject matter eligibility under 35 U.S.C. 101, leading a team tasked with implementing eligibility policy in the wake of the Supreme Court's *Myriad* decision. As a senior legal advisor, Mr. Tamayo is involved with many projects, including administration of the Patent Term Restoration provisions of the Hatch-Waxman Act, administration of Patents' compliance with the Paperwork Reduction Act, and implementation of pilot programs, such as Quick Path IDS and After Final Consideration 2.0, directed to reducing the RCE backlog.

Prior to joining the USPTO, Mr. Tamayo spent over 8 years in private practice at Sughrue Mion, PLLC, in Washington, DC. In private practice, Mr. Tamayo was actively engaged in prosecuting patent applications and providing opinions of counsel on various patent law related topics. He is a member of the District of Columbia and Virginia bars, as well as the patent bar. Mr. Tamayo received his B.S. in Chemical Engineering from the University of Florida and his J.D. from Georgetown University Law Center.

Bryan J. Vogel



Bryan J. Vogel is a trial lawyer and partner in the New York office of Robins, Kaplan, Miller & Ciresi L.L.P. He founded the New York office of the firm with two other partners in order to expand the firm's national trial practice and capabilities. Mr. Vogel is a registered patent attorney with a background in chemical engineering. His practice focuses on intellectual property litigation, arbitration and counseling, with a particular emphasis on patent and trade secret litigation before the Federal Courts, the U.S. International Trade Commission, the U.S. Patent Trial and Appeal Board, the ICC International Court of Arbitration and the American Arbitration Association. Mr. Vogel helps clients in litigation and arbitration and provides legal counsel in a broad range of industries, including life sciences, emerging technologies,

polymer and chemical arts and consumer products. Specific represented technologies include pharmaceuticals, small molecules, antibodies, assay systems, bone implants, specialty chemicals, polymers, solar technologies, biofuels, extraction technologies, textiles, bioprosthetic heart valve systems, annuloplasty rings, catheter technology, chewing gum, colloidal silica sols and particles for electronic applications, water-soluble polymers, waste-water treatment, specialty chemicals, skincare products, integrated circuits, semiconductor processing, computer systems, computer software, telephony, international paging systems, financial systems, LCDs and a range of mechanical devices.

Active in the profession, Mr. Vogel is a frequent speaker and author. Among his recent speeches is a speech entitled "Biopiracy: Fact or Fiction? International Treaty Negotiations Could Affect Your IP Rights and Your Bottom Line?" IPO Annual Meeting, Boston, Massachusetts (September 16-17, 2013), and among his recent articles is an article entitled "IP: 3D Printing Patent Litigation Now: The Shape of Things to Come?" InsideCounsel (January 7, 2014). Mr. Vogel is Vice Chair of the Emerging Technologies Committee of the Intellectual Property Owners Association. Prior to law school, Mr. Vogel worked for Montell Polyolefins as a research engineer in the Advanced Materials Division and for Insight Integration, Inc. as a project engineer. During law school, Mr. Vogel interned for the Honorable Paul R. Michel of the United States Court of Appeals for the Federal Circuit, as well as for the Honorable Marian Blank Horn of the United States Court of Federal Claims, and for the Office of Unfair Import Investigations of the U.S. International Trade Commission. Mr. Vogel's full bio can be found at <http://www.rkmc.com/lawyers/bryan-vogel>, and he can be reached at bjvogel@rkmc.com or 212.980.7400.

Cameron K. Weiffenbach

Mr. Weiffenbach is Of Counsel in the Intellectual Property Department of Miles & Stockbridge P.C., Baltimore, Maryland. Mr. Weiffenbach is registered to practice before the U.S. Patent and Trademark Office (USPTO) in patent cases. Mr. Weiffenbach represents practitioners in disciplinary matters and applicants for admission to practice before the USPTO Office of Enrollment and Discipline.

Prior to joining the firm, Mr. Weiffenbach was Of Counsel at McDermott, Will & Emery LLP in its Washington, DC office and served the U.S. Patent and Trademark Office for more than 30 years in various capacities, including as a Patent Examiner, a Protest Examiner and Special Program Examiner in the Office of the Assistant Commissioner for patents, as Director of the Office of Enrollment and Discipline, and as an Administrative Patent Judge at the Board of Patent Appeals and Interferences before retiring from Federal service in 1999.

Remy Yucel, Ph.D., J.D.
Director
Central Reexamination Unit (CRU)
United States Patent and Trademark Office

Remy Yucel has been with United States Patent and Trademark Office since 1996 and was named Group Director in April 2008. Before becoming director of the Central Reexamination Unit, she was a Group Director in Technology Center 1600 whose subject matter area comprises biotechnology, biochemistry, organic chemistry and pharmaceutical patent applications. Ms. Yucel is the recipient of several Department of Commerce Awards including the Silver and Bronze Medals as well as the Performance Excellence Award. Prior to becoming a Director, Ms. Yucel was a supervisory patent examiner in the biotechnological arts; with particular emphasis on gene regulation, gene therapy and transgenic organisms.

Ms. Yucel holds a B.S degree in biology and a B.A. in French Literature from Duke University, a Master's degree in Plant Science from the University of Maryland and a Ph.D. degree in molecular genetics/plant pathology from the University of California. She also holds a J.D. from The Catholic University's Columbus School of Law.

During the 110th Congress, Ms. Yucel served as intellectual property counsel to Senator Orrin G. Hatch of Utah. She provided both scientific and technical advice on various legislative initiatives involving intellectual property. Much of her time was spent on the Patent Reform Act of 2007 (S. 1145) of which Senator Hatch was lead Republican sponsor. Ms. Yucel also contributed to the Senate's version of follow-on biologics legislation co-sponsored by Senators Hatch, Kennedy, Clinton and Enzi as well as to the Orphan Works bill passed by the Senate.