

# PROGRAM

## PATENT AND TRADEMARK OFFICE DAY

### Tuesday, March 25, 2014

<u>TIME</u>	<u>FUNCTION &amp; LOCATION</u>
7:45 AM	<b>REGISTRATION AND CONTINENTAL BREAKFAST</b> – Atrium Ballroom Foyer (Concourse Level)
8:45 AM - 11:45AM	<b>CONCURRENT PATENT AND TRADEMARK GENERAL SESSIONS</b> <div> <b>PATENT GENERAL SESSION</b>  Atrium Ballroom B (Concourse Level) </div> <div> <b>TRADEMARK GENERAL SESSION</b>  Atrium Ballroom A (Concourse Level) </div>
8:45 AM - 10:15AM	<div> <b>WELCOME AND INTRODUCTIONS</b>  Herbert Wamsley, Executive Director, IPO Education Foundation   <b>STATE OF PATENT OPERATIONS &amp; ROUNDTABLE DISCUSSION</b>   Moderator: <b>Herbert Wamsley</b>, Executive Director, IPO Education Foundation   <b>Margaret (Peggy) Focarino</b>, Commissioner for Patents, USPTO  <b>Andrew Faile</b>, Deputy Commissioner for Patent Operations, USPTO  <b>Drew Hirshfeld</b>, Deputy Commissioner for Patent Examination Policy, USPTO  <b>Bruce Kisliuk</b>, Deputy Commissioner for Patent Administration, USPTO  <b>Mark Powell</b>, Deputy Commissioner for International Patent Cooperation, USPTO   <b>IMPROVING PATENT QUALITY AND AFTER-GRANT REVIEWS AND REDUCING PENDENCY</b>  Hon. <b>Linda Horner</b>, Acting Vice Chief Judge, PTAB, USPTO  <b>Joseph Mallon</b>, Knobbe Martens LLP  <b>Jason Reyes</b>, EMC Corporation  <b>Irem (Remy) Yucel</b>, Director, Central Reexamination Unit, USPTO </div> <div> <b>WELCOME AND INTRODUCTIONS</b>  <b>P. Jay Hines</b>, Muncy, Geissler, Olds &amp; Lowe, P.C.   Moderator: <b>Allison Strickland Ricketts</b>, Fross Zelnick Lehrman &amp; Zissu, PC   <b>STATE OF TRADEMARK OPERATIONS</b>  <b>Deborah Cohn</b>, Commissioner for Trademarks, USPTO   <b>TIPS ON NAVIGATING THE EXAMINATION PROCESS</b>  <b>Steven Berk</b>, Trademarks Chief of Staff, USPTO   <b>ID-CLASS PRACTICE</b>  <b>Jennifer Chicowski</b>, Administrator for Trademark Classification Policy and Practice, USPTO   <b>PETITIONS TO THE COMMISSIONER AND LETTERS OF PROTEST</b>  <b>Karen Strzyz</b>, Staff Attorney, Office of Petitions, USPTO  <b>Montia Pressey</b>, Staff Attorney, Office of Petitions, USPTO </div>
10:15AM	<b>COFFEE BREAK</b> - Atrium Ballroom Foyers (Concourse Level)
10:30AM - 12:00NN	<div> <b>RECENT PATENT CASE LAW UPDATE</b>   Moderator: <b>Erika Arner</b>, Finnegan, Henderson, Farabow, Garrett &amp; Dunner, LLP   <b>BIO/LIFE SCIENCES</b>  <b>Jennifer Knight</b>, Eastman Chemical Co.  <b>Raul Tamayo</b>, Senior Legal Advisor, Office of Patent Legal Administration, USPTO   <b>ELECTRICAL/PHYSICAL SCIENCES</b>  <b>Caroline Dennison</b>, Deputy Director, Office of Patent Legal Administration, USPTO  <b>Mollybeth Kocialski</b>, Oracle Corporation  <b>Dennis Skarvan</b>, Caterpillar Inc. </div> <div> <b>ASSIGNMENTS</b>  <b>Dawn Marie Sanok</b>, Staff Attorney, Office of Petitions, USPTO   <b>TEAS TIPS</b>  <b>Tanya Amos</b>, TEAS Administrator, USPTO   <b>UPDATE ON GTLD ROLLOUT</b>  <b>Amy Cotton</b>, Senior Counsel, Office of Policy and International Affairs, USPTO  <b>Sara Freixa</b>, CSC Digital Brand Services   <b>EXAM GUIDE ON MARKS THAT INCLUDE GTLDS AND ARE FOR DOMAIN REGISTRATION SERVICES</b>  <b>Cynthia Lynch</b>, Administrator for Trademark Policy and Procedure, USPTO </div>

TIME	FUNCTION & LOCATION		
12:00NN 1:30 PM	<b>LUNCHEON</b> <i>Atrium Hall (Concourse Level)</i> Address by: <b>Michelle Lee</b> , Deputy Director, U.S. Patent and Trademark Office		
1:45 PM 3:15 PM	<i>Atrium Ballroom B</i> <b>BREAKOUT I</b>  <b>STRATEGIES FOR SUCCESS IN POST-GRANT PROCEEDINGS</b> <b>Hon. Scott Boalick</b> , Acting Vice Chief Judge, PTAB, USPTO <b>Dianna DeVore</b> , Ariosa Diagnostics <b>Kevin Laurence</b> , Oblon Spivak McClelland Maier & Neustadt, LLP  <b>LEGISLATIVE UPDATE</b> <b>Courtenay Brinckerhoff</b> , Foley & Lardner, LLP <b>Dana Colarulli</b> , Director, Office of Governmental Affairs, USPTO	<i>Hemisphere A</i> <b>BREAKOUT II</b>  <u>Moderator:</u> <b>Tracy-Gene Durkin</b> , Sterne, Kessler, Goldstein & Fox, PLLC  <b>PATENTING EMERGING TECHNOLOGIES</b> 3D printing and Claiming Virtual Technologies <b>Jack Harvey</b> , Director, Technology Center 2800, USPTO <b>Bryan Vogel</b> , Robins, Kaplan, Miller & Ciresi L.L.P.  <b>DESIGN PATENTS</b> <b>Mark Charles</b> , Procter & Gamble Co. <b>Brent Dougal</b> , Knobbe Martens Olson & Bear, LLP	<i>Atrium Ballroom A</i> <b>BREAKOUT III</b>  <u>Moderator:</u> <b>Hon. Beth Chapman</b> , Oblon Spivak McClelland Maier & Neustadt, LLP  <b>RECENT CASE LAW UPDATE</b> <b>Hon. Cindy Greenbaum</b> , USPTO  <b>TTAB TIPS: MOTIONS FOR SUMMARY JUDGMENT</b> Panelists will discuss Summary Judgment Motions, including procedures, discovery, and accelerated case resolution (ACR). <b>Hon. Michael Adlin</b> , USPTO <b>Cheryl Butler</b> , USPTO <b>Cheryl Goodman</b> , USPTO
3:15 PM	<b>COFFEE BREAK</b> - <i>Atrium Ballroom Foyers (Concourse Level)</i>		
3:30 PM 5:30 PM	<i>Atrium Ballroom B</i> <b>BREAKOUT IV - ETHICS</b>  <u>Moderator:</u> <b>Gary Ganzi</b> , Evoqua Water Technologies LLC  <b>ADMINISTRATIVE LAW PRIMER FOR COMPETENT AND ZEALOUS PATENT AND TRADEMARK PRACTITIONERS</b> <b>David Boundy</b> , Cantor Fitzgerald L.P. <b>Kevin Greenleaf</b> , Dentons US LLP  <b>PROPERLY IDENTIFYING THE REAL PARTY IN INTEREST</b> <b>Cheryl Milone</b> , Article One Partners <b>Lissi Mojica</b> , Dentons US LLP  <b>USPTO FINAL RULES/STATE OF THE OED</b> <b>William Covey</b> , Deputy General Counsel and Director of OED, USPTO	<i>Atrium Ballroom A</i> <b>BREAKOUT V – ETHICS</b>  <b>ETHICS FOR TRADEMARK PRACTITIONERS</b> <b>William Covey</b> , Deputy General Counsel and Director of OED, USPTO  <b>HOW TO RESPOND TO AN OED INVESTIGATION</b> <b>Cameron Weiffenbach</b> , Miles & Stockbridge P.C.	
5:30 PM	<b>ADJOURNMENT</b>		

*The views expressed in the presentations and by the speakers at the PTO Day Conference are those of the individual presenters and are not necessarily the views of the Intellectual Property Owners Education Foundation or the U.S. Patent and Trademark Office.*

*Meeting materials are available online at [www.ipoef.org/PTO2014\\_Materials](http://www.ipoef.org/PTO2014_Materials).*

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