

PROGRAM PATENT AND TRADEMARK OFFICE DAY Tuesday, March 25, 2014

<u>Time</u>	<u>Function</u>
7:45am	Registration and Continental Breakfast
8:45am 11:45am	Concurrent Patent and Trademark General Sessions <u>Patent General Session:</u> USPTO Year in Review; Glossary Initiative/Electronic Tools; Working Together to Improve Patent Examination Pendency and Quality <u>Trademark General Session:</u> To be announced
10:15am	Coffee Break
10:30am 12:00nn	Concurrent Patent and Trademark General Sessions <u>Patent General Session:</u> Recent Patent Case Law Update <u>Trademark General Session:</u> To be announced
12:00nn 1:30pm	Luncheon Address by: Michelle Lee , <i>Deputy Director, U.S. Patent and Trademark Office</i>
1:45pm 3:15pm	Concurrent Patent and Trademark Breakout Sessions <u>Breakout I:</u> Legislative Update and Strategies for Success in Post-Grant Proceedings <u>Breakout II:</u> Patenting Emerging Technologies and Design Patents <u>Breakout III:</u> To be announced
3:15pm	Coffee Break
3:30pm 5:30pm	Concurrent Patent and Trademark Ethics Breakout Sessions <u>Breakout IV:</u> Patent Ethics: USPTO Final Rules; Administrative Law Primer for Ethical Rulemaking and Commenting; Properly Identifying the Real Party in Interest <u>Breakout V:</u> Trademark Ethics

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