

# PROGRAM

## PATENT AND TRADEMARK OFFICE DAY

### Tuesday, March 25, 2014

<u>TIME</u>	<u>FUNCTION &amp; LOCATION</u>
7:45 AM	<b>REGISTRATION AND CONTINENTAL BREAKFAST</b> – Atrium Ballroom Foyer (Concourse Level)
8:45 AM - 11:45AM	<b>CONCURRENT PATENT AND TRADEMARK GENERAL SESSIONS</b> <div> <b>PATENT GENERAL SESSION</b>  Atrium Ballroom B (Concourse Level) </div> <div> <b>TRADEMARK GENERAL SESSION</b>  Atrium Ballroom A (Concourse Level) </div>
8:45 AM - 10:15AM	<div> <b>WELCOME AND INTRODUCTIONS</b>  Herbert Wamsley, Executive Director, IPO Education Foundation   <b>STATE OF PATENT OPERATIONS &amp; ROUNDTABLE DISCUSSION</b>   Moderator: <b>Herbert Wamsley</b>, Executive Director, IPO Education Foundation   <b>Margaret (Peggy) Focarino</b>, Commissioner for Patents, USPTO  <b>Andrew Faile</b>, Deputy Commissioner for Patent Operations, USPTO  <b>Drew Hirshfeld</b>, Deputy Commissioner for Patent Examination Policy, USPTO  <b>Bruce Kisliuk</b>, Deputy Commissioner for Patent Administration, USPTO  <b>Mark Powell</b>, Deputy Commissioner for International Patent Cooperation, USPTO   <b>IMPROVING PATENT QUALITY AND AFTER-GRANT REVIEWS AND REDUCING PENDENCY</b>  Hon. <b>Linda Horner</b>, Acting Vice Chief Judge, PTAB, USPTO  <b>Joseph Mallon</b>, Knobbe Martens LLP  <b>Jason Reyes</b>, EMC Corporation  <b>Irem (Remy) Yucel</b>, Director, Central Reexamination Unit, USPTO </div> <div> <b>WELCOME AND INTRODUCTIONS</b>  <b>P. Jay Hines</b>, Muncy, Geissler, Olds &amp; Lowe, P.C.   Moderator: <b>Allison Strickland Ricketts</b>, Fross Zelnick Lehrman &amp; Zissu, PC   <b>STATE OF TRADEMARK OPERATIONS</b>  <b>Deborah Cohn</b>, Commissioner for Trademarks, USPTO   <b>TIPS ON NAVIGATING THE EXAMINATION PROCESS</b>  <b>Steven Berk</b>, Trademarks Chief of Staff, USPTO   <b>ID-CLASS PRACTICE</b>  <b>Jennifer Chicowski</b>, Administrator for Trademark Classification Policy and Practice, USPTO   <b>PETITIONS TO THE COMMISSIONER AND LETTERS OF PROTEST</b>  <b>Karen Strzyz</b>, Staff Attorney, Office of Petitions, USPTO  <b>Montia Pressey</b>, Staff Attorney, Office of Petitions, USPTO </div>
10:15AM	<b>COFFEE BREAK</b> - Atrium Ballroom Foyers (Concourse Level)
10:30AM - 12:00NN	<div> <b>RECENT PATENT CASE LAW UPDATE</b>   Moderator: <b>Erika Arner</b>, Finnegan, Henderson, Farabow, Garrett &amp; Dunner, LLP   <b>BIO/LIFE SCIENCES</b>  <b>Jennifer Knight</b>, Eastman Chemical Co.  <b>Raul Tamayo</b>, Senior Legal Advisor, Office of Patent Legal Administration, USPTO   <b>ELECTRICAL/PHYSICAL SCIENCES</b>  <b>Caroline Dennison</b>, Deputy Director, Office of Patent Legal Administration, USPTO  <b>Mollybeth Kocialski</b>, Oracle Corporation  <b>Dennis Skarvan</b>, Caterpillar Inc. </div> <div> <b>ASSIGNMENTS</b>  <b>Dawn Marie Sanok</b>, Staff Attorney, Office of Petitions, USPTO   <b>TEAS TIPS</b>  <b>Tanya Amos</b>, TEAS Administrator, USPTO   <b>UPDATE ON GTLD ROLLOUT</b>  <b>Amy Cotton</b>, Senior Counsel, Office of Policy and International Affairs, USPTO  <b>Sara Freixa</b>, CSC Digital Brand Services   <b>EXAM GUIDE ON MARKS THAT INCLUDE GTLDS AND ARE FOR DOMAIN REGISTRATION SERVICES</b>  <b>Cynthia Lynch</b>, Administrator for Trademark Policy and Procedure, USPTO </div>

TIME	FUNCTION & LOCATION		
12:00NN 1:30 PM	<b>LUNCHEON</b> <i>Atrium Hall (Concourse Level)</i> Address by: <b>Michelle Lee</b> , Deputy Director, U.S. Patent and Trademark Office		
1:45 PM 3:15 PM	<i>Atrium Ballroom B</i> <b>BREAKOUT I</b>  <b>STRATEGIES FOR SUCCESS IN POST-GRANT PROCEEDINGS</b> <b>Hon. Scott Boalick</b> , Acting Vice Chief Judge, PTAB, USPTO <b>Dianna DeVore</b> , Ariosa Diagnostics <b>Kevin Laurence</b> , Oblon Spivak McClelland Maier & Neustadt, LLP  <b>LEGISLATIVE UPDATE</b> <b>Courtenay Brinckerhoff</b> , Foley & Lardner, LLP <b>Dana Colarulli</b> , Director, Office of Governmental Affairs, USPTO	<i>Hemisphere A</i> <b>BREAKOUT II</b>  <b>Moderator: Tracy-Gene Durkin</b> , Sterne, Kessler, Goldstein & Fox, PLLC  <b>PATENTING EMERGING TECHNOLOGIES</b> 3D printing and Claiming Virtual Technologies <b>Caroline Dennison</b> , Deputy Director, Office of Patent Legal Administration, USPTO <b>Bryan Vogel</b> , Robins, Kaplan, Miller & Ciresi L.L.P.  <b>DESIGN PATENTS</b> <b>Mark Charles</b> , Procter & Gamble Co. <b>Brent Dougal</b> , Knobbe Martens Olson & Bear, LLP	<i>Atrium Ballroom A</i> <b>BREAKOUT III</b>  <b>Moderator: Hon. Beth Chapman</b> , Oblon Spivak McClelland Maier & Neustadt, LLP  <b>RECENT CASE LAW UPDATE</b> <b>Hon. Cindy Greenbaum</b> , USPTO  <b>TTAB TIPS: MOTIONS FOR SUMMARY JUDGMENT</b> Panelists will discuss Summary Judgment Motions, including procedures, discovery, and accelerated case resolution (ACR). <b>Hon. Michael Adlin</b> , USPTO <b>Cheryl Butler</b> , USPTO <b>Cheryl Goodman</b> , USPTO
3:15 PM	<b>COFFEE BREAK</b> - Atrium Ballroom Foyers (Concourse Level)		
3:30 PM 5:30 PM	<i>Atrium Ballroom B</i> <b>BREAKOUT IV - ETHICS</b>  <b>Moderator: Gary Ganzi</b> , Evoqua Water Technologies LLC  <b>ADMINISTRATIVE LAW PRIMER FOR COMPETENT AND ZEALOUS PATENT AND TRADEMARK PRACTITIONERS</b> <b>David Boundy</b> , Cantor Fitzgerald L.P. <b>Kevin Greenleaf</b> , Dentons US LLP (substitute for James McEwen, Sikorsky Aircraft Corporation)  <b>PROPERLY IDENTIFYING THE REAL PARTY IN INTEREST</b> <b>Cheryl Milone</b> , Article One Partners <b>Lissi Mojica</b> , Dentons US LLP  <b>USPTO FINAL RULES/STATE OF THE OED</b> <b>William Covey</b> , Deputy General Counsel and Director of OED, USPTO	<i>Atrium Ballroom A</i> <b>BREAKOUT V – ETHICS</b>  <b>ETHICS FOR TRADEMARK PRACTITIONERS</b> <b>William Covey</b> , Deputy General Counsel and Director of OED, USPTO  <b>HOW TO RESPOND TO AN OED INVESTIGATION</b> <b>Cameron Weiffenbach</b> , Miles & Stockbridge P.C.	
5:30 PM	<b>ADJOURNMENT</b>		

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