



Intellectual
Property
Owners
Association

35 YEARS

September 9-11, 2007

NEW YORK, NEW YORK

WALDORF-ASTORIA

PATENTS
TRADEMARKS
COPYRIGHTS
TRADE SECRETS

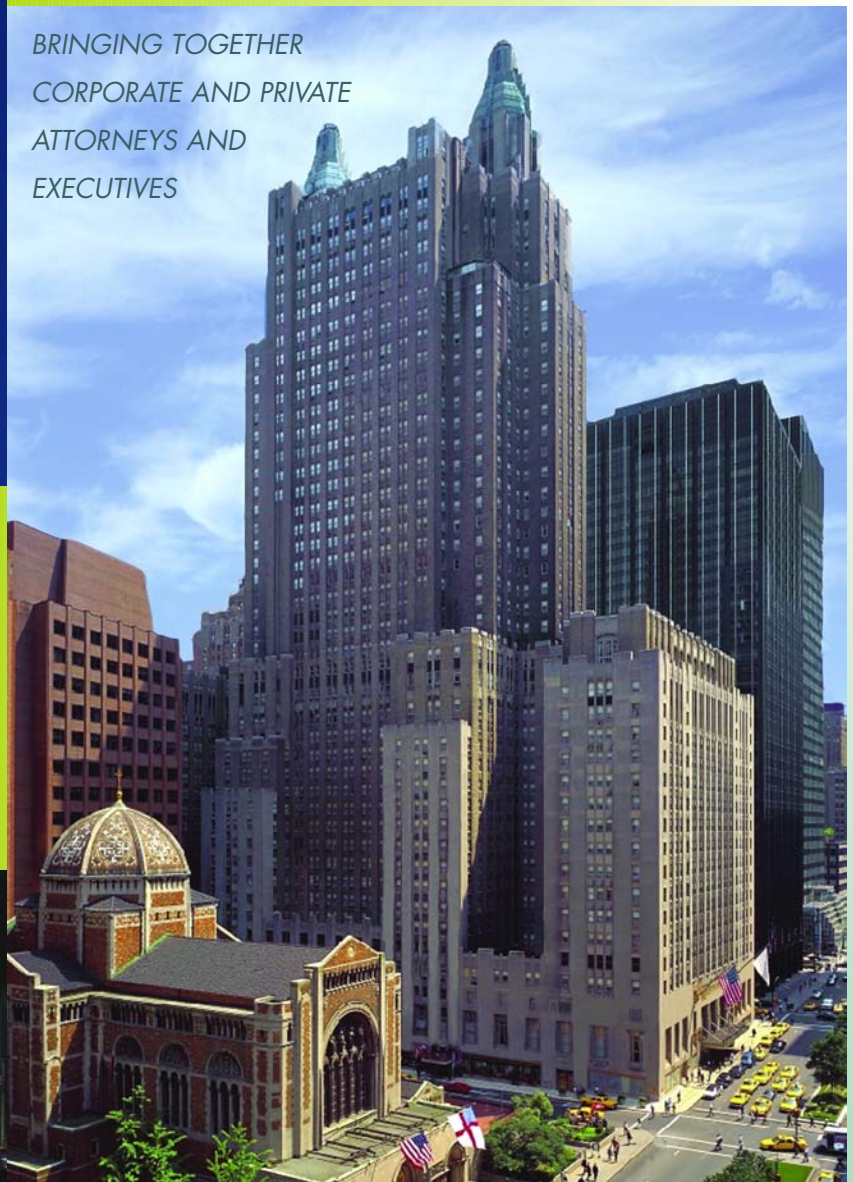
Join Us!

1972-2007 ANNUAL MEETING

BRINGING TOGETHER
CORPORATE AND PRIVATE
ATTORNEYS AND
EXECUTIVES

SPECIAL GUESTS

- Hon. Garrett E. Brown, Jr.
- Hon. William C. Conner
- Hon. Francis Gurry
- Hon. Paul R. Michel
- Hon. Michael B. Mukasey
- Hon. Pauline Newman
- Dr. Roger Radke
- Mr. Donald J. Trump



REGISTER NOW

12 to 14.5 CLE CREDITS

www.ipo.org/AM2007





Dear IPO Members and Colleagues:

It is my pleasure to invite you to the IPO Annual Meeting at the Waldorf–Astoria Hotel in New York City. The program committee, chaired by David Kappos of IBM Corp., has created an excellent two-day program full of patent, trademark and copyright topics. In addition to offering expert speakers on important topics, this year’s meeting will be particularly special as IPO celebrates 35 years in business.

The New York IPO Annual Meeting offers a mix of educational programs, committee meetings, networking opportunities, exhibits, and guest activities. Renew acquaintances and make new friends by attending the Monday Dinner Reception at the Waldorf–Astoria Hotel featuring a toast to IPO’s 35th Anniversary by **Donald Trump**.

We are pleased to have the **Hon. Francis Gurry**, Deputy Director General, World Intellectual Property Organization (WIPO), as Monday’s luncheon speaker. The Tuesday opening session will feature a distinguished judicial panel. Tuesday’s luncheon speaker will be **Dr. Roger Radke**, President and Chief Executive Officer, Siemens Water Technologies Corp.

Parallel sessions on patent and trademark topics are offered throughout the meeting and this year both patent and trademark attorneys can attend an ethics presentation. Program details begin on page 3.

New York in the fall is a delightful place for you and your family to visit, full of museums, historical sites and attractions. New this year, IPO is offering personal concierge service for guests. The concierge will be available to set up tours, make reservations and recommend sites. More information can be found on page 9.

I hope you will join us to celebrate IPO’s 35th Anniversary in exciting New York City!

Cordially,

Marc S. Adler
President



Intellectual
Property
Owners
Association

35 YEARS



Contents

Conference-at-a-Glance 2

Conference Program 3

35th Anniversary Dinner Reception 8

Guest Social Events Package 9

Sponsors 10

Exhibitors 11

Membership 12

IPO Education Foundation 13

IPO Committees 14

IPO Board of Directors 15

General Meeting Information 16

Registration Form 17



2007 ANNUAL MEETING

September 9–11
 NEW YORK, NEW YORK
 WALDORF–ASTORIA



**Special Guest
 Donald Trump**

New York real estate icon Donald Trump joins the 2007 IPO

Annual Meeting for a toast to the association's 35th Anniversary.




**About the
 Waldorf–Astoria Hotel**

In 1893, when William Waldorf Astoria launched the grand hotel that would bear his name with the first charity ball held at a hotel, The Waldorf became New York's definitive social venue, a tradition that continues today.



Conference-at-a-Glance

	SUNDAY SEPTEMBER 9	MONDAY SEPTEMBER 10	TUESDAY SEPTEMBER 11
REGISTRATION DESK	NOON–8:00PM	7:30AM–5:00PM	7:30AM–5:00PM
EXHIBIT HALL	-	7:30AM–4:30PM	7:30AM–4:30PM
GUEST BREAKFAST	-	8:30AM–11:00AM	8:30AM–11:00AM
7:00AM			
:30			
8:00	DEADLINES	Continental Breakfast	Continental Breakfast
:30	JULY 27, 2007 EARLY REGISTRATION DISCOUNT	Major Developments in IP Law	Ten Most Significant IP Developments During the Life of the Court
9:00	AUGUST 15, 2007 HOTEL RESERVATIONS		
:30	AUGUST 31, 2007 REGISTRATION CANCELLATION	Coffee Break	Coffee Break
10:00			
:30		KSR v. Teleflex: Practical Implications for Patent Practice	Hot Issues in Patent Law
11:00		Key Words: Evolving Law in U.S. and Europe	Trademark Law and Issues in Central and Eastern Europe
:30			
12:00 NN		LUNCHEON Address by Hon. Francis Gurry	LUNCHEON Address by Dr. Roger Radke
:30			
1:00			
:30	IPO Board of Directors Meeting (Members and Alternates)	Business Methods and Software Patents	IPO Committee CLE Presentations (Select One of Six)
2:00		Copyright Issues in the Digital Domain	
:30			
3:00		Coffee Break	Coffee Break
:30			
4:00		Issues at the Intersection of Patent Law, FDA, & Antitrust	Patent Ethics
:30	IPO Committee Business Meetings	Ongoing Expansion of What Constitutes a Trademark	Trademark Ethics
5:00			Meeting Adjournment
:30			
6:00			
:30			
7:00	Welcome Reception		
:30			
8:00		 IPO 35th Anniversary Dinner Reception with Donald Trump	
:30			
9:00	IPO Board of Directors Dinner (By Invitation)		
:30			
10:00			

- Breaks, Meals and Social Events
 - CLE & Business Meetings
- Concurrent Sessions:**
- ▼ Patent
 - ▼ Trademark
 - ▼ Copyright

Conference Program



2007 ANNUAL MEETING

September 9–11
 NEW YORK, NEW YORK
 WALDORF–ASTORIA

SUNDAY SEPTEMBER 9

12:00PM–8:00PM	Early Registration
12:00PM–4:00PM	IPO Board of Directors Meeting <i>Board Members and Alternates</i>
4:00PM–5:00PM	Committee Business Meetings
6:00PM–8:00PM	Welcome Reception <i>Sponsored by Kenyon & Kenyon LLP</i>
8:00PM–10:00PM	IPO Board of Directors Dinner <i>By Invitation</i>

MONDAY SEPTEMBER 10

7:30AM–8:15AM	Registration, Continental Breakfast & IP EXPO	 Guest Breakfast 8:30AM–11:00AM <i>See page 9 for details</i>
8:15AM–9:45AM	GENERAL SESSION: Major Developments in IP Law	
	<i>Welcome & Introductions</i> Marc S. Adler, <i>IPO President, Rohm and Haas Co., Philadelphia, PA</i>	
	<i>Patents</i> Thomas L. Irving, <i>Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC</i>	
	<i>Trademarks</i> Jeffrey M. Samuels, <i>University of Akron, Akron, OH</i>	
	<i>Copyrights</i> Robert W. Clarida, <i>Cowan Liebowitz & Latman, P.C., New York, NY</i>	
9:45AM–10:15AM	Coffee Break & IP EXPO <i>Sponsored by Crowell & Moring, LLP</i>	
10:15AM–11:45AM	CONCURRENT SESSIONS	

PATENT

KSR v. Teleflex: Its Practical Implications for Patent Practice

- Moderator* Sharon R. Barner, *Foley & Lardner, LLP, Chicago, IL*
- Intro Speaker* Gary M. Hoffman, *Dickstein Shapiro LLP, Washington, DC*
- Panel Discussion* Esther M. Kepplinger, *Wilson Sonsini Goodrich & Rosati, Washington, DC*
- Philip S. Johnson, *Johnson & Johnson, New Brunswick, NJ*
- David Simon, *Intel Corp., Santa Clara, CA*
- Morgan Chu, *Irell & Manella LLP, Los Angeles, CA*

TRADEMARK

Key Words: The Evolving Law in U.S. and Europe

- Moderator* Theodore H. Davis, Jr., *Kilpatrick Stockton LLP, Atlanta, GA*
- Panel Discussion* Charles D. Ossola, *Arnold & Porter LLP, Washington, DC*
- Peter Becker, *Microsoft Corp., Redmond, WA*
- Charles Gielen, *NautaDutilh, Amsterdam, The Netherlands*

12:00PM–1:30PM **Luncheon**
Sponsored by Buchanan Ingersoll & Rooney PC

Address by **Hon. Francis Gurry**, *Deputy Director General,*
World Intellectual Property Organization (WIPO), Geneva, Switzerland

“Challenges for IP Internationally”

Hon. Francis Gurry, a national of Australia, is responsible for WIPO’s activities in the area of patents, which include patent policy questions and the administration of the Patent Cooperation Treaty (PCT), under which some 147,000 international patent applications were filed in 2006; biotechnology and genetic resource policy questions; traditional knowledge; and the WIPO Arbitration and Mediation Center, which has administered over 26,000 disputes over Internet domain names since 2000.



Dr. Gurry holds law degrees from the University of Melbourne and a Doctor of Philosophy degree from the University of Cambridge in the United Kingdom. He is a Professorial Fellow of the Faculty of Law of the University of Melbourne and is the author of a textbook on the law of trade secrets and confidential information, entitled *Breach of Confidence* and co-author of *The International Intellectual Property System: Commentary and Materials*.

1:45PM–3:15PM **CONCURRENT SESSIONS**

PATENT

**Business Methods and Software Patents:
Ten Years of Jurisprudence**

- Moderator* **Manny W. Schecter**,
IBM Corp., Armonk, NY
- Intro Speaker* **Professor Robert Merges**,
*University of California,
Berkeley, CA*
- Panel Discussion* **John Squires**, *Goldman, Sachs
& Co., New York, NY*
Gerald J. Mossinghoff,
*Oblon, Spivak, McClelland,
Maier & Neustadt, PC,
Alexandria, VA*
Wayne Sobon, *Accenture
Global Services GmbH,
Palo Alto, CA*

COPYRIGHT

Copyright Issues in the Digital Domain

- Moderator* **John F. Delaney**, *Morrison &
Foerster, LLP, New York, NY*
- Speakers* **Alexander MacGillivray**,
Google, Mountain View, CA
Gillian Lusins, *NBC Universal,
New York, NY*
Jean Berbinau, *CGTI (MINEFI),
Paris, France*

3:15PM–3:45PM **Coffee Break & IP EXPO**
Sponsored by Leydig, Voit & Mayer, Ltd.

3:45PM–5:00PM **CONCURRENT SESSIONS**

PATENT

Issues at the Intersection of Patent Law, FDA, and Antitrust

Moderator **Michael K. Kirschner**, *Hillis Clark Martin & Peterson, P.S., Seattle, WA*

Speakers **Douglas K. Norman**, *Eli Lilly and Co., Indianapolis, IN*

Rochelle K. Seide, *Arent Fox LLP, New York, NY*

Stephen R. Auten, *Sandoz, Inc., Princeton, NJ*

TRADEMARK

The Ongoing Expansion of What Constitutes a Trademark

Moderator **Bassam N. Ibrahim**, *Buchanan Ingersoll & Rooney PC, Alexandria, VA*

Speakers **Mario Aieta**, *Fross, Zelnick, Lehrman & Zissu, PC, New York, NY*

Daniele Le Carval, *Procter & Gamble Co., Cedex, France*

Michelle Mancino Marsh, *Kenyon & Kenyon LLP, New York, NY*

7:00PM–9:30PM **35th Anniversary Dinner Reception**
Co-sponsored by Fish & Richardson P.C. and Morgan, Lewis Bockius, LLP



Join us for cocktails and cuisine from several famous New York City neighborhoods as we celebrate our 35th Anniversary with special guest Donald Trump.



TUESDAY SEPTEMBER **11**

7:30AM–8:15AM **Registration, Continental Breakfast & IP EXPO**

Guest Breakfast
8:30AM–11:00AM

8:00AM–11:00AM **IPO Education Foundation Board of Directors Meeting**
Board Members and Alternates

See page 9 for details

8:15AM–9:45AM **GENERAL SESSION: The 25th Anniversary of the Federal Circuit: The Ten Most Significant IP Developments During the Life of the Court**

Moderator **David J. Kappos**, *IPO Annual Meeting Program Committee Chair, IBM Corp., Armonk, NY*
Judicial Panel **Hon. Paul R. Michel**, *Chief Judge, U.S. Court of Appeals for the Federal Circuit, Washington, DC*
Hon. Pauline Newman, *U.S. Court of Appeals for the Federal Circuit, Washington, DC*
Hon. Michael B. Mukasey, *former Chief Judge of Southern District of New York, Patterson Belknap Webb & Tyler LLP, New York, NY*
Hon. William C. Conner, *Senior Judge, U.S. District Court, Southern District of New York, White Plains, NY*

9:45AM–10:15AM **Coffee Break & IP EXPO**
Sponsored by StoneTurn Group



10:15AM–11:30AM **CONCURRENT SESSIONS**

PATENT

Hot Issues in Patent Law: Practitioner Implications of Major Developments in the Courts and the USPTO

Speakers **Hon. Garrett E. Brown Jr.**,
Chief Judge, U.S. District Court
for the District of New Jersey,
Trenton, NJ

Richard F. Phillips, *Exxon
Mobil Corp.*, Houston, TX

Dianne B. Elderkin,
Woodcock Washburn, LLP,
Philadelphia, PA

TRADEMARK

Trademark Law and Issues in Central and Eastern Europe

Moderator **Clark W. Lackert**, *King &
Spalding*, New York, NY

Speakers **Thaddeus Burns**, *General
Electric Co.*, Brussels, Belgium

Eugene Arieovich, *Baker &
MacKenzie, LLP*, Moscow, Russia

11:45AM–1:15PM **Luncheon**

Sponsored by CRA International

Address by **Dr. Roger Radke**, *President and Chief Executive Officer,
Siemens Water Technologies Corp.*, Warrendale, PA

“Intellectual Property in Industry”

Dr. Roger Radke was appointed President and Chief Executive Officer of Siemens Water Technologies in December 2004, after having served as Chief Operating Officer of USFilter during the Siemens integration process. Dr. Radke has played integral roles within Siemens since 1989. Most recently, he served as President of Siemens Audiologische Technik GmbH, which is headquartered in Erlangen, Germany and is the world leader in manufacturing and sales of hearing aid instruments.

Dr. Radke attended the University of Münster in Münster, Germany, where he received a Master of Science Degree in Chemistry in 1987 and a Ph.D. in 1990. He is located at the Siemens Water Technologies corporate headquarters in Warrendale, PA.



1:30PM–3:00PM **CONCURRENT SESSIONS**

IPO COMMITTEE CLE PRESENTATIONS *(speakers to be announced)*

**Arbitration and Mediation Committee
Frequently Encountered Business Issues in IP
Mediation.**

This session will present vignettes entitled: (1) How to Select a Mediator; (2) How to Properly Prepare for Mediation; and (3) Ex-parte Pre-mediation Conferences. The session will also include remarks by James Amend, Chief Circuit Mediator for the U.S. Court of Appeals for the Federal Circuit, who will discuss the mandatory mediation program at the Court.

**Copyright Law & Practice and
Industrial Designs Committees
Design Protection: Has the Time Come for a
Copyright-Based Design Registration Law in
the U.S.?**

This session will address the protection of designs in the U.S. In particular, speakers will evaluate current U.S. systems from a business perspective and compare them with international models. In addition, the session will provide a history of efforts to advocate for a U.S. design registration system and analyze the pros and cons of *sui generis* industrial design protection.

1:30PM–3:00PM **CONCURRENT SESSIONS – Continued**

IPO COMMITTEE CLE PRESENTATIONS *(speakers to be announced)*

Damages & Litigation Committees

Resolving Patent Disputes with Risk Analysis.

All too often parties to a patent dispute rely only on their gut feelings. This session will provide a framework for developing a decision tree analysis to address hard-to-quantify factors that should be considered. Panelists will also participate in a mock settlement conference and discuss the potential effects of recent Supreme Court cases such as eBay and KSR.

Open Source Committee

Open Source Software: Advising Your Clients Under the New GPL Version 3.

A panel representing various industries in the open source community will discuss the new GPLv3 public license. In particular, the speakers will: (1) walk through the major provisions of the license; (2) explain how the GPLv3 differs from previous versions; and (3) discuss how the various constituencies will need to operate differently under the GPLv3.

Software & Business Methods Committee

Business Methods Taxonomy and Accelerated Examination.

This session will discuss a proposed model for software and business methods taxonomy. It will address challenges associated with defining terms and how these challenges may affect patent quality. In addition, the session will consider taxonomy in the context of USPTO practice and recent Supreme Court decisions. The session will conclude with a discussion of the new accelerated examination procedure at the USPTO from the perspective of applicants for business methods patents.

Trade Secrets Committee

Competitive Intelligence.

Organizations acquire and analyze external information about their competitors through a wide variety of means. Some of these activities – such as pretexting – have recently resulted in increasing public scrutiny. Speakers will discuss practical measures that can be taken to ensure the legal and ethical collection and analysis of competitive information.

3:00PM–3:30PM **Coffee Break & IP EXPO**
Sponsored by Navigant Consulting, Inc.

3:30PM–5:00PM **CONCURRENT SESSIONS**

PATENT ETHICS

Improving the Quality of Patent Drafting with a View Toward Maintaining High Ethical Standards

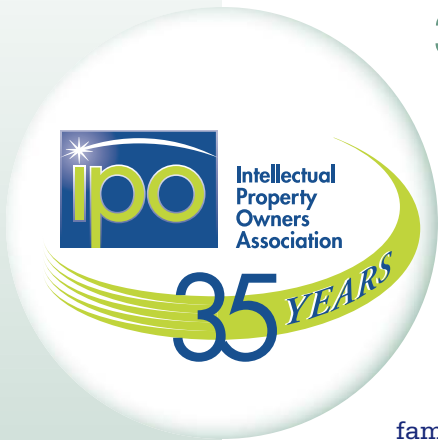
- Speakers* **Harry I. Moatz**, *Office of Enrollment and Discipline, U.S. Patent and Trademark Office, Alexandria, VA*
- Prof. Christopher A. Cotropia**, *University of Richmond School of Law, Richmond, VA*
- Paul H. Berghoff**, *McDonnell, Boehnen, Hulbert, & Berghoff LLP, Chicago, IL*

TRADEMARK ETHICS

Prosecution, Policing, Pretexting and Foreign Practice

- Moderator* **Catherine Mennenga**, *General Electric Co, Fairfield, CT*
- Speakers* **D. Peter Harvey**, *Harvey Siskind LLP, San Francisco, CA*
- Elizabeth “Betty Ann” Morgan**, *Epstein Becker & Green, P.C., Atlanta, GA*

5:00PM **Adjournment**



35th Anniversary Dinner Reception

Experience a taste of Manhattan night life with live music and entertainment. Sip, nibble and mingle your way through some of Manhattan's most exciting neighborhoods: Little Italy, Chinatown, Broadway, East Village, SoHo and Tribeca. In the city that never sleeps, you're bound to brush up against the rich and famous. Offering a toast to IPO's 35 years in business, **Mr. Donald J. Trump** will make a special guest appearance and give remarks.

**Monday,
September 10**

Waldorf-Astoria
Park Avenue Lobby,
Empire and Hilton
Rooms
7:00PM-9:30PM



Donald Trump is an American success story and a New York icon. A graduate of the Wharton School of Finance and voted "the world's most competitive businessperson" by *BusinessWeek* magazine in 2006, Mr. Trump is well-known for his real estate ventures from New York City to Las Vegas to Dubai. He is also an author. His first autobiography, *The Art of the Deal*, was on the *The New York Times* best-seller list for weeks and became one of the most successful business best-sellers of all time. Mr. Trump partners with NBC on the ownership and broadcast rights of *Miss Universe*, *Miss USA* and *Miss Teen USA* beauty pageants. In pop culture, Mr. Trump made a name for himself as a celebrity of the television reality show, *The Apprentice*.

**Don't miss this opportunity to network with
attendees and guests from around the world!**

Dinner reception at the Waldorf-Astoria 7:00PM – 9:30PM

Special guest appearance and remarks by Donald Trump 7:45PM

Dinner reception made possible by the
law firms Fish & Richardson P.C. and
Morgan, Lewis & Bockius, LLP.

FR FISH & RICHARDSON P.C.

Morgan Lewis



Guest Social Events Package



NEW IN 2007 — IPO is offering a special Social Events Package for spouses and guests of attendees at the 35th IPO Annual Meeting. The package fee of \$250 includes admission to the **Sunday Welcome Reception**, the **35th Anniversary Dinner Reception**, and the **Guest Breakfasts on Monday and Tuesday**. A local concierge and hospitality representative will be available during the Guest Breakfasts. The representative will assist guests in arranging tours, recommending places of interest, and helping to discover New York's many exciting attractions.

Guest Social Events Package Includes:

Annual Meeting Welcome Reception Sunday, September 9

6:00PM–8:00PM • Waldorf–Astoria Hotel
Starlight Roof

Join us on the opening evening of the Annual Meeting at the Waldorf–Astoria. Enjoy cocktails and hors d'oeuvres in the Starlight Roof on the 18th Floor of the hotel. The Starlight Roof, a jewel of décor and dining, was the first supper club to have a retractable roof. Dress is business casual.



Guest Breakfasts Monday, September 10 Tuesday, September 11

8:30AM–11:00AM • Waldorf–Astoria Hotel
Basildon Room

Meet other guests for breakfast while you learn more about attractions and tours available in New York City. A concierge will be available to arrange tours, recommend places of interest, and help you discover New York's many

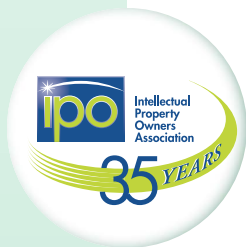


exciting attractions. Each guest will receive a gift bag of reference maps, guides and brochures for New York City, including the *Official NYC Guide Book*.

35th Anniversary Dinner Reception Monday, September 10, 2007

7:00PM–9:30PM • Waldorf–Astoria Hotel
Park Avenue Lobby, Empire & Hilton Rooms

Join conference attendees and guests for a memorable evening in celebration of IPO's 35th Anniversary. Toast and special guest appearance by Donald Trump.



Register for the guest social events package online at www.ipo.org/AM2007 or on the registration form on page 17.

2007 Annual Meeting Sponsors



**35th
Anniversary
Dinner
Reception
Co-sponsors**

Fish & Richardson P.C.

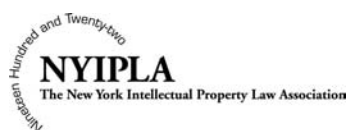
Morgan, Lewis & Bockius, LLP

 FISH & RICHARDSON P.C.



<p>Buchanan Ingersoll & Rooney PC Monday Luncheon</p>		<p>Dickstein Shapiro LLP Meeting CD-ROMs</p>	
<p>CRA International Tuesday Luncheon</p>		<p>Crowell & Moring, LLP Monday Morning Break</p>	
<p>Kramer Levin Naftalis & Frankel, LLP Meeting Giveaway</p>		<p>StoneTurn Group Tuesday Morning Break</p>	
<p>Kenyon & Kenyon LLP Sunday Welcome Reception</p>		<p>Morgan & Finnegan, LLP Meeting Pocket Programs</p>	
<p>Fitzpatrick, Cella, Harper & Scinto Internet Kiosks</p>		<p>Woodcock Washburn, LLP City Maps</p>	
<p>Leydig, Voit & Mayer, Ltd. Monday Afternoon Break</p>		<p>McAndrews, Held & Malloy, Ltd. Pens</p>	
<p>Navigant Consulting, Inc. Tuesday Afternoon Break</p>		<p>Baker & McKenzie Badge Holders</p>	
<p>Finnegan, Henderson, Farabow, Garrett, & Dunner LLP Wireless Internet</p>		<p>Baker, Donelson, Bearman, Caldwell & Berkowitz, PC Evaluation Form Raffle</p>	

A special thanks to NYIPLA for its support of IPO's 35th Annual Meeting



IP EXPO

Exhibitors

The 2007 IPO Annual Meeting will feature an exhibit area that will be open 7:30AM–4:30PM on Monday and Tuesday in the East and West Foyers of the Grand Ballroom.

 <p>ACACIA TECHNOLOGIES GROUP™ Leader in Technology Licensing™</p>	Acacia Technologies Group	 <p>OXFORD UNIVERSITY PRESS</p>	Oxford University Press
<p>IP DOCUMENT ASSEMBLY SYSTEM</p> 	AutoDocs, LLC		Patent Awards
 <p>CAS A division of the American Chemical Society</p>	CAS	 <p>PATRIX IP HELPWARE</p>	Patrix
<p><i>Computer Packages Inc</i></p>	Computer Packages Inc.		PTFM, LLC
	CPA North America		RWS Group
 <p>ELITE SEARCH CONSULTANTS IP Placement Specialists • Copyright / Trademark Law www.eliteconsultants.com / phone 800.301.5983 / fax 818.707.9821</p>	Elite Search Consultants		SGA2
 <p>Frost Brown Todd LLC Lawyers • Business partners.</p>	Frost, Brown & Todd, LLC	 <p>TECHNOLOGY & PATENT RESEARCH International™</p>	Technology & Patent Research International, Inc.
	Lexis Nexis		Thompson Scientific
	Managing Intellectual Property		Transperfect Translations
 <p>Morningside Translations Innovative Language Solutions Worldwide</p>		Morningside Translations	



Membership

"IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology."

Intellectual Property Owners Association (IPO)

established in 1972, is a trade association for owners of patents, trademarks, copyrights, and trade secrets. IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

The association advocates effective and affordable IP ownership rights and provides a wide array of services to members. It concentrates on: supporting member interests relating to legislative and international issues; analyzing current IP issues; providing information and educational services; and disseminating information to the general public on the importance of intellectual property rights.

GOVERNMENT AFFAIRS

Promoting the interests of the IP owner

IPO advocates cost effective and reliable patent, trademark, copyright, and trade secret protection and urges laws to provide reasonable certainty and avoid undue litigation. Current initiatives include:

- Promoting legislation to reform U.S. patent and trademark laws.
- Filing amicus briefs with U.S. courts.
- Ending permanently the government's practice of diverting user fee collections from the USPTO.
- Working to harmonize the world's patent laws.
- Combatting counterfeiting and piracy in the U.S. and abroad.

MEMBER EDUCATION

Building knowledge and relationships

IPO promotes professional development and networking through conferences and committee work.

- IPO's meetings bring together experts from the U.S. and abroad to discuss recent trends and developments in IP law. Visit www.ipo.org for a calendar of events.
- IPO's 29 Standing IP Committees address six areas of IP policy, law, and practice. Read more about IPO committees on page 14.

SOURCE OF IP INFORMATION

A unique resource — www.ipo.org

IPO provides information to members. The IPO website is a leading IP research tool.

- The emailed IPO Daily News™ provides timely summaries of patent and trademark opinions of the U.S. Court of Appeals for the Federal Circuit and is a source for latest information on legislative and international events.
- www.ipo.org features a searchable membership directory; IPO Daily News™; IPO's Federal Circuit Summaries™; IP articles and reports; and IPO's Events Calendar.
- IP Career Bank allows IPO members to advertise corporate and law firm positions without charge.

PUBLIC AWARENESS

Leading the IP rights information campaign

IPO informs the public and government policy makers about the increasing importance of intellectual property systems to the national economy.

- IPO's Education Foundation is a non-profit organization devoted to broadening the public understanding and appreciation of intellectual property rights. This year, the foundation plans to launch a public awareness campaign in pursuit of this mission.
- For more information on the Foundation, go to page 13 of this brochure or visit www.ipoef.org.

Join IPO

If the 2007 IPO Annual Meeting interests you, consider joining IPO. For information about becoming a member contact the IPO office at 202/466-2396 or apply online at www.ipo.org.

IPO Education Foundation

Promoting IP Education and Awareness

IPO Education Foundation Board of Directors

President

Harry J. Gwinnell
Cargill, Inc.

Treasurer

Beverly M. Dollar
ConocoPhillips

Directors

Robert W. Briggs
Buckingham, Doolittle & Burroughs, LLP

Bart Eppenauer
Microsoft Corp.

William B. Heming
Caterpillar Inc.

Philip S. Johnson
Johnson & Johnson

Donald B. Keck

Steven W. Miller
Procter & Gamble Co.

Derek Minihane
Intermolecular, Inc.

Gerald J. Mossinghoff
Oblon, Spivak, McClelland, Maier & Neustadt, P.C.

Cheryl J. Tubach
Coca-Cola Co.

Jon D. Wood
Bridgestone Americas Holding, Inc.

Executive Staff

Herbert C. Wamsley
Executive Director

Jessica K. Landacre
Deputy Executive Director

IPO Education Foundation was established in 2005 to educate the public on the importance of intellectual property rights to the national and global economy.

IPO Education Foundation activities:

CONFERENCES

- **Patent Rights in India and China Conference** – Featuring the development of the patent systems in India and China as well as practical applications on enforcement in these countries.
- **PTO Day** – Cosponsored with the USPTO, this conference brings together experts from the Office and the private bar to discuss current developments.
- **International Judges Conference** – In 2005, nearly 75 internationally recognized judges who decide patent cases met with patent attorneys in corporate and private practice to discuss new issues in intellectual property law around the world. Another International Judges Conference may be held in 2009.

PUBLIC RELATIONS

- **Inventor of the Year** – Recognizing America's most outstanding inventors in the news and on Capitol Hill.
- **"Spotlight On – The U.S. Patent System"** – Coming soon – a short educational video aired on PBS addressing the importance of the intellectual property system to the U.S. economy and our quality of life.

To find out more about IPO Education Foundation programs call 202-466-2396 or visit www.ipoeef.org.

To make a donation go to page 17.

IPO Education Foundation is a non-profit subsidiary of Intellectual Property Owners Association. Donations to the Foundation by individuals are tax deductible to the extent allowed by law.

SCHOLARSHIPS

- **Donald W. Banner Corporate Intern Scholarship** – Two \$10,000 scholarships awarded to outstanding law students who have completed an internship in a corporate intellectual property law department. The Foundation seeks to increase awareness about IP internship opportunities and encourage students to pursue a career in the field of intellectual property.
- **IPO Annual Meeting Scholarships** – Providing students the opportunity to interact with corporate and private practice attorneys, academics and other attendees during the IPO Annual Meeting. A limited number of scholarships are available for law students to attend this event. Contact meetings@ipo.org for more information.

IPO Education Foundation Sponsors

We thank the following sponsors for their generous 2007 contributions:

PLATINUM

AMGEN, INC.

GOLD

Connolly Bove Lodge & Hutz LLP
Procter & Gamble Co.

SILVER

Cargill Inc.
Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Fish & Richardson, PC
Foley & Lardner, LLP
Howrey LLP
Lakshmi Kumaran & Sridharan
Oblon, Spivak, McClelland, Maier & Neustadt, P.C.
Orrick, Herrington & Sutcliffe, LLP

BRONZE

Gerald J. Mossinghoff
Lex Orbis Intellectual Property Practice

DONOR

Abraham Hershkovitz
Dr. Delbert Ray Logan, Jr.
Morgan & Finnegan, LLP
Richard Price
Suzanne M. Shema

IPO Committees

Cornerstone of the Association

Committees provide IPO members the opportunity to contribute their talent and experience to advancing the goals of the association. The IPO committee structure includes 29 Standing IP Committees addressing 6 issue areas, with more than 900 members. A wide range of topics is covered including numerous aspects of patents, trademarks, copyrights, and trade secrets. Committees play an integral role in policy development at IPO by researching and providing analysis on current IP issues and producing recommendations for the Board of Directors. For a description of IPO committees, visit www.ipo.org.

IPO STANDING IP COMMITTEES

Antitrust and Competition Law Division

Antitrust & Competition Law
Standards Setting

Business Issues Division

Corporate IP Management
Counterfeiting & Piracy
Insurance
IP Licensing
IP Valuation & Taxation
Open Source
Small Business
Trade Secrets

Copyright Division

Copyright Law & Practice
Industrial Designs

Litigation and Dispute Resolution Division

Arbitration & Mediation
Damages
Discovery
International Trade Commission (ITC)
Litigation

Patent Division

Asian Practice
Genetic Resources & Traditional Knowledge
Hatch-Waxman
Patent Interferences
Patent Law (U.S.)
Patent Law & Practice (International)
Patent Office Practice (U.S.)
Software and Business Methods

Trademark Division

Cybersquatting
Trademark Law (U.S.)
Trademark Law & Practice (International)
Trademark Office Practice (U.S.)

IPO 2007 Annual Meeting Program Committee

Chair

David J. Kappos
*IBM Corp.,
Armonk, NY*

Vice Chairs

Suzanne M. Shema
*ZymoGenetics, Inc.,
Seattle, WA*

Kathryn Barrett Park
*General Electric Co,
Fairfield, CT.*

Officer in Charge

Steven W. Miller
*(IPO Vice President)
Procter & Gamble Co.,
Cincinnati, OH*

Committee Members

Mark J. Abate
*Goodwin Proctor,
New York, NY*

Theodore H. Davis, Jr.
*Kilpatrick Stockton LLP,
Atlanta, GA*

Michael L. Fuller
*Knobbe Martens Olson
& Bear LLP,
San Diego, CA*

Walter E. Hanley, Jr.
*Kenyon & Kenyon LLP,
New York, NY*

Susan Hoyler
*Qualcomm Inc.,
Washington, DC*

Michael K. Kirschner
*Hills Clark Martin &
Peterson, P.S.,
Seattle, WA*

Joseph Lucci
*Woodcock Washburn,
LLP, Philadelphia, PA*

Charles E. Miller
*Dickstein Shapiro, LLP,
New York, NY*

Nhat D. Phan
*Buchanan Ingersoll
& Rooney PC,
Alexandria, VA*

Thierry Sueur
*Air Liquide,
Paris, France*

Maria C. Walsh
*Exxon Mobil Corp.,
Baytown, TX*

Steve T. Zelson
*Pfizer Inc.,
New York, NY*

IPO Board of Directors

President

Marc S. Adler
Rohm and Haas Co.

Directors

Mark G. Bocchetti
Eastman Kodak Co.

Angelo N. Chaclas
Pitney Bowes Inc.

William J. Coughlin
Ford Global Technologies LLC

Timothy Crean
SAP AG

Mark W. Croll
Illinois Tool Works Inc.

Gerald V. Dahling
Sanofi-Aventis

Luke R. Dohmen
Boston Scientific Corp.

Beverly M. Dollar
ConocoPhillips

Kenneth D. Enborg
General Motors Corp.

Bart Eppenauer
Microsoft Corp.

Joseph T. FitzGerald
Symantec Corp.

Scott M. Frank
AT&T

Jeffery B. Fromm
Hewlett-Packard Co.

Gary C. Ganzi
Siemens Water Technologies Corp.

Andy Gibbs
PatentCafe.com, Inc.

Michael L. Glenn
Dow Chemical Co.

Bernard J. Graves, Jr.
Eastman Chemical Co.

Gary L. Griswold
3M Innovative Properties Co.

Vice President

Steven W. Miller
Procter & Gamble Co.

John M. Gunther
EMC Corporation

Harry J. Gwinell
Cargill, Incorporated

Jack E. Haken
Koninklijke Philips Electronics N.V.

Stephen D. Harper
Henkel Corp.

J. Jeffrey Hawley
IPO Immediate Past President

William B. Heming
Caterpillar Inc.

Dennis R. Hoerner, Jr.
Monsanto Co.

Carl B. Horton
General Electric Co.

Philip S. Johnson
Johnson & Johnson

David J. Kappos
IBM Corp.

Charles M. Kinzig
GlaxoSmithKline

David J. Koris
Shell International B.V.

Noreen A. Krall
Sun Microsystems, Inc.

Richard J. Lutton, Jr.
Apple, Inc.

Kenneth M. Massaroni
Seagate Technology, LLC

Jonathan P. Meyer
Motorola, Inc.

Thomas E. Nemo
BP America, Inc.

Douglas K. Norman
Eli Lilly and Co.

Treasurer

Robert P. Hayter
United Technologies Corp.

Richard F. Phillips
Exxon Mobil Corp.

Peter C. Richardson
Pfizer, Inc.

Mark L. Rodgers
Air Products & Chemicals, Inc.

Robert R. Schroeder
Mars Incorporated

Suzanne M. Shema
ZymoGenetics, Inc.

David Simon
Intel Corp.

Brian W. Stegman
BASF Corp.

Thierry Sueur
Air Liquide

Cheryl J. Tubach
Coca-Cola Co.

Michael Walker
E.I. du Pont de Nemours and Co.

Stuart Watt
Amgen, Inc.

David Westergard
Micron Technology, Inc.

General Counsel

Eva H. Davis
Kirkland & Ellis, LLP

Executive Director

Herbert C. Wamsley
Intellectual Property Owners Association



Hotel Information

Waldorf-Astoria Hotel
301 Park Avenue
New York, NY 10022

Reservations
877/476-8792

IPO Group Rate
\$285 single/double

IPO has a limited number of rooms reserved at a reduced rate at the Waldorf-Astoria Hotel. **You must make your reservations directly with the Hotel by calling 877/476-8792** and identifying yourself as a participant in the IPO Annual Meeting. To be assured of a room at the group rate, you must make your reservation no later than **August 15, 2007**. Reservations made after August 15 can only be made according to space/rate availability.

Approximate taxi cab costs and times to the Waldorf-Astoria Hotel:

From Fiorello
LaGuardia Airport
\$45 (30 min.)

From John F. Kennedy
Airport
\$50 (45 min.)

From Newark
International Airport
\$50 (50 min.)

Annual Meeting Registration

THREE EASY WAYS TO REGISTER: Advance registration is required. Registrations will be accepted online, via fax or mail. Registrations will not be processed until full payment is received.

Online: www.ipo.org/AM2007

Fax: Send your registration and credit card information to 202/466-2893

Mail: Send your registration with your check or credit card information to:

Intellectual Property Owners Association (IPO)
1255 Twenty-Third Street NW, Suite 200
Washington, DC 20037

Please register early. Space is limited. All registrations will be confirmed by e-mail. IPO recommends bringing a copy of your confirmation to the meeting. The program is subject to change. Please visit our web site, www.ipo.org/AM2007, for additional details.

FEES

The Annual Meeting registration fee is:

• IPO Member Rate	\$900
• IPO Inventor/Author Member Rate	\$450
• Non-member Rate	\$1400

The fee includes the Sunday evening reception; Monday's breakfast and 35th Anniversary Dinner Reception; Tuesday's breakfast; and conference materials on CD-ROM.

In order to attend the Monday and/or Tuesday luncheons, separate tickets can be purchased for \$50/day. Space is limited.

Guests of registrants may purchase the **Guest Social Events Package** for \$250. This fee includes the Sunday evening reception, guest breakfasts on Monday and Tuesday, and the 35th Anniversary Dinner Reception.

Any employee of a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO. A person is not entitled to the member rate, however, merely because she or he is employed in the same organization as an IPO individual member.

EARLY REGISTRATION DISCOUNT: Register early and save! All registrations postmarked by **July 27, 2007**, with accompanying payment, receive the early registration discount of \$100 off the conference fee. All registrations postmarked after July 27 are subject to the standard fee.

CANCELLATION POLICY: A full refund will be made if notice of cancellation is received by **Friday, August 17, 2007**. Cancellations received after August 17 and before August 31 are subject to a \$100 fee. No refunds will be given for cancellations received on or after August 31, 2007. Course materials on CD-ROM will be sent to those unable to attend, but who cancel on or after August 31.

CLE CREDIT: Continuing Legal Education (CLE) credit is being requested in every state in which attendees are licensed to practice that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO expects most states will award 12 to 14.5 credit hours for this program.

ATTENDEE LIST

In order to be listed on the Attendee List, you must be registered as of **Friday, August 31, 2007**. Anyone who registers after this time will be listed on the Final Attendee List, which will be available on our website after the meeting.

Registration Form

September 9–11
NEW YORK, NEW YORK
WALDORF–ASTORIA



2007 ANNUAL MEETING

Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____ E-mail _____
 List state(s) for CLE credit: _____
 Bar number(s) for each state: _____

FEES	Enter appropriate amounts in this column and total below
-------------	-------------------------------------------------------------

<p>I. ANNUAL MEETING REGISTRANT — <i>The fee covers the Welcome Reception, 35th Anniversary Dinner Reception, breakfasts, and meeting materials. Fee does not include luncheons or Guest Package.</i></p> <p>Applicable Rate: { <input type="checkbox"/> IPO Member \$900 per person <input type="checkbox"/> IPO Inventor/Author Member \$450 per person <input type="checkbox"/> Non-member \$1,400 per person } \$ _____</p> <p><input type="checkbox"/> Monday Luncheon – <i>Address by Hon. Francis Gurry</i> \$50 per person \$ _____</p> <p><input type="checkbox"/> Tuesday Luncheon – <i>Address by Dr. Roger Radke</i> \$50 per person \$ _____</p> <p><input type="checkbox"/> EARLY REGISTRATION DISCOUNT – \$100 per person \$ _____</p> <p><i>To receive the \$100 early registration discount, submit registration form and payment postmarked on or before July 27, 2007. Subtract discount from the rate listed above.</i></p>	SUBTOTAL
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------

II. GUEST(S) OF MEETING REGISTRANT

Guest Name(s): _____

Guest Social Events Package \$250 per person \$ _____

Includes admission to the Sunday Welcome Reception, the 35th Anniversary Dinner Reception, and the Guest Breakfasts on Monday and Tuesday.

III. OPTIONAL IPO EDUCATION FOUNDATION CONTRIBUTION

\$5,000 \$1,000 \$500 \$100 \$Other \$ _____

Read about IPO Education Foundation on page 13.

PLEASE CHECK IF YOU PLAN TO ATTEND THE FOLLOWING FUNCTIONS:

(Included in your registration fee; for planning purposes only)

General Sessions (select one): Patent Trademark

Tuesday Committee CLE Sessions (1:30PM–3:00PM) (select one):

Arbitration and Mediation Committee
 Copyright Law & Practice and Industrial Designs Committees
 Damages & Litigation Committees
 Open Source Committee
 Software and Business Methods Committee
 Trade Secrets Committee

Sunday Welcome Reception
 Monday 35th Anniversary Dinner Reception

TOTAL DUE: \$

METHOD OF PAYMENT: *(Check or Credit Card)*

Check *(Payable to Intellectual Property Owners Association)*

Credit Card *(Faxed registrations MUST be accompanied by credit card information)*

American Express MasterCard Visa
 Carte Blanche Diners Club Discover

Card Number _____

Exp. Date _____

Signature _____

REGISTER ONLINE OR MAIL OR FAX THIS FORM TO:
 Intellectual Property Owners Association (IPO), 1255 Twenty-Third Street, NW, Suite 200, Washington, DC 20037-1174
 Fax: 202/466-2893. For more information, call 202/466-2396 or visit www.ipo.org/AM2007



Intellectual
Property
Owners
Association

1255 Twenty-Third Street, NW
Suite 200
Washington, DC 20037-1174

T: 202/466-2396
F: 202/466-2893
E: info@ipo.org

www.ipo.org

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
DULLES, VA
PERMIT NO. 382



Join Us! 2007 ANNUAL MEETING



September 9-11
NEW YORK, NEW YORK
WALDORF-ASTORIA

www.ipo.org/AM2007