

IPO 2006

ANNUAL MEETING

BRINGING TOGETHER

CORPORATE AND PRIVATE
ATTORNEYS AND EXECUTIVES

SEPTEMBER 10-12

CHICAGO, ILLINOIS
THE FAIRMONT HOTEL



SPECIAL GUESTS

Hon. Alison J. Brimelow
EPO

Hon. Jon W. Dudas
USPTO

John E. Knudson
Henkel of America, Inc.

And a distinguished
panel of judges

NEW THIS YEAR:

CONCURRENT SESSIONS ON
PATENTS & TRADEMARKS

GALA EVENT

TUTANKHAMUN
AND THE GOLDEN AGE OF THE PHAROHS

Exclusive dinner reception
at The Field Museum
featuring the King Tut exhibition.
See page 8 for details.

RECORD
ATTENDANCE
LAST YEAR!

12 - 14.5
CLE CREDITS

Dear IPO Members and Colleagues:

It is my pleasure to invite you to the 34th IPO Annual Meeting in Chicago. The program committee, chaired by Doug Norman of Eli Lilly and Co., has created an innovative two-day program full of timely patent, trademark and copyright topics.

The Chicago Annual Meeting offers an enticing mix of educational programs, committee meetings, social events and networking opportunities, exhibits, and tours. Renew acquaintances and make new friends by attending the welcome reception on Sunday evening at the Fairmont Chicago Hotel. The Monday evening gala dinner reception promises attendees a rare opportunity to see the treasures of King Tut in a private setting among friends and colleagues.

We are pleased to have **Hon. Jon W. Dudas**, Director of the U.S. Patent and Trademark Office, as Monday's luncheon speaker. The Tuesday opening speech is by the European Patent Office President-elect, **Hon. Alison J. Brimelow**, and Tuesday's luncheon speaker will be **John E. Knudson**, President of Henkel of America, Inc. New this year, we are offering parallel sessions on patent and trademark topics. Program details begin on page 3.

Chicago in the fall is a delightful place for you and your family to visit, full of museums, historical sites and attractions. In addition to the reception and dinner, spouses and guests may choose to participate in a "Merchandise Mart Tour," with lunch at a well-known Chicago cooking school. We will also be offering a tour to Frank Lloyd Wright's family home and other Wright masterpieces on Tuesday.

I hope you will join us for what promises to be an outstanding program!

Cordially,



Marc S. Adler
President



Ron Schramm



Intellectual
Property
Owners
Association

ADVOCATING EFFECTIVE RIGHTS

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Winds of Change

in the windy city

PATENTS :: TRADEMARKS :: COPYRIGHTS :: TRADE SECRETS

IPO 2006

ANNUAL MEETING

SEPTEMBER 10-12

CHICAGO, ILLINOIS
THE FAIRMONT HOTEL

SPECIAL GALA EVENT

Exclusive dinner reception at The Field Museum, featuring the King Tut exhibition.


See page 8 for details.

Canopic Coffinette of Tutankhamun.
Gold, carnelian, obsidian, rock crystal, glass.
Length 15 in., width 4 in., depth 4 in. approximately.
Reign of Tutankhamun (c.1336-1327B.C.)
© Andreas F. Voegelin



Ron Schramm

Conference at-a-Glance

<i>Subject to change</i>	SUNDAY 9/10	MONDAY 9/11	TUESDAY 9/12	
REGISTRATION DESK	NOON-8:00PM	7:30AM-5:30PM	7:30AM-5:30PM	
EXHIBIT HALL	NOON-6:00PM	7:30AM-5:30PM	7:30AM-5:30PM	
GUEST TOURS	-	9:30AM-2:30PM	9:00AM-3:00PM	
7:00 AM			IPOEF Board Meeting (7:00AM-8:00AM)	
7:30				
8:00		Continental Breakfast	Continental Breakfast	
8:30		Welcome Remarks		
9:00		General Update on the Law	European Litigation	
9:30			Disputes Over Trademark Use	
10:00			Patent Reform Legislation	
10:30		Coffee Break	Coffee Break	
11:00		Supreme Court Activity in the IP Arena	Sarbanes-Oxley and IP	
11:30		U.S. Legislative Update	Use of Surveys in U.S. Trademark Legislation	
12:00 NN				
12:30	IPO Board of Directors Meeting (Members and Alternates)	LUNCHEON	LUNCHEON	
1:00		Address by Hon. Jon W. Dudas	Address by John E. Knudson	
1:30				
2:00		Case Management in High Throughput Jurisdictions	Trademark Counterfeiting & Gray Market Goods	IPO Committee CLE Presentations (Select One of Seven)
2:30				
3:00			Coffee Break	Coffee Break
3:30				
4:00	IPO Committee Business Meetings	The Business Reasons for Making Diversity a Priority	Opinions of Counsel, Willful Infringement & Inequitable Conduct	
4:30		Counterfeiting and Piracy in China	Brands & Advertising	
5:00			Meeting Adjournment	
5:30				
6:00	Welcome Reception			
6:30				
7:00				
7:30		Gala Dinner Reception at The Field Museum		
8:00	IPO Board of Directors Dinner (By Invitation)			
8:30				
9:00				
9:30				
10:00				

Deadlines

July 28, 2006

Early Registration Discount

August 18, 2006

Hotel Reservations

September 7, 2006

Registration Cancellation

Breaks, Meals & Social Events

CLE & Business Meetings

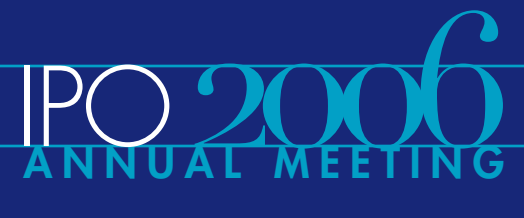
Concurrent Sessions:

Patent

Trademark

*Winds of
Change*
in the windy city

Conference Program



SEPTEMBER 10-12

CHICAGO, ILLINOIS • THE FAIRMONT HOTEL

SUNDAY, SEPTEMBER 10

12:00NN-8:00PM	EARLY REGISTRATION
12:00NN-4:00PM	IPO BOARD OF DIRECTORS MEETING <i>Board Members and Alternates</i>
4:00PM-5:00PM	COMMITTEE BUSINESS MEETINGS
6:00PM-8:00PM	WELCOME RECEPTION <i>Sponsored by Kenyon & Kenyon LLP</i>
8:00PM-10:00PM	IPO BOARD OF DIRECTORS DINNER <i>By Invitation</i>

MONDAY, SEPTEMBER 11

7:30AM-8:15AM	REGISTRATION & CONTINENTAL BREAKFAST <i>Breakfast sponsored by Leydig, Voit & Mayer, Ltd.</i>
8:15AM-8:30AM	WELCOME REMARKS <ul style="list-style-type: none"> • Marc S. Adler, <i>IPO President, Rohm and Haas Co., Philadelphia, PA</i>
8:30AM-10:00AM	PLENARY General Update on the Law <ul style="list-style-type: none"> • William P. Atkins, <i>Pillsbury Winthrop Shaw Pittman LLP, McLean, VA</i> <p>Moderator:</p> <p>Speakers:</p> <p>Patents: • Kenneth R. Adamo, <i>Jones Day, Cleveland, OH</i></p> <p>Trademarks: • Theodore H. Davis, Jr., <i>Kilpatrick Stockton, Atlanta, GA</i></p> <p>Copyright: • Edwin Komen, <i>Sheppard, Mullin, Richter & Hampton LLP, Washington, DC</i></p>
10:00AM-10:30AM	COFFEE BREAK <i>Sponsored by Baker & McKenzie LLP</i>
10:30AM-12:00NN	CONCURRENT SESSIONS

PATENT/GENERAL

Supreme Court Activity in the IP Arena

Moderator: • Paul H. Berghoff, *McDonnell Boehnen Hulbert & Berghoff LLP, Chicago, IL*

- Speakers:
- Prof. Mark A. Lemley, *Stanford Law School, Stanford, CA*
 - Timothy J. Malloy, *McAndrews, Held and Malloy, Chicago, IL*
 - Daniel A. Boehnen, *McDonnell Boehnen Hulbert & Berghoff LLP, Chicago, IL*

TRADEMARK

U.S. Legislative Update

Moderator: • Edward W. Gray, Jr., *Morrison & Foerster LLP, Washington, DC*

- Speakers:
- David H. Bernstein, *Debevoise & Plimpton LLP, New York, NY*
 - Elizabeth Ann "Betty" Morgan, *Epstein Becker & Green, P.C., Atlanta, GA*

See page 17 for registration form

MONDAY, SEPTEMBER 11 *Continued*

12:15PM–1:45PM

LUNCHEON

Sponsored by Proskauer Rose LLP

Address by:

Hon. Jon W. Dudas, *Under Secretary of Commerce for Intellectual Property and Director, U.S. Patent and Trademark Office*

Jon W. Dudas became Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office in July 2004. He previously served as acting Under Secretary and Director, and Deputy Under Secretary and Deputy Director, from 2002 to 2004. Prior to his appointment, Mr. Dudas served as the Counsel for Legal Policy and Senior Floor Assistant to Speaker of the House J. Dennis Hastert.

From 1997 to 2000, Mr. Dudas was the Deputy General Counsel and Staff Director for the House Judiciary Committee. Earlier, he served as a Counsel to the Subcommittee on Courts and Intellectual Property and as Legislative Counsel to Congressman Henry Hyde.

Mr. Dudas holds a Bachelor of Science degree in Finance, summa cum laude, from the University of Illinois and a law degree from the University of Chicago, with honors.



2:00PM–3:30PM

CONCURRENT SESSIONS

PATENT/GENERAL

Case Management in High Throughput Jurisdictions

- Moderator:** • James H. Pooley, *Pooley & Oliver, Palo Alto, CA*
- Judges:**
- Hon. Ronald M. Whyte, *U.S. District Court of Northern California, San Jose, CA*
 - Hon. James F. Holderman, *U.S. District Court of Northern Illinois, Chicago, IL*
 - Hon. Kent A. Jordan, *U.S. District Court of Delaware, Wilmington, DE*
 - Hon. Robert E. Payne, *U.S. District Court of Eastern Virginia, Richmond, VA*

TRADEMARK

Trademark Counterfeiting and Gray Market Goods

- Speakers:**
- Nils Victor Montan, *International AntiCounterfeiting Coalition (IACC), formerly of Warner Bros., Washington, DC*
 - Barbara Kolsun, *7 for All Mankind, New York, NY*
 - J. Andrew Coombs, *J. Andrew Coombs, P.C., Glendale, CA*

3:30PM–4:00PM

COFFEE BREAK

Sponsored by Baker & McKenzie LLP

MONDAY, SEPTEMBER 11 *Continued*

4:00PM–5:30PM

CONCURRENT SESSIONS

PATENT/GENERAL

The Business Reasons for Making Diversity a Priority

Moderator: • Gary M. Ropski, *Brinks Hofer Gilson & Lione, Chicago, IL*

Speakers: • Veta T. Richardson, *Minority Corporate Counsel Association, Washington, DC*

• P. Alex Vasquez, *Wal-Mart Stores, Inc., Bentonville, AR*

• Mary B. Cranston, *Pillsbury Winthrop Shaw Pittman LLP, San Francisco, CA*

TRADEMARK

Counterfeiting and Piracy in China

Moderator: • Jon D. Wood, *Bridgestone Americas Holding, Inc., Akron, OH*

Speakers: • Jack Chang, *General Electric Co., Fairfield, CT*

• Bill Wei, *Nike Inc., Guangzhou, China*

7:00PM–9:00PM

IPO DINNER RECEPTION AT THE FIELD MUSEUM *(see page 8 for details)*
Dinner Reception sponsored by Brinks Hofer Gilson & Lione and McDonnell Boehnen Hulbert & Berghoff LLP

TUESDAY, SEPTEMBER 12

7:00AM–8:00AM

IPO EDUCATION FOUNDATION BOARD OF DIRECTORS MEETING
Board Members and Alternates

7:30AM–8:30AM

CONTINENTAL BREAKFAST
Breakfast sponsored by Mayer, Brown, Rowe & Maw LLP

8:30AM–10:00AM

CONCURRENT SESSIONS

PATENT/GENERAL

European Litigation

Moderator: • David J. Kappos, *IBM Corp., Armonk, NY*

Speaker: • Hon. Alison J. Brimelow, *President-elect, European Patent Office, Munich, Germany*

Patent Reform Legislation

Moderator: • Carol Oberdorfer, *BNA's Patent, Trademark & Copyright Journal, Washington, DC*

Speakers: • Steven W. Miller, *Procter & Gamble Co., Cincinnati, OH*

• Richard J. Lutton, Jr., *Apple Computer, Inc., Cupertino, CA*

TRADEMARK

Catching a Moving Train: Current Disputes Over Trademark Use on Websites, Domain Names, Keyword Advertising, Pop-up Ads

Moderator: • Jonathan Jennings, *Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, Chicago, IL*

Speakers: • Rose Hagan, *Google, Mountain View, CA*

• Frank L. Politano, *AT&T Corp., Bedminster, NJ*

• Paul Alan Levy, *Public Citizen Litigation Group, Washington, DC*

10:00AM–10:30AM

COFFEE BREAK
Sponsored by Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP

TUESDAY, SEPTEMBER 12 *Continued*

10:30AM-12:00NN

CONCURRENT SESSIONS

PATENT/GENERAL

Sarbanes-Oxley and IP

- Speakers:
- Wayne Sobon, *Accenture, Palo Alto, CA*
 - R. Mark Halligan, *Welsh & Katz, Ltd., Chicago, IL*
 - Paul F. Linn, *Michael Best & Friedrich LLP, Milwaukee, WI*

TRADEMARK

Use of Surveys and Survey Experts in U.S. Trademark Litigation

- Moderator:
- Steven G. Steger, *Brunswick Corp., Lake Forest, IL*
- Speakers:
- Jacqueline A. Leimer, *Kraft Foods, Northfield, IL*
 - Christopher A. Bloom, *Bell, Boyd & Lloyd LLC, Chicago, IL*
 - Phil Johnson, *Leo J. Shapiro and Associates, LLC, Chicago, IL*

12:15PM-1:45PM

LUNCHEON

Sponsored by StoneTurn Group, LLP

Address by:

John E. Knudson, *President, Henkel of America, Inc., Gulph Mills, PA*

John E. Knudson is President of Henkel of America, Inc., the North American affiliate of the Henkel Group. At Henkel, Knudson leads the company's US and Canadian business operations and works to expand the company's presence in branded products. Familiar North American brands include Loctite® adhesives, Dep® and LA LOOKS® hair care products, Duck® brand duct tape, LePage® adhesives, Dial® soap, and Purex® laundry detergent.

A 37-year veteran of Henkel Corporation, Knudson's previous positions within the company have included Senior Vice President and Chief Financial Officer in North America, President and Chief Administrative Officer of Henkel Mexico, Vice President of Henkel's water-soluble polymers division, and Vice President of Finance and Controller for various other Henkel divisions. He held business management and finance positions with The Donaldson Company and General Mills, Inc. prior to joining Henkel Corporation.

Knudson received his M.B.A from Minnesota State University Mankato and resides in Collegetown, Pennsylvania.



TUESDAY, SEPTEMBER 12 *Continued*

2:00PM–3:30PM

CONCURRENT SESSIONS

IPO COMMITTEE CLE PRESENTATIONS *(speakers to be announced)*

- **Counterfeiting & Piracy Committee**
The Ten Things Every Practitioner Should Know About Anti-Counterfeiting and Piracy: How to identify threats and what steps companies should take to protect corporate IP.
- **Discovery Committee**
Understanding the New E-Discovery Rules: Overview of recent amendments to the Federal Rules of Civil Procedure regarding e-discovery. Session will highlight the practical implications of these changes through two mock case studies.
- **Genetic Resources and Traditional Knowledge Committee**
Imposing a New Requirement for Patentability? How current International Treaty negotiations and changes in foreign laws may adversely affect your patent rights. What you can do and proposed solutions.
- **Industrial Designs Committee**
Effective Design Protection and Enforcement: A practical look at protecting product design in the U.S. using copyright, trade dress and design patents.
- **Patent Law and Practice (International) Committee**
International Patent Roundup: An update on three “hot topics” in the international patent arena: (1) developing a global patent application, (2) managing patent prosecution offshore; and (3) seeking substantive patent law harmonization.
- **Patent Office Practice (U.S.) Committee**
Patent Quality Initiatives at the USPTO and Peer Review Pilot Proposal: Overview of initiatives at the USPTO to improve the quality of patent examination and grants including a proposal to implement a peer review pilot to provide additional prior art for examiners.
- **Trade Secrets and Asian Practice Committees**
Protecting U.S. Trade Secrets in China: Steps that U.S. companies can take to protect their rights in China. Session will address the current legal framework in China for trade secrets as well as practical advice on preventing information leaks and initiating enforcement actions.

3:30PM–4:00PM

COFFEE BREAK

Sponsored by Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP

4:00PM–5:30PM

CONCURRENT SESSIONS

PATENT/ETHICS

Opinions of Counsel, Willful Infringement and Inequitable Conduct*Moderator:* • William B. Heming, *Caterpillar Inc., Peoria, IL***Opinions of Counsel and Willful Infringement***Speaker:* • Thomas L. Irving, *Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC***Proving or Defending Against Inequitable Conduct Charges; Using Expert Witnesses***Speaker:* • William C. Rooklidge, *Howrey LLP, Irvine, CA*

TRADEMARK

Brands and Advertising*Moderator:* • Michael L. Glenn, *Dow Chemical Co., Midland, MI**Speakers:* • Kathryn Barrett Park, *General Electric Co., Fairfield, CT*

- TBA

5:30PM

ADJOURNMENT



Monday, September 11

Dinner Reception at The Field Museum

Annual Meeting registrants and their paid guests are invited to spend a private evening with King Tut at The Field Museum. Guests will dine on regional cuisines from around the world as they stroll among the numerous exhibitions at The Field Museum, most significantly *Tutankhamun and the Golden Age of the Pharaohs*.

It has been almost 30 years since the golden artifacts of the boy-king last traveled to the U.S. Now Tutankhamun is back, giving visitors the chance to learn firsthand about the life and magic of this ancient monarch. The exhibition will include 50 major objects excavated from Tutankhamun's tomb, including his royal diadem—the gold crown discovered encircling the head of the king's mummified body that he likely wore while living—and one of the gold and precious stone inlaid canopic coffinettes that contained his mummified internal organs.

More than 70 objects from other royal tombs of the 18th Dynasty (1555 B.C.–1305 B.C.) will be showcased as well.

All of the treasures in the exhibition are between 3,300 and 3,500 years old.

Meeting registrants and their paid guests will travel by bus to The Field Museum departing from the Fairmont Chicago Hotel Auto Lobby at 6:30PM.

*Dinner reception at The Field Museum 7:00PM–9:00PM.
Return to hotel via bus by 9:30PM.*

Dinner reception made possible by the law firms of Brinks Hofer Gilson & Lione and McDonnell, Boehnen, Hulbert & Berghoff LLP



Canopic Coffinette of Tutankhamun. Gold, carnelian, obsidian, rock crystal, glass. Length 15 in., width 4 in., depth 4 in. approximately. Reign of Tutankhamun (c.1336-1327B.C.) © Andreas F. Voegelin



© The Field Museum, GN90670_05Bd

Tour Sponsor:




Northern Trust

Chicago Sponsor:



Proud Parent of ComEd

An exhibition from  **NATIONAL GEOGRAPHIC**. Organized by Arts and Exhibitions International and AEG Exhibitions in association with The Supreme Council of Antiquities of Egypt and The Field Museum.



Monday, September 11

What's Cooking at The Merchandise Mart?

Explore one of Chicago's famous markets, The Merchandise Mart, and participate in an interactive cooking class ending with lunch. Founded in 1930, The Merchandise Mart was conceived as a model of modern, scientific efficiency in wholesale merchandising. At the time of completion, The Mart was the largest building in the world at four million square feet.

In 1945, ownership of The Mart passed from Marshall Field and Company to Joseph P. Kennedy, father of 35th President John F. Kennedy. Kennedy ushered in a new era of mercantile pride by reviving the original concept of the building and gradually allowing public access. In 1948, The Mart was opened to the public for daily tours and continues to draw thousands of visitors every year.

The 60-minute tour will include an historical overview of the 25-story building as well as guided tours through the showrooms that represent the Commercial, Residential, Kitchen and Bath, Decorative Accessories and Gift Floors.

After the tour, a three hour cooking class will be held at The Chopping Block, a well-known cooking school located in The Mart. You will have the opportunity to participate at your own individual interest level in the preparation of a three course meal that you will then dine on for lunch.

Participants will depart the Fairmont Chicago Hotel Auto Lobby by bus at 9:30AM and return to the hotel by 2:30PM.

Registration for the tour must be made in advance and should be indicated on the registration form on page 17.

The cost is \$150 and includes lunch.





Tuesday, September 12

A Young Man On A Mission: Frank Lloyd Wright In Oak Park

In 1889, twenty-two year old Frank Lloyd Wright, lacking both formal training and an academic degree, began a quiet movement in the Oak Park house he designed and built for a growing family. As his fame grew, the movement became a revolution and the residence expanded into an office, then a workshop and studio. From this home, his imaginative art and daring designs became world famous. Wright called his new architectural movement the "Prairie School." More than a century later, it ranks as America's most influential architectural expression. Each year the American Institute of Architects again names Frank Lloyd Wright as "the most original architect the U.S. ever produced – and more important – one of the most creative architectural geniuses of all time."

An architectural docent will conduct a comprehensive, private tour of the residence, now fully restored to its original 1889 appearance, for IPO Annual Meeting tour attendees.



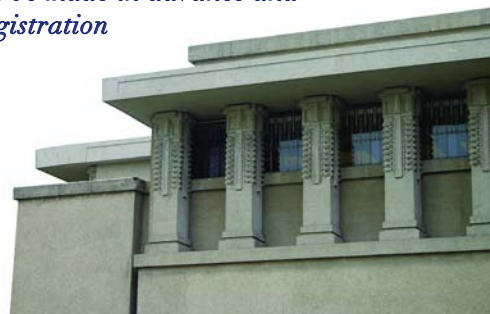
Guests will also visit nearby Unity Temple. Wright called it "my little jewel box." The world celebrates it as one of his most daring works, a three-dimensional series of complex rectilinear solids cast in reinforced concrete. The three-level interior, in which no one is more than forty-five feet from the pulpit, is virtually unchanged.

Following the tour, guests will lunch at Oak Park's Winberie's Bistro.

Participants will depart the Fairmont Chicago Hotel Auto Lobby by bus at 9:00 AM and return to the hotel by 3:00 PM.

Registration for the tour must be made in advance and should be indicated on the registration form on page 17.

The cost is \$130 and includes lunch.



2006 Annual Meeting Sponsors



Brinks Hofer Gilson & Lione
Monday Dinner Reception



McDonnell Boehnen Hulbert & Berghoff LLP

McDonnell Boehnen
Hulbert & Berghoff LLP
Monday Dinner Reception

PROSKAUER ROSE LLP®

Proskauer Rose LLP
Monday Luncheon



StoneTurn Group, LLP
Tuesday Luncheon



Kenyon & Kenyon LLP
Sunday Welcome Reception



Leydig, Voit & Mayer, Ltd.
Monday Continental Breakfast



Mayer, Brown,
Rowe & Maw LLP
Tuesday Continental Breakfast

BAKER & MCKENZIE

Baker & McKenzie LLP
Monday Coffee Breaks



Pattishall, McAuliffe, Newbury,
Hilliard & Geraldson LLP
Tuesday Coffee Breaks

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IP EXPO

EXHIBITORS

The 2006 IPO Annual Meeting will feature an exhibit area that will be open 12:00NN–6:00PM on Sunday and 7:30AM–5:30PM on Monday and Tuesday.

Be sure to visit these exhibit booths:

ALM

Anaqua

AutoDocs, LLC

BNA

Chemical Abstracts Service (CAS)

Compulit, A Pitney Bowes Co.

Computer Packages Inc.

CPA North America, LLC

Denneweyer

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Inside Counsel

Ocean Tomo

Patent Awards

Patrix Intellectual Property Helpware

PTFM, LLC

Questel Orbit

RWS Group

SSCI, Inc.

Technology & Patent Research
International Inc.

Transperfect Translations

Thomson Scientific

U.S. Patent and Trademark Office



Intellectual Property Owners Association (IPO), established in 1972, is a trade association for owners of patents, trademarks, copyrights, and trade secrets. IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

The association advocates effective and affordable IP ownership rights and provides a wide array of services to members. It concentrates on: supporting member interests relating to legislative and international issues; analyzing current IP issues; providing information and educational services; and disseminating information to the general public on the importance of intellectual property rights.

Membership

"IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology."

GOVERNMENT AFFAIRS

Promoting the interests of the IP owner

IPO advocates cost effective and reliable patent, trademark, copyright, and trade secret protection and urges laws to provide reasonable certainty and avoid undue litigation. Current initiatives include:

- Promoting legislation to reform U.S. patent and trademark laws.
- Filing amicus briefs with U.S. courts.
- Ending permanently the government's practice of diverting user fee collections from the USPTO.
- Working to harmonize the world's patent laws.
- Combatting counterfeiting and piracy in the U.S. and abroad.

MEMBER EDUCATION

Building knowledge and relationships

IPO promotes professional development and networking through conferences and committee work.

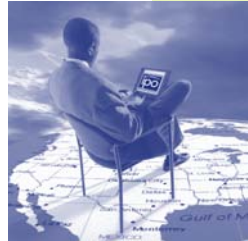
- IPO's meetings bring together experts from the U.S. and abroad to discuss recent trends and developments in IP law. Mark your calendar for the 2007 IPO Annual Meeting, September 9-11 in New York.
- IPO's Standing IP Committees address six areas of IP policy, law, and practice. Committees prepare reports on current issues in the courts, government agencies, and Congress and develop policy recommendations for the IPO Board of Directors.

SOURCE OF IP INFORMATION

A unique resource — www.ipo.org

IPO provides varied information services to members. The IPO website is a leading IP research tool.

- The emailed IPO Daily News™ provides timely summaries of patent and trademark opinions of the U.S. Court of Appeals for the Federal Circuit and is a source for latest information on legislative and international events.
- www.ipo.org features a searchable membership directory, IPO Daily News™ and IPO's Federal Circuit Summaries™ archives, and IPO's Global IP Calendar™, the IP professional's one-stop source for all IP meetings and events.
- Search www.ipo.org for access to thousands of documents.
- New in 2006: the "IP Buyers Guide" and member surveys on corporate IP management and patent quality.



PUBLIC AWARENESS

Leading the IP rights information campaign

IPO informs the public and government policy makers about the increasing importance of intellectual property systems to the national economy.

- IPO's Education Foundation is a non-profit organization devoted to broadening the public understanding and appreciation of intellectual property rights.
- IPO comments when IP is challenged in connection with such controversies as access to medicines, issues of "open source" licensing, and the efforts of developing countries to protect "traditional knowledge."

Join IPO

If the 2006 IPO Annual Meeting interests you, consider joining IPO. For information about becoming a member contact the IPO office at 202/466-2396 or apply online at www.ipo.org.



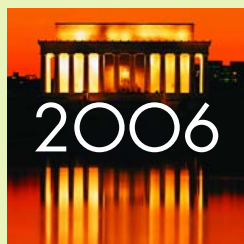
About IPO Education Foundation

Intellectual Property Owners Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights.



CALENDAR

Save the Dates



DECEMBER 4

PTO Day

Washington, DC
(IPO Education Foundation Event)

DECEMBER 5

Patent Interferences Rules & Practice

Washington, DC



SEPTEMBER 9-11

IPO Annual Meeting

New York, NY

IPO Education Foundation conducts programs to:

- Broaden public understanding of systems for protecting intellectual property
- Sponsor awards for the purpose of recognizing outstanding achievement in the fields of invention, creativity and IP rights
- Publish reports dealing with legal, economic and other aspects of intellectual property

IPO Education Foundation is tax-exempt under tax code 501(c)(3). Donations to the foundation by individuals are tax deductible to the extent allowed by law. The Foundation is a subsidiary of Intellectual Property Owners Association (IPO), a trade association with members who own or are interested in intellectual property rights.

To find out more about IPO Education Foundation programs call 202/466-2396 or go to www.ipso.org/educationfoundation.

See page 17 to make a donation.

IPO EDUCATION FOUNDATION BOARD OF DIRECTORS

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Committees provide IPO members the opportunity to contribute their talent and experience to advancing the goals of the association. The IPO committee structure includes 29 Standing IP Committees addressing 6 issue areas, with more than 700 members. A wide range of topics is covered including numerous aspects of patents, trademarks, copyrights, and trade secrets. Committees play an integral role in policy development at IPO by researching and providing analysis on current IP issues and producing recommendations for the Board of Directors. For a description of IPO committees, visit www.ipso.org.

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Antitrust & Competition Law
Standards Setting

Business Issues Division

Corporate IP Management
Counterfeiting & Piracy
Insurance
IP Licensing
IP Valuation & Taxation
Open Source
Small Entities
Trade Secrets

Copyright Division

Copyright Law & Practice
Industrial Designs

Litigation and Dispute Resolution Division

Arbitration & Mediation
Damages
Discovery
International Trade Commission (ITC)
Litigation

Patent Division

Asian Practice
Genetic Resources & Traditional Knowledge
Hatch-Waxman
Patent Interferences
Patent Law (U.S.)
Patent Law & Practice (International)
Patent Office Practice (U.S.)
Software and Business Methods

Trademark Division

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Trademark Law (U.S.)
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Annual Meeting Registration

THREE EASY WAYS TO REGISTER

Advance registration is required. Registrations will be accepted online or via fax or mail.

Online: www.ipo.org/AnnualMeeting.

Fax: Send your registration and credit card information to 202/466-2893.

Mail: Send your registration with your check or credit card information to:

Intellectual Property Owners Association (IPO)
1255 Twenty-Third Street NW, Suite 200
Washington, DC 20037

Please reserve early. Space is limited. IPO will confirm all registrations by e-mail. The program is subject to change. Please visit our web site for additional details.

FEES

The Annual Meeting registration fee is:

- \$850 per person for IPO members
- \$450 per person for IPO inventor/author members
- \$1150 per person for non-members

The all-inclusive fee includes the Sunday evening reception, Monday's breakfast, luncheon, and evening dinner reception, Tuesday's breakfast and luncheon, and conference materials on CD-ROM.

Guests of the registrant may purchase Monday guest tour tickets for \$150, Monday evening dinner reception tickets for \$150, Tuesday guest tour tickets for \$130, and attend the Sunday evening reception on a complimentary basis, but are not permitted to attend any other portions of the meeting.

Any employee of a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO. A person is not entitled to the member rate, however, on the basis that she or he is employed in the same organization as another person who belongs to IPO as an individual member.

EARLY REGISTRATION DISCOUNT

Register early and save! All registrations postmarked by July 28, 2006, with accompanying payment, receive the early registration discount of \$100 off the conference fee. All registrations postmarked after July 28 are subject to the standard fee.

CANCELLATION POLICY

A full refund will be made if notice of cancellation is received by Friday, August 18, 2006. Cancellations received after August 18 and before September 7, 2006 are subject to a \$100 fee. No refunds will be given for cancellations received on or after September 7. Course materials on CD-ROM will be sent to those unable to attend, but who cancel on or after September 7.

CLE CREDIT

Continuing legal education (CLE) credit is being requested in every state in which attendees are licensed to practice that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO expects most states will award 12 to 14.5 credit hours for this program.

ATTENDEE LIST

In order to be listed on the Attendee List, you must be registered as of Friday, September 1, 2006. Anyone who registers after this time will be listed on the Final Attendee List, which will be available on our website after the meeting.

Hotel Information

The Fairmont Chicago
200 N. Columbus Drive
Chicago, IL 60601

Reservations
(800) 441-1414

IPO Group Rates
\$263 Single
\$283 Double

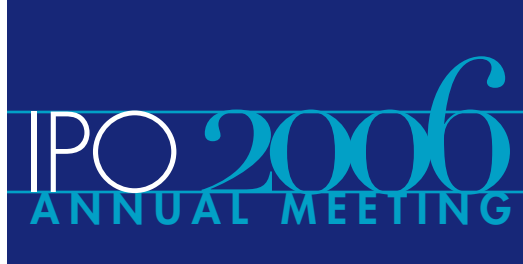
To be assured of a room at the reduced IPO group rate, you must make your reservation directly with the Fairmont Chicago by August 18, 2006 and identify yourself as a participant in the IPO Annual Meeting. After August 18, 2006 reservations can only be made according to the space/rate availability.

The taxi ride from Chicago O'Hare International Airport is approximately 40 minutes and \$40. Midway Airport is about 25 minutes and \$25-30.





SEPTEMBER 10-12
 CHICAGO, ILLINOIS
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Registration Form

Name _____

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Address _____

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State(s) to apply for CLE credit in: _____

Bar number(s) for each state: _____

Fees	Enter appropriate amounts in this column and total below
I. ANNUAL MEETING REGISTRANT — The all-inclusive fee covers all events, meals, and meeting materials on CD-ROM. Fee does <u>not</u> include tours.	Registrant Fee
<input type="checkbox"/> IPO Member \$850 per person <input type="checkbox"/> IPO Inventor/Author Member \$450 per person <input type="checkbox"/> Non-member \$1150 per person	\$
<input type="checkbox"/> Early Registration Discount — \$100 per person <i>To receive the \$100 early registration discount, submit registration form and payment postmarked on or before July 28, 2006. Subtract discount from the rate listed above.</i>	
II. GUEST(S) OF MEETING REGISTRANT Guest Name(s): _____	Guest Fee (optional)
<input type="checkbox"/> Guest Dinner Reception at The Field Museum on 9/11 \$150 per person <input type="checkbox"/> What's Cooking at The Merchandise Mart Tour on 9/11 \$150 per person <input type="checkbox"/> Frank Lloyd Wright Tour on 9/12 \$130 per person	\$
III. OPTIONAL IPO EDUCATION FOUNDATION CONTRIBUTION <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50 <input type="checkbox"/> \$Other <i>Read about IPO Education Foundation on page 13.</i>	
TOTAL DUE	\$

Please check if you plan to attend the following functions

(included in your registration fee; for planning purposes only):

- Monday Luncheon
- Monday Dinner Reception at The Field Museum
- Tuesday Luncheon

Tuesday Committee CLE Sessions (2:00PM-3:30PM) (select one):

- Counterfeiting and Piracy Committee
- Discovery Committee
- Genetic Resources & Traditional Knowledge Committee
- Industrial Designs Committee
- Patent Law and Practice (International) Committee
- Patent Office Practice (U.S.) Committee
- Trade Secrets and Asian Practice Committees

METHOD OF PAYMENT: *(Check or Credit Card)*

Check *(Payable to Intellectual Property Owners Association)*

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