



# 2005

## IPO Annual Meeting

PATENTS

TRADEMARKS

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SEPTEMBER 11 — 13

WESTIN SEATTLE HOTEL

SEATTLE, WASHINGTON

### SPECIAL GUESTS

Bruce L.A. Carter  
*CEO, ZymoGenetics, Inc.*

Hon. Makan Delrahim  
*Deputy Assistant Attorney General*

Hon. Marsha J. Pechman  
*U.S. District Court  
Washington*

Hon. T. John Ward  
*U.S. District Court  
Texas*

Hon. Kent A. Jordan  
*U.S. District Court  
Delaware*

BRINGING TOGETHER  
CORPORATE AND PRIVATE  
ATTORNEYS AND  
EXECUTIVES

SOLD OUT  
LAST TWO  
YEARS!

12 — 14.5  
CLE CREDITS



## Dear IPO Members and Colleagues:

It is my pleasure to invite you to the 33rd IPO Annual Meeting, in Seattle. The program committee, chaired by Mike Walker of DuPont Co., has put together an innovative two-day program full of timely patent, trademark and copyright topics.



The Seattle Annual Meeting offers an enticing mix of educational programs, committee meetings, social events and networking opportunities, exhibits, and tours. Renew acquaintances and make new friends by attending the welcome reception on Sunday evening at the Westin Seattle Hotel. The Monday evening reception and dinner promises attendees a true Pacific Northwest experience starting with a boat cruise on Puget Sound followed by a salmon bake on the island of Kiana.

We are pleased to have **Honorable Makan Delrahim**, Deputy Assistant Attorney General in the U.S. Department of Justice, as Monday's luncheon speaker. Tuesday's luncheon speaker will be **Dr. Bruce L.A. Carter**, President and Chief Executive Officer of ZymoGenetics, Inc.

The all-day Monday and Tuesday sessions cover a broad array of subjects ranging from **IP litigation**, to **patent reform legislation**, to an update on enforcement of **IP rights in China and India**, to a review of decisions by the **Court of Appeals for the Federal Circuit**. Five IPO committees will present "nuts and bolts" sessions. The Tuesday afternoon wrap-up sessions are an ethics program, "**What Every IP Attorney Needs to Know about Sarbanes-Oxley**," and "**Rules Aren't Made to be Broken: Follow Them or Risk the Consequences**." Program details begin on page 1 of this brochure.

We invite you to bring your family and enjoy Seattle in the fall. In addition to the receptions and dinner, spouses and guests may choose to participate in a "Seattle Highlights Tour," with lunch at the famed Pike Place Market. We will also be offering a tour to Snoqualmie Falls and Chateau Ste. Michelle Winery on Tuesday.

I hope you will join us for what promises to be an outstanding program!

Cordially,

A handwritten signature in blue ink that reads "J. Jeffrey Hawley".

J. Jeffrey Hawley  
President

**"Seattle"** is a derivative of

the Indian name "Sealth."

Sealth was a chief of the

Suquamish tribe at the time

the first white settlers

arrived in 1851.





# 2005

## IPO Annual Meeting

SEPTEMBER 11—13

WESTIN SEATTLE HOTEL

SEATTLE, WASHINGTON

Conference at a Glance .....	2
Conference Program .....	3
Monday Guest Tour .....	8
Tuesday Guest Tour .....	9
Monday Reception, Dinner & Entertainment .....	10
1st IPO-JIPA Asian Practice International Congress .....	11
Sponsors & Exhibitors .....	12
Membership .....	13
Committees & Future Meetings .....	14
IPO Board of Directors & Annual Meeting Program Committee .....	15
General Meeting Information .....	16
Accommodations .....	16
Registration Form .....	17

# Conference at a Glance

	SUNDAY 9/11	MONDAY 9/12	TUESDAY 9/13	WED. 9/14 & THURS. 9/15		
	REGISTRATION OPEN NOON-7:00PM	REGISTRATION & EXHIBITS OPEN 7:00AM-5:00PM	REGISTRATION & EXHIBITS OPEN 7:00AM-5:30PM			
		**GUEST TOUR** 9:00AM-3:00PM	**GUEST TOUR** 9:45AM-2:45PM			
7:00 AM		Continental Breakfast	Continental Breakfast	1st IPO-JIPA Asian Practice International Congress		
8:00 AM		Welcome Remarks				
9:00 AM		Role of Experts in Intellectual Property Litigation	Enforcement of IP Rights in China and India			
10:00 AM		Coffee Break	Coffee Break			
11:00 AM		Patent Reform Legislation	Federal Circuit: Update & Analysis			
12:00 PM		LUNCHEON	LUNCHEON			
1:00 PM		Address by Makan Delrahim	Address by Bruce L.A. Carter			
2:00 PM	IPO Board of Directors Meeting	CONCURRENT:	CONCURRENT:			
		USPTO Practice	Patent Dispute Mediation		IP- Antitrust Issues	Copyright & Trademark Issues
3:00 PM		Coffee Break	Coffee Break			
4:00 PM	Committee Business Meetings	CONCURRENT:	CONCURRENT:			
		Committee Presentations	Sarbanes- Oxley		Rules Aren't Made to be Broken	
5:00 PM		Select one of five (see page 5)	Meeting Adjournment			
6:00 PM	Welcome Reception					
7:00 PM			1st IPO-JIPA Asian Practice International Congress Reception			
8:00 PM	Board of Directors Dinner	Reception & Dinner				
9:00 PM						
10:00 PM						

## DEADLINES

August 5, 2005  
Early Registration Discount

August 16, 2005  
Hotel Reservations

September 8, 2005  
Registration Cancellation

- Registration
- Guest Tours
- CLE & Business Meetings
- Breaks, Meals & Social Events
- IPO-JIPA Congress (separate registration required)

# Conference Program



# 2005 IPO Annual Meeting

SEPTEMBER 11–13

WESTIN SEATTLE HOTEL

SEATTLE, WASHINGTON

## SUNDAY, SEPTEMBER 11

12:00NN – 7:00PM	EARLY REGISTRATION
12:00NN – 4:00PM	IPO BOARD OF DIRECTORS MEETING <i>Board Members and Alternates Only</i>
4:00PM – 5:00PM	COMMITTEE BUSINESS MEETINGS
5:00PM – 7:00PM	WELCOME RECEPTION <i>Sponsored by the law firm of Kenyon &amp; Kenyon</i>
7:00PM – 9:00PM	BOARD OF DIRECTORS DINNER <i>By invitation only</i>

## MONDAY, SEPTEMBER 12

7:00AM – 8:00AM	REGISTRATION & CONTINENTAL BREAKFAST <i>Breakfast sponsored by the law firm of Leydig, Voit &amp; Mayer, Ltd.</i>
8:00AM – 8:15AM	WELCOME REMARKS <b>J. Jeffrey Hawley</b> <i>IPO President</i> <i>Eastman Kodak Co., Rochester, NY</i>
8:15AM – 9:45AM	THE ROLE OF EXPERTS IN INTELLECTUAL PROPERTY LITIGATION <b>Moderator: Mauricio Uribe</b> <i>Christensen O'Connor Johnson Kindness PLLC, Seattle, WA</i> <ul style="list-style-type: none"> <li>• <b>Judge Marsha J. Pechman</b>, U.S. District Court for the Western District of Washington, Seattle, WA</li> <li>• <b>Judge T. John Ward</b>, U.S. District Court for the Eastern District of Texas, Marshall, TX</li> <li>• <b>Judge Kent A. Jordan</b>, U.S. District Court of Delaware, Wilmington, DE</li> </ul>
9:45AM – 10:15AM	COFFEE BREAK <i>Sponsored by the law firm of Christensen O'Connor Johnson Kindness PLLC</i>

Agenda subject to change

See page 17 for registration form



## MONDAY, SEPTEMBER 12 *(continued)*

10:15AM – 11:45AM

### PATENT REFORM LEGISLATION

**Moderator:** J. Jeffrey Hawley

*Eastman Kodak Co., Rochester, NY*

- Marc S. Adler, *Rohm and Haas Co., Philadelphia, PA*
- Bart Eppenauer, *Microsoft Corp., Redmond, WA*
- Douglas K. Norman, *Eli Lilly and Co., Indianapolis, IN*
- Q. Todd Dickinson, *General Electric Co., Fairfield, CT*

12:00NN – 1:30PM

### LUNCHEON

*Sponsored by the law firm of Woodcock Washburn LLP*

**Address by:** Hon. Makan Delrahim

*Deputy Assistant Attorney General*

*U.S. Department of Justice, Washington, D.C.*



### MAKAN DELRAHIM

**Deputy Assistant Attorney General  
for the Antitrust Division**

Makan Delrahim was appointed Deputy Assistant Attorney General for the Antitrust Division of the U.S. Department of Justice in July 2003. His principal responsibilities include overseeing international, appellate and policy matters at the Division. One of Mr. Delrahim's areas of primary focus is the policy review and evaluation of the application of domestic and international antitrust laws to intellectual property rights. He has also been appointed to serve as a member of the Attorney General's Task Force on Intellectual Property.

Mr. Delrahim joined the Antitrust Division after having served as the Staff Director and Chief Counsel of the Senate Judiciary Committee, reporting to Chairman Orrin G. Hatch. Prior to joining the Judiciary Committee in 1998, he practiced law at the Washington, DC offices of Patton Boggs, L.L.P., where he focused his practice on intellectual property, antitrust and international trade. Before that, he was employed at the National Institutes of Health's Office of Technology Transfer, and also served as Deputy Director for Intellectual Property at the United States Trade Representative's Office.

He holds a Bachelor of Science degree from the University of California, Los Angeles; a Juris Doctor degree from the George Washington University School of Law; and a Master of Science degree in Biotechnology from Johns Hopkins University. He is registered to practice before the U.S. Patent and Trademark Office.

1:45PM – 3:00PM

### CONCURRENT SESSIONS

#### U.S. Patent and Trademark Office Practice

**Moderator:** Michael K. Kirschner, *Issaquah, WA*

#### ■ The CREATE Act: What Every Patent Practitioner Needs to Know

- Stephen G. Kunin, *Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA*

#### ■ Recent PTO Developments

- Andrew J. Anderson, *Eastman Kodak Co. Rochester, NY*

#### Mediation of a Patent Dispute

**Moderators:**

- Barry Estrin, *E.I. du Pont de Nemours and Co. Wilmington, DE*
- Harrie R. Samaras, *RatnerPrestia, Valley Forge, PA*

**Mediator:** Zela G. Claiborne, *San Francisco, CA*

**Speakers:**

- Philip S. Johnson, *Johnson & Johnson New Brunswick, NJ*
- Gary L. Griswold, *3M Innovative Properties Co. St. Paul, MN*
- A. Stephens Clay, *Kilpatrick Stockton LLP, Atlanta, GA*
- Thomas F. Fleming, *Kaye Scholer LLP, New York, NY*

## MONDAY, SEPTEMBER 12 *(continued)*

3:00PM – 3:30PM

### COFFEE BREAK

*Sponsored by the law firm of Christensen O'Connor Johnson Kindness PLLC*

3:30PM – 5:00PM

### IPO COMMITTEE CLE PRESENTATIONS (concurrent)

#### Patent Infringement Damages Update & Discussion

##### Damages Committee

- Richard F. Bero, *Corporate Financial Advisors, Milwaukee, WI*
- Joan L. Eads, *Foley & Lardner, Madison, WI*
- In-house Counsel, *TBA*

#### Why More IP Owners Are Going to the ITC and What You Should Know Before You File

##### International Trade Commission and Trademark Law (U.S.) Committees

- Hildy Bowbeer, *3M Company, St. Paul, MN*
- Tom M. Schaumberg, *Adduci, Mastriani & Schaumberg, LLP, Washington, DC*
- Bassam (Sam) N. Ibrahim, *Buchanan Ingersoll PC, Alexandria, VA*
- Scott D. Phillips, *CRA International, Chicago, IL*
- Timothy R. Krogh, *Bridgestone Americas Holding Inc., Akron, OH*

#### Update on USPTO Practice Initiatives

##### Patent Office Practice (U.S.) and USPTO Strategic Plan Committees

##### ■ Update on the USPTO Strategic Plan

- Cameron K. Weiffenbach, *McDermott, Will & Emery, Washington, DC*

##### ■ Second Set of Eyes Review

- Stephen G. Kunin, *Oblon, Spivak, McClelland, Maier & Neustadt, P.C., Alexandria, VA*

##### ■ Restriction Practice Initiatives

- Michael L. Fuller, *Knobbe Martens Olson & Bear LLP, San Diego, CA*

#### A “Nuts & Bolts” Session to Help Companies Manage Key Risks Associated with Open Source Software

##### Open Source Committee

- Gary S. Morris, *Kenyon & Kenyon, Washington, DC*
- McCoy Smith, *Intel Corp., Hillsboro, OR*

#### Avoiding Pitfalls in Settling Pharmaceutical Patent Disputes

##### Antitrust and Competition Law and Hatch-Waxman Committees

- James C. Kellerman, *GlaxoSmithKline, King of Prussia, PA*
- M. Howard Morse, *Drinker Biddle & Reath LLP, Washington, DC*
- Brian P. Murphy, *Morgan Lewis & Bockius LLP, New York, NY*
- Patricia Clarke Lukens, *Johnson & Johnson, New Brunswick, NJ*

5:30PM – 10:30PM

### IPO RECEPTION & DINNER

*Reception sponsored by the law firm of Davis Wright Tremaine LLP*

*Dinner sponsored by the law firm of Willkie Farr & Gallagher LLP*

*See page 10 for details. Buses leave hotel promptly at 5:30PM.*



## TUESDAY, SEPTEMBER 13

7:00AM – 8:00AM	<b>REGISTRATION &amp; CONTINENTAL BREAKFAST</b> <i>Breakfast sponsored by the law firm of Fitzpatrick, Cella, Harper &amp; Scinto</i>
8:00AM – 9:45AM	<b>THE CHANGING ENVIRONMENT FOR ENFORCEMENT OF IP RIGHTS IN CHINA AND INDIA</b> <b>Moderator: Andrew M. Riddles</b> <i>Morgan &amp; Finnegan, LLP, New York, NY</i> <ul style="list-style-type: none"> <li>■ <b>The View from the U.S.</b> <ul style="list-style-type: none"> <li>• Elaine Wu, U.S. Patent &amp; Trademark Office, Alexandria, VA</li> </ul> </li> <li>■ <b>The View from China</b> <ul style="list-style-type: none"> <li>• Singer Huang, EAST IP Intellectual Property Services, Beijing, China</li> </ul> </li> <li>■ <b>The View from India</b> <ul style="list-style-type: none"> <li>• V. Lakshmi Kumaran, Lakshmi Kumaran &amp; Sridharan, New Delhi, India</li> </ul> </li> <li>■ <b>The In-House Perspective</b> <ul style="list-style-type: none"> <li>• Tom Robertson, Microsoft Asia Limited, Tokyo, Japan</li> </ul> </li> </ul>
9:45AM – 10:15AM	<b>COFFEE BREAK</b> <i>Sponsored by the law firm of Oblon, Spivak, McClelland, Maier &amp; Neustadt, P.C.</i>
10:15AM – 11:45AM	<b>THE FEDERAL CIRCUIT: UPDATE AND ANALYSIS</b> <b>Moderator: Ann K. Galbraith</b> <i>Boeing Co., Seattle, WA</i> <ul style="list-style-type: none"> <li>■ <b>The Federal Circuit: Year in Review</b> <ul style="list-style-type: none"> <li>• Gale R. Peterson, Cox Smith Matthews Inc., San Antonio, TX</li> </ul> </li> <li>■ <b>Is the Federal Circuit Succeeding?</b>  <b>An Empirical Analysis of Claim Construction</b> <ul style="list-style-type: none"> <li>• Prof. Polk Wagner, University of Pennsylvania Law School, Philadelphia, PA</li> </ul> </li> </ul>
12:00NN – 1:30PM	<b>LUNCHEON</b> <i>Sponsored by the law firm of Morgan &amp; Finnegan, LLP</i> <b>Address by: Dr. Bruce L.A. Carter</b> <i>Chairman of the Board, President and Chief Executive Officer, ZymoGenetics, Inc., Seattle, WA</i>

### BRUCE L.A. CARTER, PH.D.

Chairman of the Board, President and Chief Executive Officer, ZymoGenetics, Inc.

Dr. Carter is a well-known leader in the biotechnology industry. He was appointed Chairman of the Board of ZymoGenetics, Inc. in April 2005. He has served as ZymoGenetics President and Chief Executive Officer since April 1998 and as a director since 1987. From 1994 to 2000, Dr. Carter was Corporate Executive Vice President and Chief Scientific Officer for Novo Nordisk A/S, the former parent company of ZymoGenetics. Dr. Carter led the negotiations that established ZymoGenetics as an independent company from Novo Nordisk in 2000. He joined ZymoGenetics in 1986 as Vice President of Research and Development. From 1982 to 1986, Dr. Carter held various positions at G.D. Searle & Co., Ltd., a British pharmaceutical company, including Head, Molecular Genetics. From 1975 to 1982, he was a Lecturer at Trinity College, University of Dublin. Dr. Carter received a B.Sc. with Honors in Botany from the University of Nottingham, England, and a Ph.D. in Microbiology from Queen Elizabeth College, University of London. During his college years, Dr. Carter was a member of the U.K. Olympic Rowing Team. Dr. Carter currently serves as a director of BIO (Biotechnology Industry Organization) and WBBA (Washington Biotechnology & Biomedical Association).





## TUESDAY, SEPTEMBER 13 *(continued)*

1:45PM – 3:15PM

### CONCURRENT SESSIONS

#### IP Antitrust Issues

Moderator: Robert T. Tobin  
*Kenyon & Kenyon, New York, NY*

#### ■ Patent Tying Arrangements in View of *Illinois Tool Works v. Independent Ink*

- David A. Balto, Esq., *Robins, Kaplan, Miller & Ciresi LLP, Washington, DC*

#### ■ Patent Pooling and Standards Setting

- Michele K. Herman, Esq., *Woodcock Washburn LLP, Seattle, WA*

#### ■ Cutting-Edge View from the FTC on the IP and Anti-Trust Interface

- Gail Levine, *Federal Trade Commission Washington, DC*

#### Copyright and Trademark Issues

Moderator: Kathryn Barrett Park  
*General Electric Co., Fairfield, CT*

#### ■ Review of the *Grokster* Case and Its Impact on Intellectual Property Rights for the Broader IP Community

- Thomas C. Rubin, *Microsoft Corp. Redmond, WA*

#### ■ The Madrid Protocol – Is It Working for U.S. Companies?

- Jason M. Vogel, *Fross Zelnick Lehrman & Zissu, P.C., New York, NY*

3:15PM – 3:45PM

### COFFEE BREAK

*Sponsored by the law firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C.*

3:45PM – 5:15PM

### CONCURRENT SESSIONS

#### What Every IP Attorney Needs to Know About Sarbanes-Oxley

Moderator: Michael D. Stein  
*Woodcock Washburn LLP, Seattle, WA*

- Abraham C. Reich, *Fox Rothschild LLP Philadelphia, PA*

#### Rules Aren't Made to be Broken: Follow Them or Risk the Consequences!

Moderator: Russell Levine  
*Kirkland & Ellis LLP, Chicago, IL*

#### ■ Federal Rules of Civil Procedure

- Scott F. Partridge, *Baker Botts LLP, Houston, TX*

#### ■ Federal Rules of Evidence

- Richard M. Birnholz, *Irell & Manella, LLP Century City, CA*

#### ■ Federal Rules of Appellate Procedure and the Local Rules of the Federal Circuit

- Donald R. Dunner, *Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC*

5:15PM

### ANNUAL MEETING ADJOURNMENT

See page 17 for registration form



Historic cobblestone streets lead to Seattle's **Pike Place Market**, one of the last remaining working farmer's markets in the country. The Market is world-famous for its fresh seafood and produce and its lively arts and crafts scene.





# Special Events

## GUEST TOUR: Seattle City Highlights Tour

MONDAY, SEPTEMBER 12

Your guided tour will begin in historic **Pioneer Square**, Seattle's oldest residential area, now a major visitor attraction with restaurants, galleries and lively clubs. Here, guests will visit **Glasshouse Studio**, the oldest glassblowing studio in the Northwest, and view a live glassblowing demonstration.

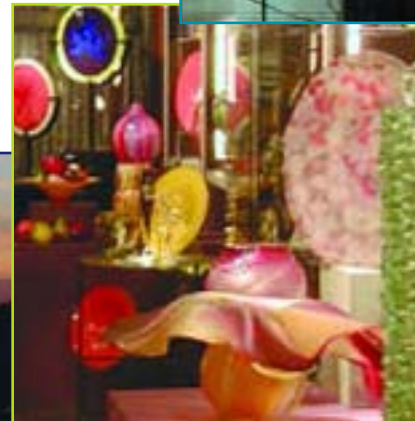
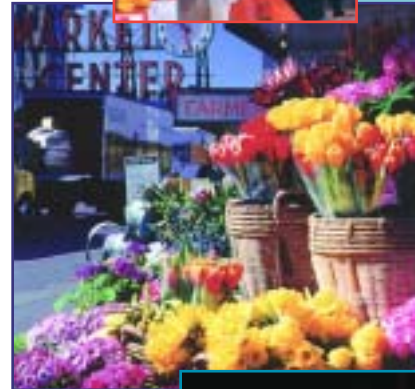
From Pioneer Square you will be transported to the **International District**. The heart of Seattle's Asian community, the International District is a vibrantly eclectic part of Seattle. With many traditional Vietnamese, Chinese and Japanese shops, you will view a piece of Seattle's history.

Next, a stop at the **Hiram M. Chittenden Locks** will show how the area's fresh and salt waters meet. You will experience an underwater viewing at the adjoining salmon ladders.

You will be served lunch at **Maximilien**, a cozy bistro located in the heart of **Pike Place Market**, boasting panoramic views of departing ferries, **Puget Sound** and the **Olympic Mountains**.

*Participants will depart the Westin Seattle hotel by bus at 9:00 AM and return to the hotel by 3:00 PM. Registration for the tour must be made in advance and should be indicated on the registration form on page 17. Tour subject to cancellation based on minimum participation.*

*The cost is \$100 and includes lunch.*



## GUEST TOUR:

# Snoqualmie Falls & Chateau Ste. Michelle Winery



**TUESDAY, SEPTEMBER 13**

**T**he Snoqualmie River, just 25 miles east of Seattle, cascades 270 feet through a spectacular rock gorge into a 65 foot deep pool. On top of the falls sits one of Seattle's most romantic getaways – the Salish Lodge. The exterior of the Salish may look familiar, as it was the lodge used to film the quirky TV hit *Twin Peaks*.

The Snoqualmie Tribe and other Native Americans of Western Washington considered Snoqualmie Falls a spiritual place of great power. A Salish word meaning “moon,” the name Snoqualmie reflects its valley's native inhabitants as they were known as “the people of the moon.”

The first European settlers discovered the falls in 1851 and began running wagons from Seattle along logging roads to open up the natural wonder to the rest of society. The first lodge was built in 1919 as a food and rest stop to meet the needs of tourists.

As you arrive at Snoqualmie Falls, a tour guide will lead the group on a hike to the bottom of the falls. After enjoying the beautiful scenery and rushing sounds of the falls, guests will be served lunch in the Salish Lodge.

Following lunch, you will be transported to Woodinville for a tour and tasting at Chateau Ste. Michelle Winery. Located on 87 acres of arboretum-like grounds, Chateau Ste. Michelle is Washington's oldest winery, taking its place among the classic wineries of the world. Enjoy a tour that features the art and science of wine-making, followed by a wine tasting.

*Participants will depart the Westin Seattle hotel by bus at 9:45 am and return to the hotel by 2:45 pm. Registration for the tour must be made in advance and should be indicated on the registration form on page 17. Tour subject to cancellation based on minimum participation.*

*The cost is \$130 and includes lunch and wine tasting. Comfortable walking shoes recommended.*







Kiana Lodge

## RECEPTION ABOARD THE ROYAL ARGOSY

6:00PM–7:00PM

*Sponsored by the law firm of  
David Wright Tremaine LLP*

## DINNER & ENTERTAINMENT

7:00PM–8:30PM

*Sponsored by the law firm of  
Willkie Farr & Gallagher LLP*

*Return to hotel via boat/bus  
transportation by 10:30 pm.*

# Reception, Dinner & Entertainment

**MONDAY, SEPTEMBER 12**



Annual Meeting registrants and their paid guests are invited to spend an evening at Kiana Lodge for a Pacific Northwest experience. Guests will cruise through Puget Sound via the Royal Argosy ship to the island of Kiana. While at Kiana, guests will dine on a buffet salmon bake, have an opportunity to stroll its white beaches, enjoy a bonfire, or wander among the fragrant cedars and take in the beauty of the extensive gardens.

Kiana has been entertaining with traditional alder-roasted salmon dinners for over 200 years. Early distinguished guests included the Suquamish descendants of Chief Sealth, Seattle's namesake. Located on Agate Passage, just across from Bainbridge Island, Kiana's sandy beaches are still carpeted with white clam shells left by generations of Native Americans who inhabited the original Suquamish village where Chief Sealth lived, just two miles north.



Kiana Lodge

In the 1930's, Seattle area residents seeking a summer escape discovered the area's sandy beaches on the North Kitsap Peninsula and built a colony of summer houses, including a lodge clubhouse. Many arrived by the famous "mosquito fleet" passenger steamers to the lodge's own deep-water dock. World War II interrupted this pre-war "paradise," as the members of the beach club called it, and the lodge became the housing for the 14th Coast Artillery. When the lodge was purchased in 1946 by a private party, it was given the name "Kiana" which means "Garden of the Gods" in the Native American language.

*Meeting registrants and their paid guests will travel by bus and boat from the Westin Seattle hotel to Kiana Lodge.*



# SAVE THE DATE

## 1st IPO-JIPA Asian Practice International Congress

Sept. 13–15, 2005

If you are an **IPO corporate member**,

consider attending the 1st IPO-JIPA

Asian Practice International

Congress, September 13–15, 2005,

immediately following the IPO Annual

Meeting at the Westin Seattle hotel.

This will be a unique opportunity to

participate in a groundbreaking

conference focusing on U.S., Japan

and China IP practices.

*Japan Intellectual Property Association (JIPA) is an organization for IP owners and users in Japan. Its members are corporations and its main activities include committee work, educational meetings and several publications.*

### PRELIMINARY PROGRAM

- Topics Include:**
- ★ Proactive Measures to Consider for Effective Enforcement of IPR in China
  - ★ IP Border Enforcement
  - ★ Indemnification
  - ★ Permission for Exportation of Restrictive Technology/Recordation of Non-Restrictive Technology Exportation in China
  - ★ Compulsory Licensing
  - ★ Preparing and Prosecuting Foreign Originated Application in China: Pitfalls to Avoid
  - ★ Computer Software Patent Claim and Specification Basics and Prosecution Strategy in the U.S. and China
  - ★ Misuse of Trade Secrets
  - ★ Comparative Studies on Patent Practices in China, the U.S., and Japan
  - ★ Comparative Analysis of Claim Construction in the U.S., Japan and the E.U.: Issues Reviewed by the *Phillips En Banc* Court



## IPO 2005 Annual Meeting Sponsors

**WILLKIE FARR & GALLAGHER** LLP

Willkie Farr & Gallagher LLP  
Monday Evening Dinner



Woodcock Washburn LLP  
Monday Luncheon



Morgan & Finnegan, LLP  
Tuesday Luncheon



Kenyon & Kenyon  
Sunday Welcome Reception



Davis Wright Tremaine LLP  
Monday Evening Reception



Leydig, Voit & Mayer, Ltd.  
Monday Continental Breakfast



Fitzpatrick, Cella, Harper & Scinto  
Tuesday Continental Breakfast



Christensen O'Connor Johnson  
Kindness PLLC  
Monday Coffee Breaks



Oblon, Spivak, McClelland, Maier &  
Neustadt, P.C.  
Tuesday Coffee Breaks



Morgan Lewis & Bockius LLP  
Meeting Gift

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# IP EXPO

## EXHIBITORS

The 2005 IPO Annual Meeting will feature an exhibit area that will be open from 7:00AM to 5:00PM on Monday and Tuesday.

Be sure to visit these exhibit booths:

American Lawyer Media  
AutoDocs, LLC  
Cambridgesoft Corp  
Computer Packages Inc.  
Elite Search Consultants  
Frost Brown Todd LLC  
Intellevate  
Merchant & Gould  
Mind Matters Technologies, Inc.  
Patent Awards  
Questel Orbit  
Semiconductor Insights  
Stellar Kent Corp.  
Technology & Patent Research International, Inc.  
Thomson Scientific  
Transperfect Translations



# Membership

“IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.”

Intellectual Property Owners Association (IPO), established in 1972, is a trade association for owners of patents, trademarks, copyrights, and trade secrets. IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

The association advocates effective and affordable IP ownership rights and provides a wide array of services to members. It concentrates on: supporting member interests relating to legislative and international issues; analyzing current IP issues; providing information and educational services; and disseminating information to the general public on the importance of intellectual property rights.

## GOVERNMENT AFFAIRS

*Promoting the Interests of the IP Owner*

IPO advocates effective patent, trademark, copyright, and trade secret protection and urges laws to provide reasonable certainty and avoid undue litigation. Current projects include:

- Promoting legislation to improve U.S. patent and trademark laws. IPO is supporting a majority of the provisions in a major patent law reform bill now pending in the U.S. House of Representatives, H.R. 4795.
- Filing amicus briefs on selected IP issues.
- Ending the government’s practice of diverting fee collections from the USPTO.
- Supporting efforts to harmonize the world’s patent laws.

## MEMBER EDUCATION

*Building Relationships and Knowledge*

IPO educates members by sponsoring meetings that bring together experts from the United States and abroad to discuss trends and recent developments in IP law. IPO committees offer members professional development and leadership opportunities.

- Conferences include IPO’s Annual Meeting, Patent “Trolls” & Patent Property Rights Conference, Managing Corporate IP, PTO Appellate and Interference Practice, and ADR in the IP Context, among others.
- IPO’s 32 Standing IP Committees address six areas of IP policy, law, and practice. Committees prepare reports on current issues in the courts, government agencies and Congress and develop policy recommendations for adoption by the IPO Board of Directors.

## IP NEWS & INFORMATION

*A unique resource — [www.ipo.org](http://www.ipo.org)*

IPO serves members with information on latest developments affecting their IP interests. The IPO website, [www.ipo.org](http://www.ipo.org), enables communication among members and is a valuable resource tool.

- The IPO Daily News™, delivered via e-mail to members, provides timely summaries of patent and trademark opinions of the U.S. Court of Appeals for the Federal Circuit and is an excellent source for latest information on legislative and international events.
- The members-only section at [www.ipo.org](http://www.ipo.org) features a searchable membership directory, IPO Daily News™ and IPO’s Federal Circuit Summaries™, and access to IPO’s Corporate IP Career Bank™ for corporate members.
- IPO’s Global IP Calendar™ is the IP professional’s one-stop source for all IP meetings and events.
- Advanced searching capability at [www.ipo.org](http://www.ipo.org) facilitates access to thousands of documents.

## PUBLIC AWARENESS

*Leading the IP Rights Information Campaign*

IPO informs the public and government policy makers about the increasing importance of intellectual property rights.

- IPO Education Foundations’s Inventor of the Year Award, given each year to an outstanding American inventor of a recently patented invention, receives national publicity.
- IPO comments when IP is challenged in connection with such controversies as access to medicines, relationship to antitrust laws, piracy through web-based song swapping services, and the efforts of developing countries to protect “traditional knowledge.”

## Join IPO

If the 2005 IPO Annual Meeting interests you, consider joining IPO. For information about becoming a member contact the IPO office at 202/466-2396 or apply online on our web site, [www.ipo.org](http://www.ipo.org).



# IPO Committees

## CORNERSTONE OF THE ASSOCIATION

Committees provide IPO members the opportunity to contribute their talent and experience to advancing the goals of the association. The IPO committee structure has been expanded to include 32 Standing IP Committees in 6 issue areas with more than 900 members. A wide range of topics are covered including numerous aspects of patents, trademarks, copyrights, and trade secrets. Committees play an integral role in policy development at IPO by researching and providing analysis on current intellectual property issues and producing recommendations for the Board of Directors. For a complete listing of IPO committees and their charters, visit [www.ipo.org](http://www.ipo.org) and click on the committees button.

## IPO STANDING IP COMMITTEES

### Antitrust and Competition Law Division

Antitrust and Competition Law (International)  
Antitrust and Competition Law (U.S.)  
Standards Setting

### Business Issues Division

Corporate IP Management  
Insurance  
IP Licensing  
IP Valuation & Taxation  
Small Entities  
Trade Secrets

### Copyright Division

Copyright Anti-Circumvention  
Copyright Law and Piracy  
Industrial Designs  
Open Source

### Litigation and Dispute Resolution Division

Arbitration and Mediation  
Damages  
Discovery  
International Trade Commission (ITC)  
Litigation

### Patent Division

Asian Practice  
Hatch-Waxman  
Nanotechnology  
Patent Interferences  
Patent Law (International)  
Patent Law (U.S.)  
Patent Office Practice (International)  
Patent Office Practice (U.S.)  
Software and Business Methods  
USPTO Strategic Plan

### Trademark Division

Cybersquatting  
Trademark Law (International)  
Trademark Law (U.S.)  
Trademark Office Practice (U.S.)

## 2005

### IPO Annual Meeting

September 11–13

The Westin Hotel  
Seattle, WA

### 1st IPO-JIPA Asian Practice International Congress

September 13–15

The Westin Hotel  
Seattle, WA

### IPO Education Foundation International Judges Conference

October 23–26

The Mandarin Oriental Hotel  
Washington, DC

### IPO Education Foundation PTO Day

December 5

Ronald Reagan Building and International Trade Center  
Washington, DC

## 2006

### IPO Annual Meeting

September 10–12

The Fairmont Hotel  
Chicago, IL

# Future Meetings





# IPO Board of Directors

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# Annual Meeting Registration

Advance registration is required. Registrations will be accepted via mail, fax or on-line.

**To register by mail**, send your registration with your check or credit card information to:

**Intellectual Property Owners Association (IPO)**  
1255 Twenty-Third Street NW, Suite 200  
Washington, DC 20037

**To register by fax**, send your registration and credit card information to 202/466-2893.

**To register online**, visit IPO's web site at [www.ipo.org/AnnualMeeting](http://www.ipo.org/AnnualMeeting).

Please reserve early. Space is limited. IPO will confirm all registrations by e-mail. The program is subject to change. Please visit our web site for additional details.

## FEES

The Annual Meeting registration fee is:

- **\$845** per person for IPO members
- **\$450** per person for IPO inventor/author members
- **\$1095** per person for non-members

The all-inclusive fee includes the Sunday evening reception, Monday's breakfast, luncheon, and evening reception/dinner, Tuesday's breakfast and luncheon, and conference materials on CD-ROM.

Guests of the registrant may purchase Monday guest tour tickets for \$100, Monday evening reception/dinner tickets for \$150, Tuesday guest tour tickets for \$130, and attend the Sunday evening reception on a complimentary basis, but are not permitted to attend any other portions of the meeting.

Any employee of a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO. A person is not entitled to the member rate, however, on the basis that she or he is employed in the same organization as another person who belongs to IPO as an individual member.

## EARLY REGISTRATION DISCOUNT

Register early and save! All registrations postmarked by **August 5, 2005**, with accompanying payment, receive the early registration discount of **\$100 off the conference fee**. All registrations postmarked after August 5 are subject to the standard fee pricing.

## CANCELLATION POLICY

A full refund will be made if notice of cancellation is received by Friday, August 19, 2005. Cancellations received after August 19 and before September 8, 2005 are subject to a \$100 fee. **No refunds will be given for cancellations received on or after September 8.** Course materials on CD-ROM will be sent to those unable to attend, but who cancel on or after September 8.

## CLE CREDIT

Continuing legal education (CLE) credit is being requested in every state in which attendees are licensed to practice that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO expects most states will award 12 to 14.5 credit hours for this program.



The Westin Seattle Hotel

## HOTEL INFORMATION

**The Westin Seattle**  
1900 Fifth Avenue  
Seattle, WA 98101

**Reservations:**  
888/627-8513

**IPO Group Rates:**  
Single/Double: \$195

To be assured of a room at the reduced IPO group rate, you must make your reservation directly with the Westin Seattle by **August 16, 2005** and identify yourself as a participant in the IPO Annual Meeting. After August 16, 2005 reservations can only be made according to the space/rate availability.

A taxi ride from Sea-Tac International Airport is 10-15 minutes and costs approximately \$35.



SEPTEMBER 11-13, 2005 • WESTIN SEATTLE • SEATTLE, WASHINGTON

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Fees	Enter appropriate amounts in this column and total below
<b>I. ANNUAL MEETING REGISTRANT</b> – The all-inclusive fee covers all events, meals, and meeting materials on CD-ROM. Fee does <u>not</u> include tours.	<b>Registrant Fee</b>
<input type="checkbox"/> <b>IPO Member</b> ..... \$845 per person <input type="checkbox"/> <b>IPO Inventor/Author Member</b> ..... \$450 per person <input type="checkbox"/> <b>Non-member</b> ..... \$1095 per person <input type="checkbox"/> <b>Early Registration Discount</b> ..... – \$100 per person To receive the \$100 early registration discount, submit registration form and payment postmarked on or before <b>August 5, 2005</b> . Subtract discount from the rate listed above.	\$
<b>II. GUEST(S) OF MEETING REGISTRANT</b> Guest Name(s): _____	<b>Guest Fee (optional)</b>
<input type="checkbox"/> <b>Guest Reception &amp; Dinner at Kiana Lodge on 9/12</b> ..... \$150 per person <input type="checkbox"/> <b>Seattle City Highlights Tour on 9/12</b> ..... \$100 per person <input type="checkbox"/> <b>Snoqualmie Falls &amp; Chateau Ste. Michelle Winery Tour on 9/13</b> ..... \$130 per person	\$
<b>TOTAL DUE</b>	\$

**Please check if you intend to attend the following functions (included in your registration fee; for planning purposes only):**

- Monday luncheon
- Monday evening at Kiana Lodge
- Tuesday luncheon

**Monday Committee CLE sessions (3:30 pm – 5:00 pm) (select one):**

- Patent Infringement Damages Update & Discussion
- Why More IP Owners Are Going to the ITC
- Update on USPTO Practice Initiatives
- A “Nuts & Bolts” Session – Open Source Software
- Avoiding Pitfalls in Settling Pharmaceutical Patent Disputes

**METHOD OF PAYMENT: (Check or Credit Card)**

**Check** (payable to Intellectual Property Owners Association)

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