

REGISTER
NOW!



2002 IPO ANNUAL MEETING



1972-2002

30TH

ANNIVERSARY
CELEBRATION

NOVEMBER 3-5
THE CENTURY PLAZA
LOS ANGELES
CALIFORNIA
INTELLECTUAL
PROPERTY
OWNERS
ASSOCIATION

20

Dear IPO Members and Colleagues:



I invite you to join IPO in celebrating its 30TH Anniversary during the 2002 Annual Meeting in Los Angeles, California. Our planning committee has created an innovative program with timely topics.

The two-day program features presentations from outstanding speakers who are experts in their fields and bring many different perspectives. The program covers most aspects of IP including patents, trademarks, copyrights and trade secrets. We are honored to have as our Monday keynote luncheon speaker the Honorable Judge Roderick McKelvie, retired Federal Judge for the U.S. District Court in Delaware. The Tuesday luncheon speaker is the Honorable James E. Rogan, Undersecretary of Commerce and Director of the U.S. Patent and Trademark Office.

Monday's program covers important topics related to patents including the "Patent Quality Crisis", "Drafting and Prosecuting Patents in the Modern Era" and "Needed Changes in Patent Law". Registrants looking for a trade secret program will be interested in the "Trade Secrets Update" on Monday.

Tuesday's program begins with a session on the recent FTC/DOJ Hearings, followed by concurrent programs of committee presentations and an ethics program. Presentations will be made by six of IPO's thirty committees on a variety of interest areas. Also, for the first time ever, IPO will present a live web conference of the ethics program for those not able to attend the meeting. Tuesday afternoon will wrap up with concurrent sessions on "Hot Topics in Copyright Law" and "Trademark Update" followed by a program on "IP Developments of Particular and Practical Interest."

The meeting has many networking opportunities, including a Sunday evening welcome reception under the stars by the reflecting pools and a Monday evening gala dinner. The dinner will celebrate IPO's 30TH Anniversary and feature live music and dancing. You won't want to miss these outstanding events!

I hope to see you all there.

Cordially,

John K. Williamson
President
Intellectual Property Owners Association



Addresses by:

Judge Roderick McKelvie
(retired)

The Honorable
James E. Rogan
Under Secretary of
Commerce
Director of the U.S. Patent
and Trademark Office

CLE Credit Requested

15 California
CLE Credits Approved

1972-2002
30TH
ANNIVERSARY
CELEBRATION



Contents

| | |
|--------------------------------|----|
| Conference Program | 1 |
| Getty Museum Tour | 3 |
| Monday Dinner | 5 |
| Web Conference Registration | 10 |
| General Information | 12 |
| Registration Form | 13 |

IPO ANNUAL MEETING

NOVEMBER 3 - 5
THE CENTURY PLAZA
LOS ANGELES
CALIFORNIA

Conference Program

SUNDAY, NOVEMBER 3

12:00NN - 4:30PM **IPO BOARD OF DIRECTORS MEETING**

Board Members and Alternates Only

6:00PM - 8:00PM **WELCOME RECEPTION**

Sponsored by the law firm of Clifford, Chance, Rogers & Wells LLP

6:00PM - 8:00PM **EARLY REGISTRATION**

8:00PM - 10:30PM **IPO BOARD OF DIRECTORS DINNER**

Spago Beverly Hills (by invitation only)

MONDAY, NOVEMBER 4

7:30AM - 8:30AM **REGISTRATION & CONTINENTAL BREAKFAST**

Continental breakfast sponsored by the law firm of Welsh & Katz, Ltd.

8:30AM - 8:35AM **WELCOME REMARKS**

- J. Jeffrey Hawley
Eastman Kodak Co., Rochester, NY

8:35AM - 10:00AM **PATENT QUALITY CRISIS**

Moderator: Michael K. Kirschner
Amgen, Inc., Seattle, WA

Recent Proposals to Improve Examination

- Margaret A. Boulware
Jenkins & Gilchrist PC, Houston, TX

Recent Proposals to Improve Post-Grant Review

- Nancy J. Linck
Guilford Pharmaceuticals, Baltimore, MD

**Realities of the Examination Process and What You Can Do About It:
A View From the USPTO**

- John L. LeGuyader
Senior Patent Examiner Art Unit 1635, USPTO, Arlington, VA

10:00AM - 10:30AM **COFFEE BREAK**

Sponsored by the law firm of Hale and Dorr LLP

Guest Brunch

Monday, November 4

10:30AM - 12:30PM

Meeting registrant guests are invited to attend a complimentary, get-acquainted brunch in the Century Plaza's garden and reflecting pools. To attend, register on page 13.



spa mystique

Experience the beauty, art and spirit of the Century Plaza's **Spa Mystique**.

The spa provides services including body treatments, baths, massage, skin care and nail care, as well as a fully equipped fitness center. Advance reservations are suggested. Please call 877/544-2256.



MONDAY, NOVEMBER 4 *(continued)*

10:30AM - 12:00NN **DRAFTING AND PROSECUTING PATENTS IN THE MODERN ERA**

Moderator: Barry Young

Gray Cary Ware & Freidenrich LLP, Palo Alto, CA

Preparing the Specification and Claims to Obtain the Desired Claim Construction

- Thomas L. Irving

Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC

Prosecuting the Application

- Linda Pingitore

PPG Industries, Inc., Pittsburgh, PA

Definiteness and Notice in Claim Construction

- Edward R. Reines

Weil, Gotschal & Manges LLP, Redwood Shores, CA

12:15PM - 1:45PM **LUNCHEON**

Sponsored by the law firm of Christie, Parker & Hale LLP

Address by: **Judge Roderick McKelvie (Retired)**

Fish & Neave, Washington, DC

2:00PM - 3:30PM **TRADE SECRETS UPDATE**

Moderator: Allen R. Jensen

Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Palo Alto, CA

Protective Orders: The New Standards for "Umbrella" Sealing Orders

- James H. Pooley

Milbank, Tweed, Hadley & McCloy LLP, Palo Alto, CA

The Dangers of Looking at Others' Secrets

- Janet Craycroft

Intel Corp., Santa Clara, CA

Current Issues Regarding Non-Compete Agreements and Inevitable Disclosure

- Laurence H. Pretty

Christie, Parker & Hale LLP, Pasadena, CA

3:30PM - 4:00PM **COFFEE BREAK**

Sponsored by the law firm of Hale and Dorr LLP

4:00PM - 5:30PM **NEEDED CHANGES IN PATENT LAW**

Moderator: Lisa J. Pirozzolo

Hale and Dorr LLP, Boston, MA

Modernization of Patent Marking

- Ronald E. Myrick

General Electric Corp., Fairfield, CT

Giving Notice of Patent Infringement

- Morgan Chu

Irell & Manella LLP, Los Angeles, CA

Electronic Documents

- Richard D. Rochford

Nixon Peabody LLP, Rochester, NY

7:00PM - 11:00PM **IPO's 30TH ANNIVERSARY GALA CELEBRATION ~ RECEPTION & DINNER**

Reception sponsored by the law firm of Kenyon & Kenyon; Dinner sponsored by the law firm of Finnegan, Henderson, Farabow, Garrett & Dunner, LLP

(See page 5 for details)

TUESDAY, NOVEMBER 5

7:30AM - 8:00AM **CONTINENTAL BREAKFAST**
Sponsored by the law firm of McAndrews Held & Malloy, Ltd.

8:00AM - 9:45AM **FTC/DOJ HEARINGS & STANDARDS**

Moderator: Stephen P. Fox
Hewlett-Packard Co., Palo Alto, CA

FTC/DOJ Hearings

- Richard Holleman
Former Director of Standards in Intellectual Property and Licensing at IBM, Plymouth, MA

Standards from the Corporate Perspective

- Scott K. Peterson
Hewlett-Packard Co., Cambridge, MA

9:00AM - 3:00PM **GETTY MUSEUM TOUR**

9:45AM - 10:15AM **COFFEE BREAK**
Sponsored by the law firm of Greenblum & Bernstein, PLC

10:15AM - 12:15PM **CONCURRENT PROGRAMS**

CLE PROGRAMS ORGANIZED BY IPO COMMITTEES

Damage Theories

Chair: Bruce W. Burton
Deloitte & Touche LLP
Vice Chair: Allan J. Sternstein
Brinks Hofer Gilson and Lione

Economic Espionage Act

Chair: Bruce M. Kanuch
Dow Chemical Co.
Vice Chair: Eric Kraeutle
Morgan, Lewis & Bochiuss LLP

European Union and Competition Regulations

Chair: Julia Chester
Sidley Austin Brown & Wood LLP

Insurance

Chair: John L. Maxin
National Semiconductor Corp.
Vice Chair: David A. Gauntlett
Gauntlett & Associates

Trade Secrets/Employee Mobility/ Restrictive Covenants

Chair: Wallace L. Oliver
BP America Inc.
Vice Chair: James H. Pooley
Milbank, Tweed, Hadley & McCloy LLP

U.S. Patent Law

Chair: J. Eric Thies
Merck and Co., Inc.
Vice Chair: George F. Wheeler
McAndrews Held Malloy, Ltd.

ETHICS SESSION & WEB CONFERENCE

Moderator: Frederick T. Boehm
IBM Corp., Armonk, NY

Insurance for Malpractice

- Larry Zabinski
ALAS, Chicago, IL

Landscape from the PTO's Point of View

- Harry I. Moatz
USPTO, Arlington, VA

Private Practice: How to Deal with Complaints

How to defend yourself against an ethics claim and how to bring a claim against another.

- Cameron K. Weiffenbach
McDermott Will & Emery, Washington, DC

A live web conference of the Ethics Session is available for individuals unable to attend the meeting.

Fees: \$295 members
\$395 non-members

See page 10 for details.

Getty Museum Tour

Tuesday, November 5
9:00AM - 3:00PM

The Getty Museum recently has been transformed into the much-anticipated **J. Paul Getty Center**, a 110-acre, six-building comprehensive art complex situated in the Santa Monica Mountains. The exhibits have expanded from European roots to reflect the creative and cultural dynamics of art around the world, incorporating ancient and modern works of Latin America, Africa and the Far East in captivating, constantly changing exhibits. The Getty Center has also become an interactive, state-of-the-art research and educational facility for art students and enthusiasts of all ages. The grounds consist of elaborate gardens and sweeping views.

Participants will depart The Century Plaza hotel by bus at 9:00AM and travel approximately 35 minutes to the museum. Upon arrival IPO guests may choose to participate in a 45-minute guided tour or may tour the museum on their own. At 12:30PM tour participants are invited to attend a luncheon in the museum restaurant before returning to the hotel at 3:00PM.

Registration for the tour must be made in advance and should be indicated on the registration form on page 13. The cost is \$100 and includes a luncheon.

Co-Chairs:
Michael K. Kirschner
Amgen Inc.

Katie E. Sako
Microsoft Corp.

Officer in Charge:
J. Jeffrey Hawley
Eastman Kodak Co.

Committee Members:
Frederick T. Boehm
IBM Corp.

Stephen P. Fox
Hewlett-Packard Co.

Allen R. Jensen
Finnegan, Henderson,
Farabow, Garrett & Dunner,
LLP

Lisa J. Pirozzolo
Hale and Dorr LLP

James H. Pooley
Milbank, Tweed, Hadley &
McCloy, LLP

Laurence H. Pretty
Christie Parker & Hale LLP

Thomas C. Reynolds
Intel Corp.

Barry Young
Gray Cary Ware &
Freidenrich LLP

TUESDAY, NOVEMBER 5 *(continued)*

12:30PM - 2:00PM

LUNCHEON

Sponsored by the law firm of Marshall, Gerstein & Borun

Address by: **The Honorable James E. Rogan**

Undersecretary of Commerce & Director of USPTO, Arlington, VA

2:15PM - 3:30PM

CONCURRENT PROGRAMS

HOT TOPICS IN COPYRIGHT LAW

Moderator: Thomas Rubin
Microsoft Corp., Redmond, WA

Technology Mandates and Ramifications: How the Hollings Bill Came To Be and What Does It Signal for the Future?

- Jeffrey T. Lawrence
Intel Corp., Hillsboro, OR

Fair Use in Balance With Copyright Protection

- Mark F. Radcliffe
*Gray Cary Ware & Freidenrich
LLP, Palo Alto, CA*

Vicarious Liability for Manufacturers and Technology Providers for the Dissemination and Use of Content

- David Nimmer
*Irell & Manella LLP,
Los Angeles, CA*

TRADEMARK UPDATE

Moderator: David J. Gould
*E.I. DuPont deNemours and Co.,
Wilmington, DE*

Determining the Real Value of Trademarks

- Michael R. Bredahl
Deloitte & Touche LLP, Chicago, IL
- James D. Wood
Deloitte & Touche LLP, Houston, TX

Trademark Licensing

- Jeffrey H. Olian
*Equity Management Inc.,
San Diego, CA*

3:30PM - 4:00PM

COFFEE BREAK

Sponsored by the law firm of Greenblum & Bernstein, PLC

4:00PM - 5:30PM

IP DEVELOPMENTS OF PARTICULAR AND PRACTICAL INTEREST

Moderator: Laurence H. Pretty
Christie, Parker & Hale LLP, Pasadena, CA

Double Patenting

- Robert A. Armitage
Eli Lilly and Co., Indianapolis, IN

Opinions of Counsel

- Robert L. Baechtold
Fitzpatrick, Cella, Harper & Scinto, New York, NY

Doctrine of Equivalents

- William F. Lee
Hale and Dorr LLP, Boston, MA

5:30PM

ADJOURNMENT

1972-2002
30TH
ANNIVERSARY
CELEBRATION

IPO 30th Anniversary Gala Celebration

MONDAY, NOVEMBER 4

IPO celebrates its 30th anniversary during the 2002 Annual Meeting. Registrants and guests are invited to celebrate IPO achievements at a gala event to remember.

Since its founding in 1972, IPO has worked to meet its objectives as stated in the articles of incorporation, which are still timely today: protecting intellectual property, educating members, and disseminating information.

Reception

7:00PM - 8:00PM

Reception
sponsored by
the law firm of
Kenyon &
Kenyon

Dinner

8:00PM - 11:00PM

Dinner
sponsored by
the law firm of
Finnegan,
Henderson,
Farabow, Garrett
& Dunner LLP

Black Tie
Optional

Annual Meeting registrants and their paid guests are invited to spend an elegant evening under the stars networking at a cocktail reception and dinner.

In true Hollywood style, walk down the red carpet to the gala dinner, which will feature the big band sounds of MORA'S MODERN RHYTHMISTS playing popular swing and jazz hits of the roaring 1920's and early 1930's. Join us in a toast to IPO's 30 years in business!

IPO: A Brief History

IPO was founded in 1972 by chief intellectual property counsel for seven major U.S. companies. In the 1970's IPO conducted public affairs campaigns to support IP rights in an antitrust climate hostile to IP. In the 1980's the association shifted its focus towards improving IP legislation and was instrumental in establishing the U.S. Court of Appeals for the Federal Circuit and promoting passage of the Process Patent Amendments Act. The 1990's were a decade of growth and increased respect for intellectual property rights. IPO worked with the Foundation for a Creative America to raise \$2 million to commemorate the bicentennial of patent and copyright laws in the U.S. and actively supported the 1994 TRIPS agreement. The association built one of the first IP web sites, implemented the electronic *IPO Daily News*TM e-mailed to members five days a week, and established a political action committee. In 1999, Congress passed the landmark American Inventors Protection Act that was IPO's top priority for several years. In the new millennium, IPO has expanded significantly with a new committee structure, increased commitment to trademark, trade secret, and copyright issues, and intensified lobbying for improved quality of U.S. Patent and Trademark Office operations and an end to diversion of PTO fees. In 2002, IPO's membership is the largest to date and still growing.



IPO 2002 Annual Meeting Sponsors

Finnegan, Henderson, Farabow,
Garrett & Dunner LLP
Monday Gala Dinner




Christie, Parker & Hale LLP
Monday Luncheon

Marshall, Gerstein,
& Borun
Tuesday Luncheon

MARSHALL, GERSTEIN & BORUN

GRAYCARY. TECHNOLOGY'S LEGAL EDGE[®]

Gray Cary Ware & Freidenrich, LLP
Meeting Giveaway

Clifford, Chance,
Rogers & Wells LLP
Sunday Welcome Reception




**CLIFFORD
CHANCE
ROGERS & WELLS**



Kenyon & Kenyon
Monday Gala Reception


Welsh & Katz, Ltd.
Monday Continental Breakfast

McAndrews, Held & Malloy, Ltd.
Tuesday Continental Breakfast

Hale and Dorr LLP
Monday Coffee Breaks

Hale and Dorr LLP



Greenblum & Bernstein, P.L.C.
Tuesday Coffee Breaks

Exhibitors

The 2002 IPO Annual Meeting will feature an exhibit area that will be open from 7:30AM to 5:30PM on Monday and Tuesday.

Be sure to visit these exhibit booths:

Computer Packages Inc. (CPi)

Delphion

IP Insurance Services Corp.

IP.com

Metrics Group LLC

Patentcafe[®] ICO/ERP

MicroPatent/Trademark.com

Thomson Derwent

TransPerfect Translations

WISEL Corp.

IPO Committees

Cornerstone of the Association

Committees provide IPO members the opportunity to contribute their talent and experience to advancing the goals of the association. The IPO committee structure has been expanded to include 30 standing committees in 7 divisions with nearly 600 members. A wide range of topics is covered including numerous aspects of patents, trademarks, copyrights, and trade secrets. Committees play an integral role in policy development at IPO by researching current intellectual property issues and producing reports for Board of Directors review. For a complete listing of IPO divisions and committees and their charters, visit www.ipo.org and click on the committees button.

IPO Regular Committees

Antitrust and Competition Law Division:

- Compulsory Licensing
- European Union Competition Regulations
- Patent Misuse

Copyright and Software Division:

- Copyright Anti-Circumvention
- Copyright E-Commerce
- UCITA (UCC-2B)
- U.S. Copyright Law

Litigation and Dispute Resolution Division:

- Arbitration and Mediation
- Damage Theories
- Discovery
- International IP Enforcement
- Litigation

Patent Division:

- Harmonization/World Patent
- International Prosecution Practice
- Patent Interferences
- Patent Law E-Commerce/Internet
- Patent Office Practice
- Prior User Rights
- U.S. Patent Law

Trademark Division:

- Branding/Trademark E-Commerce
- Cybersquatting
- Geographic Indications
- Trademark Office Practice
- U.S. Trademark Law

Trade Secrets Division:

- Economic Espionage Act
- Trade Secrets/Employee Mobility/Restrictive Covenants

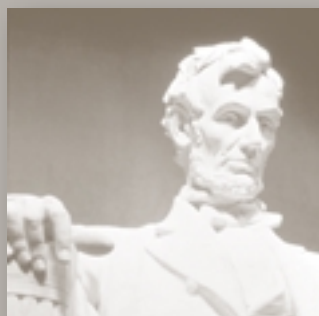
Other Committees Division:

- Corporate IP Management
- Insurance
- Small Business and Independent Inventor

Future Meetings

2002 PTO Day

December 2
The JW Marriott
Washington, DC



PTO Day brings together experts from the Office and the private bar to discuss current developments.

Who should attend:

- Attorneys in corporations and universities
- Attorneys in private practice
- Attorneys with government agencies
- Law office administrators
- Law students and paralegals

**IPO 2003
Annual Meeting**
September 14-16
The Fairmont Hotel
Chicago, Illinois



IPO Membership

“IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.”

Intellectual Property Owners Association (IPO), established in 1972, is a specialty trade association for owners of patents, trademarks, copyrights and trade secrets. IPO is the only association in the U.S. that serves all intellectual property owners in all industries and all fields of technology.

The association advocates effective and affordable IP ownership rights and provides a wide array of services to members. It concentrates on: supporting member interests relating to legislative and international issues; analyzing current IP issues; providing information and educational services; and disseminating information to the general public on the importance of intellectual property rights.

“The association is operated by chief intellectual property counsel of major U.S. companies.”

To further its mission, “Actively Advocating an Effective and Affordable National and International System of IP Ownership Rights,” IPO: 1) promotes the interests of members through the IPO Government Affairs Program; 2) provides opportunities for Networking and building relationships with peers while participating in the association; 3) serves as a Unique Information Resource; and 4) increases Public Awareness of industry viewpoints.

Milestones

1972 IPO founded by seven companies

1973 National Inventor of the Year Award created

1981 Greater IPO concentration on Congressional affairs

1982 U.S. Court of Appeals for the Federal Circuit created

1988 Congress passes Process Patent Amendments Act

1990 Bicentennial of U.S. Patent and Copyright Laws celebrated

1992 IPO organization and by-laws revamped

1994 Congress passes TRIPS implementing legislation

1998 IPO Annual Meeting in San Francisco, outside Washington for first time

1999 Congress passes American Inventors Protection Act

1999 IPO 3-year strategic plan adopted

2000 USPTO funding made high IPO priority

2001 IPO Education Foundation organized

2002 IPO celebrates 30th Anniversary

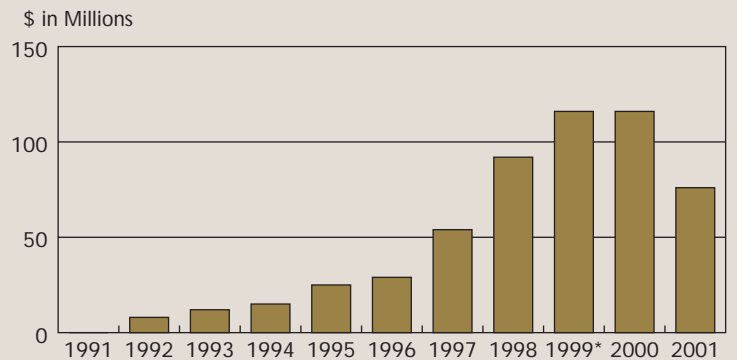
Government Affairs

Promoting the Interests of the Owner

IPO advocates effective protection for patents, trademarks, copyrights, and trade secrets, and also urges laws that provide reasonable certainty to avoid undue litigation. IPO positions are communicated to Congress, the U.S. Copyright Office, the U.S. Patent and Trademark Office, the U.S. Trade Representative, and other agencies.

PTO Fee Withholding – Since 2000, a top IPO priority has been to end the government’s practice of withholding patent and trademark fee collections from the U.S. Patent and Trademark Office or diverting collections to unrelated government programs. More than \$600 million has been withheld, depriving IPO members of an equivalent amount of service.

PTO Fees Withheld 1991–2001 – A top IPO legislative priority is to obtain adequate funding for the USPTO. More than \$600 million has been withheld from the office since 1992.



*Does not include \$72 million rescission

Networking

Building Relationships with Your Peers and Participating in the Association's Work

Annual Meeting – IPO holds its annual meeting in a major U.S. city each fall. The meeting brings together experts from the United States and abroad to discuss trends and recent developments in IP law.

Other Meetings – IPO also provides other educational programs. "Managing Corporate IP Today" was presented for the first time in 2001 and "PTO Appellate and Interference Practice in the New Millennium" premiered in 2002.

For more than 10 years, IPO has conducted the well-known annual **PTO Day** conference in cooperation with the U.S. Patent and Trademark Office. About 400 people attend this conference, which consists of general sessions on patents and trademarks, a speech by a top PTO official, and breakout sessions on current issues.

A Unique Resource

Information for You Not Available Elsewhere

IPO provides information to members on latest developments affecting their IP interests. Much of this information is available from no other source in a timely manner.

Web Site – The centerpiece of IPO's information program is its highly acclaimed web site, www.ipo.org, which offers more than 1000 separate pages of information. The web site serves as a vehicle for communication among members, and as a research tool. It features the *IPO Daily News™*, which is also delivered by e-mail as a free service for all members who wish to subscribe.

Public Awareness

Educating the Public About Intellectual Property Rights

Public education concerning intellectual property rights is becoming increasingly important. IP is being challenged in connection with controversies over access to AIDS treatments and other medicines, issues of "open source" licensing, piracy through web-based song swapping services, and the desire of developing countries to protect "traditional knowledge." Moreover, government officials are calling for a reexamination of the IP-antitrust interface.

Inventor Awards – IPO administers the **National Inventor of the Year Award**, which has been given each year since 1973 to an outstanding American inventor of a recently patented invention. By giving the award, IPO intends to increase public awareness of the importance of technology and patents to U.S. industry and the national economy.

IP is being challenged... over access to AIDS treatments and other medicines, issues of "open source" licensing, piracy through web-based song swapping services, and the desire of developing countries to protect "traditional knowledge."

www.ipo.org



IPO's web site is a news source and research tool:

- IPO Daily News™
- IPO Directors
- IP Issues and Policies
- IP in the Courts
- Committees
- Meetings and Events
- Law Firm Members
- Top Patent Owners
- IP Information

Join IPO

If the 2002 IPO Annual Meeting interests you, consider joining IPO. For information about becoming a member contact the IPO office at 202/466-2396 or apply on-line on our web site, www.ipo.org.

NEW – Special Web Conference for Non-Conference Attendees

Live Web Conference of Ethics Session

TUESDAY, NOVEMBER 5

10:15AM - 12:15PM (PACIFIC TIME)

This year's Annual Meeting features a new, live web conference of the ethics session for individuals unable to attend the meeting. Registrants will view speaker presentations in real time on their computer screens while listening to live audio from Los Angeles. To participate in the web conference you will need a computer, an Internet connection, and a telephone. Participants will be able to submit questions through the Internet interface to be asked by the session's moderator.

Registration for the web conference must be made by **October 25** by returning the registration form below with payment. IPO will assist those interested in obtaining CLE ethics credit. The fee is \$295 for IPO members and \$395 for non-members. E-mail confirmation of registration will include detailed instructions on how to participate.

Note: Recordings of this session will not be made available for sale after the meeting. Register now to reserve your spot!

ETHICS SESSION & WEB CONFERENCE

Moderator: Frederick T. Boehm
IBM Corp., Armonk, NY

Insurance for Malpractice

• Larry Zabinski
ALAS, Chicago, IL

Landscape from the PTO's Point of View

• Harry I. Moatz
USPTO, Arlington, VA

Private Practice: How to Deal with Complaints

How to defend yourself against an ethics claim and how to bring a claim against another.

• Cameron K. Weiffenbach
McDermott Will & Emery, Washington, DC

Ethics Web Conference Registration Form (See page 13 for Annual Meeting registration)

Name _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

State(s) in which Attorney is Licensed _____

Fees (For Ethics Web Conference Only)

- IPO Member** \$295
- Non-member** \$395

\$

| |
|--|
| |
|--|

Method of Payment: (Check or Credit Card)

- Check** (Make checks payable to: Intellectual Property Owners Association)
- Credit Card** (Faxed registrations **MUST** be accompanied by credit card information)
- American Express
 MasterCard
 Visa
 Carte Blanche
 Diners Club

Card Number _____ Exp. Date _____

Signature _____

Mail or Fax this Form to:

Intellectual Property Owners Association (IPO)
1255 Twenty-Third Street,
NW, Suite 200
Washington, DC 20037-1174

Fax: 202/466-2893

For more information, call
202/466-2396

IPO Board of Directors

Marc S. Adler
Rohm and Haas Co.

Robert A. Armitage
Eli Lilly and Co.

Frederick T. Boehm
IBM Corp.

Eduardo M. Carreras
Coca-Cola Co.

Angelo N. Chacclas
Pitney Bowes, Inc.

Howard N. Conkey
General Motors Corp.

William J. Coughlin
Ford Global Technologies, Inc.

Dan Crouse
Microsoft Corp.

Gerald V. Dahling
Aventis Pharmaceuticals, Inc.

Frampton E. Ellis, III
Anatomic Research, Inc.

Marc D. Foodman
Sun Microsystems, Inc.

Stephen P. Fox
Hewlett-Packard Co.

Scott M. Frank
BellSouth Corp.

Gary C. Ganzi
United States Filter Corp.

Bernard J. Graves, Jr.
Eastman Chemical Co.

Gary L. Griswold
3M Innovative Properties Co.

John M. Gunther
EMC Corp.

Harry J. Gwinnell
Cargill, Inc.
IPO Vice President

Jack E. Haken
Koninklijke Philips Electronics
N.V.

Stephen D. Harper
Henkel Corp.

J. Jeffrey Hawley
Eastman Kodak Co.
IPO Vice President

Robert P. Hayter
United Technologies Corp.

William B. Heming
Caterpillar, Inc.

Dennis R. Hoerner, Jr.
Monsanto Co.

Philip S. Johnson
Johnson & Johnson

Wayne A. Jones
SAP A.G.

Mark P. Kessler
JP Morgan Chase & Co.

Charles M. Kinzig
GlaxoSmithKline

Michael K. Kirschner
Amgen, Inc.

Richard F. Lemuth
Shell Oil Co.

Edward L. Levine
Alcoa Inc.

Michael L. Lynch
Micron Technology, Inc.

William F. Marsh
Air Products & Chemicals, Inc.
IPO Treasurer

Jonathan P. Meyer
Motorola Inc.

Steven W. Miller
Procter & Gamble Co.

Raghunath S. Minisandram
Seagate Technology, LLC

Ronald E. Myrick
General Electric Co.

Wallace L. Oliver
BP America Inc.

Richard F. Phillips
ExxonMobil Corp.

Marcia D. Pintzuk
FMC Corp.

Thomas C. Reynolds
Intel Corp.

Vernon R. Rice
E.I. DuPont de Nemours & Co.

Peter C. Richardson
Pfizer, Inc.

Allen W. Richmond
Phillips Petroleum Co.

Robert R. Schroeder
Mars Inc.

Mark T. Starr
Unisys Corp.

Brian W. Stegman
BASF Corp.

Graham E. Taylor
Dow Chemical Co.

Herbert C. Wamsley
Intellectual Property Owners
Association
IPO Executive Director

John K. Williamson
PPG Industries, Inc.
IPO President

Annual Meeting Registration

Advance registration is required. Registrations will be accepted via mail, fax or on-line.

To register by mail, send your registration with your check or credit card information to:

Intellectual Property Owners Association (IPO)
1255 Twenty-Third Street NW, Suite 200
Washington, DC 20037

To register by fax, send your form and credit card information to 202/466-2893.

To register on-line, visit IPO's web site at www.ipo.org. Click on the Annual Meeting banner at the top of the page. Follow the instructions for registration.

Please reserve early. Space is limited. IPO will confirm all registrations by mail. The program is subject to change. Please visit our web site, www.ipo.org, for additional details.

Fees

The Annual Meeting registration fee is:

- \$795 per person for IPO members
- \$400 per person for IPO inventor/author members
- \$995 per person for non-members

The fee includes the Sunday evening reception, Monday's breakfast, luncheon, and Gala Celebration reception/dinner, Tuesday's breakfast and luncheon, and conference materials.

Guests of the registrant may purchase Monday evening Gala Celebration reception/dinner tickets for \$100, and attend the Sunday evening reception on a complimentary basis, but are not permitted to attend any other portions of the meeting.

Any employee of a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO. A person is not entitled to the member rate, however, on the basis that she or he is employed in the same organization as another person who belongs to IPO as an individual member.

Early Registration Discount

Register early and save! All registrations postmarked by **September 30, 2002**, with accompanying payment, receive the early registration discount of \$100 off the conference fee.

All registrations postmarked after September 30 are subject to the standard fee pricing.

Cancellation Policy

A full refund will be made if notice of cancellation is received by Friday, October 18, 2002. Cancellations received after October 18 and before October 30 are subject to a \$100 fee. No refunds will be given for cancellations received on or after October 30.

CLE Credit

IPO will assist attendees who wish to obtain continuing legal education (CLE) credit. Credit is being requested in every state that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO expects most states will award 12.25 to 15 credit hours for this program. **The California State Continuing Legal Education Board has awarded the IPO Annual Meeting 15 substantive CLE credit hours.**

Hotel Information

The Century Plaza Hotel & Spa

2025 Avenue of the Stars
Century City
Los Angeles, CA 90067

Reservations:

(800) WESTIN 1

IPO Group Rates:

Single: \$205
Double: \$229

To be assured of a room at the reduced IPO group rate, you must make your reservation directly with The Century Plaza Hotel & Spa by **October 1, 2002** and identify yourself as a participant in the IPO Annual Meeting. After October 1, 2002, reservations can only be made according to space/rate availability.

Registration Form

2002 IPO ANNUAL MEETING

NOVEMBER 3 - 5
THE CENTURY PLAZA
LOS ANGELES
CALIFORNIA

Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ E-mail _____
 State(s) in which Attorney is Licensed _____

Fees

Enter appropriate amounts in this column and total below

I. Annual Meeting Registrant

The all-inclusive fee covers all events, meals, and materials for registrant. Fee does not include Getty Center Tour.

Registrant Fees

| | | | |
|--|---------|----|--|
| <input type="checkbox"/> IPO Member | \$795 | \$ | |
| <input type="checkbox"/> IPO Inventor/Author Member | \$400 | | |
| <input type="checkbox"/> Non-member | \$995 | | |
| <input type="checkbox"/> Early Registration Discount | – \$100 | \$ | |
| <i>To receive the \$100 early registration discount, submit registration form and payment postmarked on or before September 30, 2002. Subtract discount from the rate listed above.</i> | | | |

II. Guest(s) of Meeting Registrant

Guest Name(s): _____

Guest Fees

| | | | |
|---|------------------|----|--|
| <input type="checkbox"/> Guest Brunch on 11/4 | \$ 0 | \$ | |
| <input type="checkbox"/> Guest Reception & Dinner on 11/4 | \$100 per person | | |
| <input type="checkbox"/> Getty Museum Tour on 11/5 | \$100 per person | | |

Method of Payment: *(Check or Credit Card)*

Check *(Make checks payable to: Intellectual Property Owners Association)*

Credit Card *(Faxed registrations MUST be accompanied by credit card information)*

American Express MasterCard Visa
 Carte Blanche Diners Club

Card Number _____

Exp. Date _____

Signature _____

| | | |
|--------------------|----|--|
| TOTAL DUE (I & II) | \$ | |
|--------------------|----|--|

Mail or Fax this Form to:

Intellectual Property Owners Association (IPO)
 1255 Twenty-Third Street, NW, Suite 200
 Washington, DC 20037-1174

Fax: 202/466-2893

For more information, call 202/466-2396