

INTELLECTUAL PROPERTY OWNERS ASSOCIATION

Annual Meeting

Emerging Intellectual Property Issues:



Strategies & Tactics

CLE Credit
Requested.
10.5 Texas
CLE Credits
Approved.

Sunday—Tuesday
November 12—14, 2000

The Fairmont Hotel
Dallas ★ Texas

Hon. Arthur J. Gajarsa
U.S. Court of Appeals
for the Federal Circuit

Hon. Mr. Justice Hugh Laddie
Royal Courts of Justice

Emerging Intellectual Property Issues: Strategies & Tactics

TRADE
SECRETS

PATENTS

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Intellectual Property Owners Association

(IPO) is a non-profit association that serves owners of patents, trademarks, copyrights, and trade secrets. Members include large and small businesses, universities, patent attorneys, and independent inventors and authors.

IPO was founded in 1972 by individuals who were concerned about the lack of understanding of intellectual property rights in the United States.

For more information, contact the IPO office at 202/466-2396, by e-mail at info@ipo.org, or see www.ipo.org.

The 2000 IPO Annual Meeting gives knowledge to intellectual property owners and their counsel to cope with today's rapidly changing business environment. The meeting explores strategies and tactics for dealing with 6 cutting-edge issues:

IP Mergers and Acquisitions

The New Patent Statute

Internet and Weapons to Combat Cybersquatting

Hot Topics in Patent Litigation

Intellectual Property and Antitrust

Corporate Raiding Cases

The Honorable Arthur J. Gajarsa, Circuit Judge on the U.S. Court of Appeals for the Federal Circuit, will be the keynote speaker at the Monday luncheon. The Honorable Hugh Laddie, Justice of the High Court in the United Kingdom, will be a special guest on the panel on patent litigation.

The IP mergers and acquisitions panel on Monday morning is of interest to everyone. The next program, on the new patent statute, covers last year's American Inventors Protection Act, which is considered by many to be the most important patent legislation in 50 years. The third Monday panel, entitled "Internet and Weapons to Combat Cybersquatting," features speakers with invaluable practical experience.

The Monday educational program ends with an antitrust panel that looks at key emerging issues and recommended strategies. On Tuesday, Justice Laddie and the other speakers explore patent litigation from both a U.S. and an international perspective. The final panel, on corporate raiding cases, explains strategies and tactics for dealing with theft of employees and trade secrets.

The meeting has many networking opportunities, including a lively dinner at the Dallas Museum of Art with "Texas style" music. Guests will have the opportunity to view the Modern Masters of

Mexico Exhibit, The Gellman Collection, which includes works by **Frida Kahlo** and **Diego Rivera** as well as contemporary artists. See www.dm-art.org for more details on the museum exhibits. IPO invites you to join in this outstanding meeting.

Get Dallas info online at:
www.dallascvb.com
www.dallas.com



Who Should Attend? The IPO Annual Meeting includes topics of interest to everyone in the field of intellectual property. IPO members and non-members are invited. The program will benefit:

- ★ Attorneys in companies and universities
- ★ Attorneys in private practice
- ★ Inventors and small business executives
- ★ Technology transfer and licensing specialists
- ★ Government and public relations representatives

IPO Annual Meeting

November 12–14, 2000 ★ Fairmont Hotel ★ Dallas, Texas

Conference Program

Sunday, November 12

2:00 PM – 5:00 PM **BOARD OF DIRECTORS MEETING**

6:00 PM – 8:00 PM **WELCOME RECEPTION AND EARLY REGISTRATION**

Sponsored by the law firm of Sidley & Austin

Monday, November 13

8:00 AM **REGISTRATION AND CONTINENTAL BREAKFAST**

Sponsored by the law firm of Akin, Gump, Strauss, Hauer & Feld, L.L.P.

GENERAL SESSION

8:30 AM – 10:30 AM **DEALING WITH IP MERGERS AND ACQUISITIONS**

Moderator: Kenneth R. Adamo
Jones, Day, Reavis & Pogue
Cleveland, OH

- **Early Stage IP Development and Inventory**
Emmett J. Murtha
Fairfield Resources International, Inc.
Stamford, CT
- **Structuring and Negotiating the Relationship**
Marlee S. Meyers
Morgan, Lewis & Bockius
Washington, DC
- **Making the Deal Work**
Norman L. Balmer
Union Carbide Corp.
Danbury, CT
- **IPO's as a Special Circumstance**
Jeffrey L. Brandt
Consultant to Walker Digital Corp.
Ridgefield, CT

CONTINUED ►

Monday, November 13 CONTINUED

10:30 AM – 10:45 AM COFFEE BREAK

Sponsored by the law firm of Greenblum & Bernstein P.L.C.

GENERAL SESSION

10:45 AM – 12:30 PM STRATEGIES AND TACTICS RELATING TO NEW PATENT LAW

Moderator: William L. LaFuze
Vinson & Elkins
Houston, TX

- **Prior User Rights**
Gary L. Griswold
3M Co.
St. Paul, MN
- **Publication of Patent Applications**
Robert A. Armitage
Eli Lilly and Co.
Indianapolis, IN
- **Patent Term Extensions**
Charles P. Baker
Fitzpatrick, Cella, Harper & Scinto
New York, NY
- **Inter Partes Reexamination**
V. Bryan Medlock, Jr.
Sidley & Austin
Dallas, TX

12:30 PM – 1:00 PM RECEPTION

1:00 PM – 2:15 PM LUNCHEON

Sponsored by KPMG LLP

- **Keynote Address**
The Honorable Arthur J. Gajarsa
Court of Appeals for the Federal Circuit
Washington, DC

CONTINUED ➤

IPO Division & Committee Meetings



Members of the new IPO Divisions and Committees will meet for the first time during the IPO Annual Meeting in Dallas. In most cases, all of the Committees in each Division will meet together as a group. Members are encouraged to attend on Tuesday morning, **November 14**, from **7:30 AM – 8:30 AM**, to discuss committee charters, new areas of study to recommend to the IPO Board of Directors, and matters referred to the committees from the president and board. Most Division and Committee Meetings will be open to non-members.

GENERAL SESSION

2:30 PM – 4:15 PM

THE INTERNET AND WEAPONS AGAINST CYBERSQUATTING

Moderator: Gerald T. Welch
Jenkins & Gilchrist
Dallas, TX

- **Basics of the Internet, Its Acronyms and Controlling Agencies**
Lawrence E. Evans
Herzog, Crebs & McGhee
St. Louis, MO
- **Procedural and Substantive Issues Created by the Internet**
Tim Headly
Haynes & Boone
Houston, TX
- **Old and New Legal Weapons to Combat Cybersquatters**
Edward G. Poplawski
Pretty, Schroeder & Poplawski
Los Angeles, CA
- **A Corporate Lawyer's View of Cybersquatting**
Frank L. Politano
AT&T Corp.
Basking Ridge, NJ

4:15 PM – 4:30 PM

COFFEE BREAK

Sponsored by the law firm of Greenblum & Bernstein P.L.C.

4:30 PM – 6:00 PM

HOT TOPICS IN PATENT LITIGATION

Moderator: Edward G. Fiorito
Chair, Intellectual Property Law Section of ABA
Dallas, TX

- **Binding Claim Construction**
Jerry Selinger
Jenkins & Gilchrist
Dallas, TX
- **Potential of Specialized Courts**
Justice Hugh Laddie
Royal Courts of Justice
United Kingdom, and
John B. Pegram
Fish & Richardson
New York, NY
- **Arbitration, Special Masters, Rent-a-Judge or Other Alternative Dispute Resolution Techniques**
Jacobus C. Rasser
Howrey Simon Arnold & White
Washington, DC

7:00 PM – 10:00 PM

RECEPTION, DINNER AND ENTERTAINMENT AT THE DALLAS MUSEUM OF ART

Sponsored by the law firm of Jenkins & Gilchrist

CONTINUED ►

TUESDAY, November 14

7:30 AM – 8:30 AM **CONTINENTAL BREAKFAST**
Sponsored by The Patent and License Exchange

7:30 AM – 8:30 AM **DIVISION/COMMITTEE MEETINGS**
See page 3

GENERAL SESSION

8:30 AM – 10:00 AM **INTELLECTUAL PROPERTY AND ANTITRUST**

Moderator: James B. Gambrell
Akin, Gump, Strauss, Hauer & Feld, L.L.P.
Austin, TX

- **Refusal to Deal**
Morgan Chu
Irell & Manella LLP
Los Angeles, CA
- **Patent Misuse**
Gregory S. Huffmann
Thompson & Knight
Dallas, TX
- **Practical Antitrust Considerations in Transactions, Settlements and Before Standards Bodies**
Kenneth R. Adamo
Jones, Day, Reavis & Pogue
Cleveland, OH

10:00 AM – 10:15 AM **COFFEE BREAK**

10:15 AM – 12:00 NN **CORPORATE IP RAIDING CASES**

Moderator: Ronald G. Bliss
Fulbright & Jaworski
Houston, TX

- **Restrictions on Competitors, Protecting Against Employee Departures, Handling the Departing Employee, and Exit Interviews**
Victoria A. Cundiff
Paul Hastings, Janofsky & Walker
New York, NY
- **Litigating “Raiding” Cases**
Robert W. Kantner
Baker & Botts
Washington, DC, and
Paul E. Krieger
Fulbright & Jaworski
New York, NY
- **Raided Companies’ Point of View**
Melanie Wright Scofield, and
Leslie L. Klaassen
Fujitsu Network Communications, Inc.
Richardson, TX

12:00 NN

ADJOURNMENT

General Information



Conference Registration

Advance registration is required. To register, mail the registration form with your check or credit card information to: **Intellectual Property Owners Association**
1255 Twenty-Third Street, NW, Suite 200
Washington, DC 20037

Registration forms also may be faxed to IPO at 202/466-2893, if paying by credit card. Only IPO members may register with a request that an invoice for the registration fee be sent to them after the meeting. Members who register this way and do not give timely notice of cancellation will be billed whether or not they attend the meeting.

Please reserve early. Space is limited. IPO will confirm registrations by mail. The program is subject to change. See www.ipo.org for additional details.

Fees

The registration fee is \$550 per person for IPO members; \$275 per person for IPO inventor/author members; and \$650 per person for non-members. The fee includes all receptions and meal functions (Sunday evening reception, Monday luncheon and Monday dinner) and a CD-ROM containing all course materials, speaker papers and biographies. Guests of the registrant may purchase luncheon tickets for \$50, Monday evening dinner tickets for \$85, and may attend the Sunday evening reception on a complimentary basis, but are not permitted to attend any other portions of the meeting.

Any employee in a company, university, or law firm is entitled to register at the IPO member rate if the employer belongs to IPO as a company, university, or law firm member. A person is not entitled to the member rate, however, merely because she or he is employed in the same organization as another person who belongs to IPO as an individual member.

Cancellation Policy

A full refund will be made if notice of cancellation is received by **Friday, October 27**. Cancellations received **after October 27 and before November 6** are subject to a \$100 fee. No refunds will be given for cancellations received on or after November 6. These deadlines for cancellation apply to all registrants, including IPO members who register with a request that they be invoiced after the meeting.

CLE Credit

IPO will assist attendees who wish to obtain continuing legal education (CLE) credit. Credit is being requested in every state that has a mandatory CLE requirement. The number of credit hours will vary depending on the requirements of the individual state. IPO expects most states will award 10 to 11.5 credit hours for this program. **The Texas State Bar has awarded the IPO Annual Meeting 10.5 substantive CLE credit hours.**

CD-ROM

This year all IPO Annual Meeting registrants will receive an interactive CD-ROM that includes the course materials, speaker papers and biographies. If you register by **Friday, October 27** your CD-ROM will be mailed to you in advance of the meeting. All other registrants will receive their CD-ROM at the meeting.

Hotel Information

Location: The Fairmont Hotel
1717 N. Akard Street
Dallas, TX 75201

Rates: Single.....\$175
Double\$195

Reservations: (800) 527-4727

To be assured of a room at a reduced rate, you must make your reservation directly with The Fairmont Hotel by **October 13, 2000** and identify yourself as a participant in the IPO Annual Meeting. After October 13, 2000, reservations can only be made according to space/rate availability.

Airline Discounts

US Airways is the official air carrier for the IPO Annual Meeting in Dallas, Texas. US Airways is offering a 12% discount off unrestricted coach fares for travel between **November 9-17, 2000**. This special discount is valid with 7 day advance reservation and ticketing required. To take advantage of this special discount, registrants may call the US Airways Group and Meeting Reservation Office toll free at (877) 874-7687. REFER TO GOLD FILE #5615638.

Members of the Program Committee

Francine J. Berry, *Chair*, AT&T Corp.

Kenneth R. Adamo, Jones, Day, Reavis & Pogue

Robert A. Armitage, Eli Lilly and Company

Ronald G. Bliss, Fulbright & Jaworski LLP

Margaret A. Boulware, Jenkins & Gilchrist

Jeffrey L. Brandt, Walker Digital Corp.

Richard L. Donaldson, Texas Instruments Incorporated

Edward G. Fiorito, Intellectual Property Section of the ABA

James B. Gambrell, Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Bryan Medlock, Sidley & Austin

Jonathan P. Meyer, Motorola Inc.

Richard F. Phillips, Exxon Mobil Corp.

Dean F. Vance, Shell Oil Company

Herbert C. Wamsley, Intellectual Property Owners Association

Gerald T. Welch, Jenkins & Gilchrist

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Mark K. Young, The Whitaker Corp.

IPO Annual Meeting

Sunday—Tuesday, November 12—14, 2000 ★ The Fairmont Hotel ★ Dallas, Texas



Registration Form

Name _____
Name for Badge _____
Title _____
Firm _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____

Fees

I. MEETING REGISTRANT

All-Inclusive Fee \$ _____

Rates are: IPO Member \$550

IPO Inventor/Author Member \$275

Non-member \$650

Fee covers all events, meals, and materials for registrant.

II. GUEST(S) OF MEETING REGISTRANT

Guest Name(s): _____

Guest of Registrant – Luncheon on 11/13 (\$50 per person) \$ _____

Guest of Registrant – Dinner on 11/13 (\$85 per person) \$ _____

TOTAL DUE (I & II) \$ _____

Method of Payment: *(Check or Credit Card)*

- Check *(Make checks payable to: IPO—Intellectual Property Owners Association)*
 Credit Card *(Faxed registrations MUST be accompanied by credit card information)*

- American Express Visa
 Carte Blanche MasterCard Diners Club

Card Number _____

Expiration Date _____ Signature _____

- Send Invoice After Meeting *(IPO Members Only)*

Mail or Fax this Form to:

Intellectual Property Owners Association (IPO)

1255 Twenty-Third Street, NW, Suite 200

Washington, DC 20037-1174

Fax: 202/466-2893

For more information, call 202/466-2396

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IPO Annual Meeting 2001

November 4–6, 2000

New York Marriott Marquis

New York, New York