

# Why Should You Support IP Education?



Promoting Intellectual Property  
Education and Awareness

Intellectual property rights may be the least understood key to economic prosperity. IP rights encourage research, development, and commercialization of new and better products and services, leading to new jobs and new industries.



*2009 Foundation Awards Dinner.*

**IPO Education  
Foundation  
encourages  
innovation  
by publicizing  
the value of  
Intellectual Property.**

# IPO Education Foundation

Promoting IP Education & Awareness



A subsidiary of Intellectual Property Owners Association (IPO), **IPO Education Foundation** (IPOEF) is devoted to educational and charitable activities designed to protect intellectual property rights and encourage innovation. The Foundation is committed to educating the public on the importance of intellectual property rights to the national and global economies.

In its fifth year, the Foundation's mission is to:

- **Broaden public understanding of systems for protecting intellectual property**
- **Sponsor awards to recognize outstanding achievement in the fields of invention, creativity, and IP rights**
- **Publish reports and articles dealing with legal, economic, and other aspects of intellectual property rights**

**Attend the 6th  
International Judges  
Conference on IP Law  
23–25 May 2011  
Brussels, Belgium  
Hotel le Plaza**

# Conferences

Save the date!

## 6th International Judges Conference: 23–25 May 2011

IPO Education Foundation is pleased to announce the 6th International Judges Conference on Intellectual Property Law, 23–25 May 2011, at Hotel le Plaza in Brussels, Belgium. This conference will be held in cooperation with the United States Patent and Trademark Office and courts including the U.S. Court of Appeals for the Federal Circuit.

The 2011 conference will be modeled after previous conferences, including most recently in 2009 in Washington, DC, where more than thirty countries were represented.



*2009 International Judges Conference*





*Dinner at the  
U.S. Supreme Court,  
Washington, D.C.*

The 6th International Judges Conference will bring together as many as 100 internationally recognized judges, as well as intellectual property attorneys and other interested parties.

**Registration information will be available  
in the fall of 2010 at [www.ipofef.org](http://www.ipofef.org).**

*Images from the 5th International  
Judges Conference, held in 2009.*

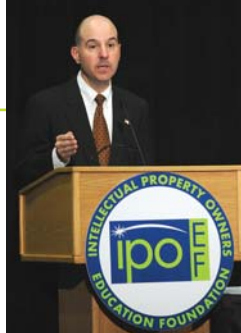
*At right: Hon. Richard Linn, U.S.  
Court of Appeals for the Federal  
Circuit; Hon. Dalveer Bhandari,  
Supreme Court of India; and guest.*



## Conferences (continued)

### PTO Day: December 6, 2010

Cosponsored with the U.S. Patent and Trademark Office (USPTO), PTO Day provides a forum for discussion between PTO examiners and practitioners on current issues, and makes a lasting contribution to the state of knowledge of USPTO law and practice. Registration fees are subsidized for government employees, educators and students.



*At left, Hon. David J. Kappos, Director of the USPTO, delivers the luncheon address at the 2009 PTO Day.*

*PTO Day will be held at the Ronald Reagan Building and International Trade Center in Washington, DC. Visit [www.ipoef.org](http://www.ipoef.org) for more information.*



*The U.S. Patent and Trademark Office campus in Arlington, VA.*



*2009 PTO Day*



# Public Awareness

*With additional fundraising, the Foundation will continue to develop a broad-reaching public awareness campaign that emphasizes how the intellectual property system encourages innovation and creativity and strengthens the national economy.*

## Public Awareness Video — *Spotlight On: The U.S. Patent System*

In 2008, the Foundation produced a 5-minute educational video for PBS member affiliates with the goal of educating the public on the importance of the U.S. Patent System. Dean Kamen, inventor of the Segway® personal transporter, is featured in the video entitled “Spotlight On: The U.S. Patent System.” During his interview, he says, “The patent system is nothing more than a way to encourage people to innovate... to take risks... to make the world a better place.”

Also featured in the video are interviews with Dr. Donald Keck, co-inventor of telecommunications fiber optics, and Dr. Amar Bose, inventor of Bose® sound systems.

## Coming Soon! IP Video Contest

The Foundation plans to launch an IP video contest for teens and young adults in 2011. The goal is to reach a broader audience about the importance of intellectual property rights and innovation.





# Foundation Awards

*At right, 2010 Inventors of the Year  
Thomas Stevenson,  
George Lahm, and  
Thomas Selby.*

## National Inventor of the Year Award

In its 37th year, the award recognizes America's most outstanding recent inventors and increases public awareness of current inventors and how they benefit the nation's economy and quality of life. The Foundation seeks inventors from all fields of technology whose innovations have improved the human experience.



## Ideas feed the world

The Foundation's **2010 Inventors of the Year**, George P. Lahm, Ph.D., Thomas P. Selby, Ph.D., and Thomas M. Stevenson, Ph.D., of DuPont, discovered Rynaxypyr<sup>®</sup>, an advanced insecticide that protects growers' crops from damaging pests. Rynaxypyr<sup>®</sup> is the first commercialized anthranilamide, a chemical class of insecticides that exhibit a new biological mode of action. A combination of high efficacy, low-use rates and an excellent environmental profile make Rynaxypyr<sup>®</sup> a sound choice for growers, farm workers and consumers.





*Above, the 2010 National Inventors of the Year, George P. Lahm, Thomas P. Selby and Thomas M. Stevenson.*



## **Distinguished IP Professional Award**

In 2010, the Foundation honored Chief Judge (Ret.) Paul R. Michel, U.S. Court of Appeals for the Federal Circuit, with the Third Distinguished IP Professional Award for his outstanding leadership and lifetime commitment to invention and innovation.

Previous recipients include the Hon. Pauline Newman (2009) and the Hon. Alan Lourie (2008) from the U.S. Court of Appeals for the Federal Circuit.

## **Foundation Awards Dinner**

Each year the Foundation honors its award recipients at a spectacular event that brings together members of the intellectual property community to celebrate invention and innovation.

*Pictured at right, Hon. Paul R. Michel and Philip S. Johnson, IPO Education Foundation Past President.*



*< Hon. Pauline Newman and Steven W. Miller, IPO Education Foundation President.*



*< 2010 Foundation Awards Dinner at the Smithsonian Museum of Natural History*



# Invest in innovation

**Innovation is the central issue in economic prosperity.**

*Michael Porter*

## **Make a Donation**

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IPO Education Foundation is supported by donations and conference income. It is tax exempt under tax code section 501(c)(3). Donations to the Foundation by individuals are tax deductible to the extent allowed by law. To find out more about IPO Education Foundation programs call (202) 507-4500.

### **To make a donation please do one of the following:**

- Go to [www.ipo.org/foundationdonation](http://www.ipo.org/foundationdonation)
- Fill out the gift card in this booklet and mail or fax it with your payment to Intellectual Property Owners Education Foundation

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- Logo or individual's name on signage at Foundation events

### Added benefits:

- Platinum sponsors receive added recognition, including tickets to premiere Foundation events
- Gold sponsors also receive tickets to Foundation events
- Silver sponsors receive one ticket to a Foundation event



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As of 8/20/2010

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## 2009–2010 Donors (continued)

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**IPO Education  
Foundation is a  
non-profit organization  
devoted to educational  
and charitable activities  
designed to improve  
intellectual property  
rights.**



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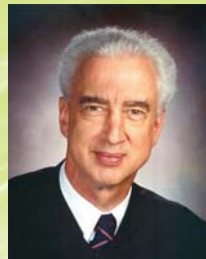
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The Honorable  
**Paul R. Michel**,  
former Chief Judge  
of the U.S. Court  
of Appeals for the

Federal Circuit, was recently elected to a two year term on the Foundation Board of Directors and is also serving as the Foundation's first Distinguished Scholar in Residence. In this capacity, he will help advance the Foundation's goals of education and scholarship.



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Promoting IP  
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## *Promoting IP Education and Awareness*

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### **Help us meet our mission!**

**IPO Education Foundation is a non-profit organization devoted to educational and charitable activities designed to improve intellectual property rights.**

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